

MINUTES

Waverly Public Library Fundraising Committee

April 5, 2023

WPL Fundraising Committee met April 5th, 2023, at 4:30 p.m. at the Waverly Public Library.

Present: D. McCue, R. Helgevold, S. Meyer, D. Blake, J. Janssen, F. Ribich, K. Folkers, D. Gordon.

Absent: E. Main, S. Main, B. Nelson

McCue called the meeting to order at 4:30 p.m.

Motion carried to approve the 4/5 agenda (Folkers moved/Ribich seconded).

Motion carried to approve the minutes from 3/22/23. (Janssen moved, Folkers seconded).

City and County funding. The 23-24 budget (including \$700,000 for Make Room for Renewal) was approved by City Council 7-0 on Monday 3-20-23. The Bremer County Board of Supervisors has allocated \$25,200 for the library project, but that has to pass a public hearing on 4-10-23 to be final.

Campaign progress. Including the McElroy grant, Make Room for Renewal has currently raised \$800,000+ with the addition of some recent gifts.

Update from WPL Building & Grounds Committee. Meeting with Ironklad artist about the story tree was productive. Brought feedback from the staff. Talked about adding color to less permanent elements around the tree and leave the metal color of the tree. May be three types of “Easter Eggs” for kids to discover – scenes that you can peek at inside the tree, two-dimensional animals to find up in the tree, and leaves that turn into butterflies. The bid documents for the tree will not specify these surprise elements which will rely on the artist’s imagination. Next meeting with Studio MELEE is May 4th.

Report from Leadership Gifts Subcommittee. Ribich sent letters (48) to businesses & individuals on the tier 2 list. Only a few naming opportunities remaining. Will wait on decision to share naming opportunities. April 4th PEO presentation was postponed. Sarah will make a presentation to the Lions Club on April 10th. Fred will make a presentation to Eisenach Village on May 5th.

Report from Grassroots/Communications Subcommittee – Progress Edition for the Waverly Newspapers is coming out, as is Deanna’s letter to the editor. Mass mailers going out to every resident within a 5-mile radius on April 10/11. Kick-off event will be April 28th with an open house, games, food trucks. Progress thermometer is now on the website. Jim Janssen volunteered to help the Grassroots Subcommittee.

Report from Operations Subcommittee – Making a few tweaks as we learn from the donor management software. Zack Leisinger has taken over Jeni Mein’s position.

Report from Grants Subcommittee – Grant requests submitted for Guernsey, Carver, T-Mobile, Bremer County Community Foundation. Should know the outcome of the Carver grant as early as April 14th. Steve Main is following up on a Nestle grant possibility.

Other business. The Fundraising Committee may transition to meeting monthly, rather than every two weeks as we have been doing. Next meeting is April 19th.

Adjournment: A motion to adjourn (Ribich/Blake) carried at 5:30 p.m.

Respectfully submitted,
Sarah C.C. Meyer