

# **MINUTES**

## **Waverly Public Library Fundraising Committee**

**August 17, 2022**

WPL Fundraising Committee met August 17, 2022, at the Waverly Public Library and by Zoom.

**Present at the Library:** Ross Helgevold, Jim Janssen.

**Present by Zoom:** Diana Blake, Kim Folkers, Deanna McCue, Elaine Main, Stephen Main.

**Absent:** Emily Frederick, Trevor Krug, Sarah Meyer, Fred Ribich.

McCue called the meeting to order at 5 p.m.

Motions carried to approve the agenda and August 8 minutes.

**City Council presentation:** Materials have been sent to Council members. McCue will present the Library's slide presentation on August 22, with Helgevold and S.Main available to answer Council questions.

**Campaign press release:** The press release will be shared with both the Waverly Newspapers and the Courier tomorrow. Janssen will follow up with a phone call to Waverly Newspapers.

**Campaign professional consulting:** Based on the help the campaign might need, 1Vision and MSG submitted new proposals. Action will take place at the next meeting.

**Pledge cards, marketing materials, video:** No action.

**Next meeting:** 5 p.m., Wednesday, August 24.

**Adjournment:** A motion passed at 5:35 p.m. to adjourn.

Respectfully submitted,  
Elaine Main, Secretary