

MINUTES

Waverly Public Library Fundraising Committee

March 8, 2023

The WPL Fundraising Committee met Wednesday, March 8, 2023, at the Waverly Public Library. Deanna McCue called the meeting to order at 4:30 p.m.

Present: Diana Blake (at 4:50 p.m.), Blake Conover, Dani Gordon, Deanna McCue, Elaine Main, Stephen Main (left at 5:20 p.m.), Sarah Meyer, Bethany Nelson, Fred Ribich.

Absent: Kim Folkers, Ross Helgevold, Jim Janssen.

Agenda: The agenda was approved (Ribich moved, S.Main seconded).

Minutes: The February 22, 2023 minutes were approved (Ribich/S.Main) with the correction that "...it is hoped that the architect can **start preparing bid documents** in early March."

City council budget: The city's budget is scheduled for hearing/approval on March 20.

Campaign progress: The campaign is focusing on businesses and service clubs. Representatives have been invited to see where library changes would occur at 4:30 pm., Thursday, March 9. Six persons attended the similar event earlier today (March 8).

Building and grounds committee update: Architectural firm representatives and the artist creating the children's area tree visited the library March 7. They left a draft timeline, sample of the tree art, fee schedule, and draft contract. If approved by the library trustees March 14, the contract will be forwarded to the city council for its approval. The draft timeline shows the schematic design being completed in April, the design elements by the end of June, bidding in September, and construction from November 2023 to May 2024.

Grassroots/communications subcommittee: Dates are being identified for the grassroots campaign. McCue plans a letter to the Waverly newspapers editor after March 20.

Operations subcommittee: Librarian Zach Leisinger is working with the Little Greenlight software, following the resignation of Jeni Mein. New pledges are acknowledged the same week, and monthly payment pledges are acknowledged immediately.

Grants subcommittee: Grants are being written to the Roy J. Carver Charitable Trust, Bremer County Community Foundation, T-Mobile Hometown Grants, and Max and Helen Guernsey Charitable Foundation. Questions were asked about possible grants from Nestle and Veridian. CUNA's early literacy interest seems aimed at the library's Reach Out and Read emphasis. Bremer County supervisors have not yet indicated support.

Other business: The library foundation board meets at 5 p.m., Monday, March 13, to firm up foundation support. Ribich suggested that a subcommittee be formed to identify parameters for donor recognition. Ways to involve younger people were brainstormed.

Adjournment: The meeting adjourned (Ribich/Blake) at 5:35 p.m.

Next meeting: 4:30 p.m., Wednesday, March 22, 2023.

Respectfully submitted,
Elaine Main, Secretary