

MINUTES

Waverly Public Library Fundraising Committee

May 3, 2023

Deanna McCue called the WPL Fundraising Committee to order at 4:33 p.m., Wednesday, May 3, 2023, at the Waverly Public Library.

Present: Diana Blake (at 4:47 p.m.), Blake Conover, Kim Folkers, Deanna McCue, Elaine Main, Stephen Main, Bethany Nelson, Fred Ribich.

Absent: Dani Gordon, Ross Helgevold, Jim Janssen, Sarah Meyer.

Agenda: The agenda was approved (S.Main moved/Ribich seconded).

Minutes: The April 19, 2023 minutes were approved (Folkers/Ribich).

Campaign progress: By the end of April, the grassroots campaign reached ~\$27,000 and the total campaign \$2,184,200. The tracking “thermometer shelf” in the library entry will be updated weekly toward its \$200,000 grassroots goal. Only a handful of lead gifts are outstanding.

City and county funding: The combined total is \$725,200.

Grassroots/communications subcommittee: A hundred “putters” for mini-golf were distributed at the grassroots kickoff from 11 a.m. - 2 p.m. Saturday, April 29. Public school participation might include a pupil reading challenge being matched with funds from a donor. This might qualify under the literacy focus of CUNA Mutual’s charitable gifts. Communicating funding progress may include a news release and photos of the thermometer shelf. A virtual list of donors could appear on the website. An email to donors might provide a funding update.

Building and grounds committee update: A schematic design has been received, and Studio MELEE architects will meet with the building and grounds committee May 4.

Leadership gifts subcommittee: A PEO presentation took place May 2. Plans are in place for two events at Eisenach Village May 5. Kiwanis meets at the library May 30. Four “tier 2” follow-ups remain.

Operations subcommittee: Letters have been sent to contributors reporting IRS status.

Grants subcommittee: The grants subcommittee meets at 1 p.m., Thursday, May 11. It was suggested that the Northeast Iowa Community Foundation might suggest the Waverly Public Library Renewal Project to managers of donor advised funds and might mention the renewal project in the foundation newsletter. Meyer will follow-up regarding Veridian’s specific form.

Adjournment: The meeting adjourned (Ribich/Blake) at 5:25 p.m.

Next meeting: 4:30 p.m., Wednesday, May 17, 2023. Future meetings may be less frequent.

Respectfully submitted,
Elaine Main, Secretary