

MINUTES

Waverly Public Library Fundraising Committee

February 8, 2023

Deanna McCue called the WPL Fundraising Committee to order at the Waverly Public Library at 4:35 p.m., February 8, 2023.

Present: Diana Blake (at 4:45 p.m.), Kim Folkers, Dani Gordon, Ross Helgevold, Jim Janssen, Deanna McCue, Elaine Main, Stephen Main, Sarah Meyer, Bethany Nelson (until 5 p.m.), Fred Ribich.

Absent: None.

Agenda: A motion passed to approve the agenda (Janssen moved, Folkers seconded).

Minutes: The minutes from the January 25, 2023, meeting were approved (Ribich/Helgevold) and the January 11 minutes amended to correct the spelling of **Kris** Fagre.

Campaign progress: The Exchange Club gift may also include individual member gifts.

City council budget update: A public hearing on the \$700,000 bond for the library's project has the first of three public hearings at 7 p.m., Monday, February 20. The bond request needs council approval to move to a second hearing. Emails and notes to council persons in support of the bond are appropriate.

Trustee Building and Grounds Committee: Helgevold, McCue, and Meyer provided the Des Moines architects with the list of Friends' suggestions and thoughts about the visual display. They anticipate a mock-up of the children's area tree coming to the library for lighting and positioning checks.

Leadership gifts subcommittee: The Lageschulte Trust (Terry Edman) is interested in honoring Virginia Lageschulte, who worked at the Waverly Public Library, and asked if teen spaces could be named in her honor. A motion passed (Main/Blake) to create a consistent donor recognition process and make available donor background information. A second motion (Ribich/Main) accepted the request to name the teen spaces the Virginia Lageschulte Teen Space.

Two events offering businesses and civic organizations a first-hand look at the renewal projects will be held at 1:30 p.m., Wednesday, March 8, and 4:30 p.m., Thursday, March 9. After refreshments and brief remarks, a tour will take place, followed by patron and staff comments.

New sponsorship opportunities: A motion (Janssen/Ribich) approved eight new sponsorship opportunities—digital lobby display, lobby lounge, library service centers (circulation, youth, information), Friends room upgrade, children's browser shelves, and outdoor digital sign. These will be added to the website.

About 11 contacts have not been completed, and Tier Two contacts are starting.

Communications subcommittee: Several letters to the editor are "banked." News articles profiling staff are well-received. Facebook shows over 200 hits.

Grassroots subcommittee: Kickoff will be late March/early April. Hopefully, school students will become involved in fall.

Operations subcommittee: Questions remain about using ACH (automatic check handling). The question of cyber insurance has arisen.

Grants subcommittee: News about a McElroy grant should come yet this week. Seven additional grant requests will be submitted.

Grassroots subcommittee: Nelson is chairing the committee with Krug.

Other business: Meyer and James Bronner requested \$42,000 from Bremer County.

Adjournment: The meeting adjourned (Janssen/Ribich) at 6:10 p.m.

Next meeting: 4:30 p.m., Wednesday, February 22, 2023.

Respectfully submitted,
Elaine Main, Secretary