

# MINUTES

## Waverly Public Library Fundraising Committee

August 3, 2022

WPL Fundraising Committee met August 3, 2022, at the Waverly Public Library.

**Present:** Diana Blake, Ross Helgevold, Jim Janssen, Trevor Krug (at 5 p.m.), Deanna McCue, Elaine Main, Stephen Main, Sarah Meyer

**Absent:** Kim Folkers, Emily Frederick, Fred Ribich

McCue called the meeting to order at 4:30 p.m.

Motion carried to approve the agenda (Blake moved/S.Main seconded).

Motion carried to approve the July 25, 2022, minutes as amended (Blake/S.Main). Information packets go to council members by August **10**. Spelling of “Studio” Melee is corrected.

**Professional fundraising support:** A motion passed (E.Main/Janssen) not to do a feasibility study but to spell out a plan for some professional fundraising support with Dennis Haugen and/or Don Meyer. McCue will email Haugen/Meyer to set up a meeting.

**Timeline:** The project will be presented at the City Council study session on August 22. Before that date, pledge cards will be obtained from the library trustees (August 9 meeting), the Friends of the Library board (August 9 meeting), and Library Foundation board members who are not part of the other two groups. The task force will see a mock-up of the pledge card August 8.

**Story tree:** A new design by Studio Melee will be more abstract, according to the Building and Grounds Committee.

**Naming opportunities, donor recognition, brochure, vision statement, video, donor**

**database:** No action. In Ribich’s absence, Meyer will inquire about James Mossman’s progress on the video.

**Next meeting:** 4:30 p.m., Monday, August 8.

**Adjournment:** A motion passed at 5:45 p.m. to adjourn (Janssen/S.Main).

Respectfully submitted,  
Elaine Main, Secretary