

MINUTES

Waverly Public Library Fundraising Committee September 28, 2022

The WPL Fundraising Committee met at the Waverly Public Library on September 28, 2022.

Present: Hank Bagelmann, Jo Bagelmann, Diana Blake, Blake Conover, Kim Folkers, Dani Gordon, Ross Helgevold, Trevor Krug, Deanna McCue, Elaine Main, Stephen Main, Sarah Meyer, Fred Ribich.

Absent: Emily Frederick, Jim Janssen.

McCue called the meeting to order at 5:05 p.m.

Agenda: A motion passed to approve the agenda (Ribich moved, Blake seconded).

Minutes: Minutes from September 14, 2022, were approved (S.Main/Ribich) with two changes: Thirty grant possibilities will be ~~identified~~ **reviewed** by 1Vision, and \$735,000 is the **public** fundraising goal.

Campaign master schedule: 1Vision revised the schedule to reflect today's meeting regarding Leadership Gifts and future training of volunteers not on September 28.

Subcommittees: Eleven persons have been identified for leadership, including Blake, Janssen, Emily McClimon, and Ribich; three for grants, including Kris Fagre, Krug, and S. Main; five for communications, including Helgevold, Krug, E. Main, and Bethany Nelson; and five for operations, including Folkers, Jeni Mein, Larry Roth, and Ryan Webster.

Scale of gifts and naming opportunities: An updated list, which totals \$505,000 (69% of the goal), was read. It adds a Fireside Nook, a second Community Room Upgrade, and a Garden Overlook Space. The Teen Lounge is called the Teen Social Space, and the Baby Ring, the Baby Play Zone. A few gift amounts changed. The library trustees will be asked to approve the list October 11.

Early donations: Sarah reported on meetings with two patrons whose gifts will precede the campaign.

Campaign materials: References to required minimal distributions in Individual Retirement Accounts are added to the case statement. A new brochure is titled Three Questions (why, why now, and how does this campaign compare to other libraries' campaigns in Iowa?).

Software: The library trustees will be asked October 11 to approve the purchase of software for the campaign.

Grants: Potential grant sources are being identified by 1Vision.

Adjournment: The meeting adjourned (Helgevold/Blake) at 5:33 p.m.

Next meeting: 5 p.m., Wednesday, October 12, 2022.

Respectfully submitted,
Elaine Main, Secretary