

# **Waverly Public Library**

## **Annual Report - Fiscal Year 2019**



## FY19 BUDGET DETAILS

The library fiscal year ran from July 2018 through June 2019. For clarity, this report includes information on the 2019 Summer Reading Program, which ran June-July 2019.

### Total Operating & Capital Income: \$932,660

Local government capital funds: \$0  
City income: \$838,602  
City income from special levies: \$0  
County income: \$64,718  
State Library of Iowa income: \$10,604  
Endowments & gifts: \$5,665  
Fines & fees: \$12,002  
Other income received: \$1,070

### Total Operating & Capital Expenditures: \$932,660

Capital expenditures: \$0  
Staff wages & benefits: \$647,160  
(69% of total)  
Physical materials (books & audiovisual): \$78,032  
(8% of total)  
Electronic materials (e-books, EBSCO, online resources, etc.): \$37,702  
(4% of total)  
Operating expenses (phone, internet, insurance, etc.): \$169,766  
(18% of total)

Total Library Collection  
Expenditures: 12%

## STATISTICS—COLLECTIONS

### PHYSICAL COLLECTION

#### **Collection statistics:**

*How many of each type of item the library owns*

Printed books: 58,794

Audiobooks: 2,301

Magazine subscriptions: 116

DVDs: 6,418

#### **Check out statistics:**

*How many times each item type was checked out over the course of the year*

Adult books: 44,589

Young adult books: 7,863

Children's books: 56,038

Movies: 27,462

Audiobooks: 3,769

Magazines: 2,501

Other (cake pans, games, etc.):  
914

### ELECTRONIC COLLECTION

#### **Collection statistics:**

*How many of each type of item the library owns*

E-Books: 51,275

Digital audiobooks: 22,951

Digital magazine titles: 159

#### **Check out statistics:**

*How many times each item type was checked out over the course of the year*

All E-Books: 5,499

Downloadable audiobooks: 4,558

Electronic magazines: 1,174

Electronic database usage:  
9,927

**TOTAL COLLECTION USE: 164,301**

## STATISTICS—PROGRAMS & OTHER

### **Program statistics:**

Number of children's programs: 956

Children's program attendance: 29,337

Number of young adult programs: 62

Young adult program attendance: 3,332

Number of adult programs: 81

Adult program attendance: 1,268

**TOTAL NUMBER OF LIBRARY PROGRAMS: 1,099**

**TOTAL LIBRARY PROGRAM ATTENDANCE: 33,937**

### **Other statistics:**

Total number of library visitors: 135,983

Total number of reference transactions (information requests, readers advisory, research requests, etc.): 6,878

Annual uses of library computers: 14,256

Total wireless internet sessions: 16,761

## FY2019 BIG EVENTS:

### Strategic Planning Process

The Waverly Public Library worked with library consulting firm Kimberly Bolan and Associates to create a new strategic plan. This process involved gathering public perceptions, suggestions, and demographics through a month-long online survey that received 309 responses. KBA also provided different population groups with the opportunity to speak in stakeholder sessions, including business leaders, parents or caregivers, and teens. Overall, 93 individuals participated in these sessions. Through this feedback, along with extensive examination of library statistics, history, and current processes, KBA presented the WPL staff and board with a high level strategic plan to guide the library through the next five years. The major focus areas are inviting spaces, beloved programming, library services, and an engaged community. In direct response to feedback produced from this process, WPL staff members have already tackled several major projects, including changing the library's hours, eliminating fines, launching the new online catalog, cleaning out staff areas, and creating a new library logo. We look forward to where this process will take us in the future!



New library logos tie together all facets of the WPL.



Library staff have distributed nearly 2,000 magnets displaying our new hours!

2019 Waverly Public Library  
**CHILDREN'S SUMMER  
READING PROGRAM**



**THANK YOU**  
to Friends of WPL and our  
community sponsors!



**552**  
children registered



**303**  
reading logs completed



**3,181+**  
hours read



**1,320**  
total Wednesday program  
attendance

**4,437**  
total children's program  
attendance



2019 WAVERLY PUBLIC LIBRARY

# TEEN SUMMER READING PROGRAM

**217 TEENS  
REGISTERED**  
for the program

**315 READING LOGS**  
were turned in for  
the grand prize  
drawing, which is

**1,260 HOURS**  
of reading!

**667 TEENS**  
attended

**17 EVENTS**  
from laser tag to spray  
paint art

Theme:

## A UNIVERSE OF STORIES

A BIG THANK YOU TO FRIENDS OF  
THE WPL AND OUR GENEROUS  
COMMUNITY SPONSORS!



2019 Waverly Public Library

# ADULT SUMMER READING PROGRAM

Theme: A Universe of Stories

154

adults registered for the program



7

programs offered

134

people attended programs



1,551

reading logs completed

6,204

total hours of reading



Thank you to Friends of WPL and  
our generous community sponsors!





## FY2019 BIG EVENTS:

### Next Chapter Book Club



Librarian Kris Fagre started Waverly's first Next Chapter Book Club, which provides adults with physical and intellectual disabilities with the opportunity to gather with friends and read! Our club is currently enjoying *Charlotte's Web*.

### Moonlight Movie Night



An ongoing goal of the WPL is increasing our community partnerships. Librarian Bethany Nelson collaborated with the Waverly Chamber of Commerce to bring a movie night in Kohlmann Park to the public. Over 200 members of the community enjoyed the movie "Up" under the stars.

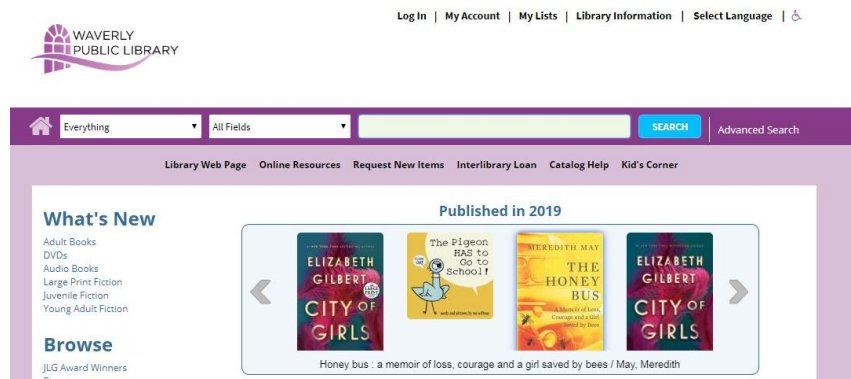
## FY2019 BIG EVENTS:

### Fine Free



One of the biggest changes of FY'19 was the decision to eliminate library fines. This move was years in the making and drew on numerous studies and trial runs from across the country and the world. The chief concern in this decision was ensuring that library resources and services are available to as many people as possible.

### New Online Catalog



IT Librarian Ryan Webster was instrumental in the release of our new online catalog this past year. It has a new, more updated look and feel and provides many more options for book browsing, such as staff picks on the front page, read-alike suggestions for every book, and professional and user reviews.

## FY2019 BIG EVENTS:

### Downton Abbey Tea Time



In celebration of the new Downton Abbey movie, fans of the show were invited to enjoy tea and pastries and learn about flower arranging from Cyndi Ecker of Ecker's Flowers. Photos with the Queen were a big hit!

### Food Truck Lunch & Library Card Sign Up



We held our first-ever Food Truck Lunch for the public and had a fantastic turnout! Community members were encouraged to come by on their lunch break to grab a bite and sign up for a library card if they weren't already registered.

## FY2019 BIG EVENTS:

### Haunted Library



Teen librarian Emily McClimon transformed the library entirely yet again for this year's annual Haunted Library. The line to get inside and be scared was out the door and down the sidewalk. 500+ teens and adults attended!

### New IT Librarian



In response to feedback received from the strategic planning process, and in light of the heavily technological nature of the library today, the WPL brought on Ryan Webster as our full time IT Librarian. Ryan worked as a page and a part time librarian here years ago, and we are thrilled to have him back!

# FY2019 BIG EVENTS:

## Iowa Library Association Awards



Our own amazing Youth Librarian Miss Sue Van Hemert received not one but two awards at the Iowa Library Association's Annual Conference this year. She was awarded the Quality Time Award for excellence in library and youth services, and was the only individual of 1,300 members to receive the 2019 Distinguished Career Award.

## Waverly Newspaper Digitization

COMMUNITY  
**INDEPENDENT**  
4910 TUESDAY, DECEMBER 10, 2013

**Friends of WPL group seeks new members**

The Friends of Waverly Public Library would like to invite you to join them for the 2014. Founded in 1983, the group provides assistance to the library by funding a number of library activities, sponsoring a variety of library programs and purchasing materials for the library.

In the past, the Friends Group helped to provide thousands of books and supplies to the library. They also sponsored the summer reading program, special events, and membership are not limited to Waverly residents. The cost is \$5 for seniors and \$10 for an individual. \$20 for a family and \$100 for business partner membership. Stop by the library for a membership form or mail your request to the library. Please consider joining the Friends group in 2014. The cost is small but the benefits to the library are big.

**COMMUNITY**

**WAPHL: Start fresh in 2014 with realistic New Year's resolutions**

In cooperation with Waverly Newspapers, the Waverly Area Partnership for Healthy Living will present an article on health and fitness resolutions.

Each new year is a chance to wipe the slate clean and start fresh. Millions of Americans decide to make small, practical changes. These goals last a week to a few months. According to the Journal of Clinical Psychology, less than 50 percent stick to their goals past six months. Before are some tips to help you make the most of your New Year's resolutions.

**Be realistic.** Make sure your goals are realistic. Setting a goal to workout at the gym each day throughout the year is not realistic. Life gets in the way and stops you from intentions. Set smaller, realistic goals that can be reached. These small successes will be exciting and drive you to reach the next.

**Create a new habit.** Instead of trying to change an old habit, start a new one. Old habits have been reinforced for many years which will make breaking them very hard. Making new habits is much easier with the excitement and motivation that something new brings.

**Make it social.** Taking part in a group is better with others. Not only will you have a chance to meet with others, but you will also have another person to hold you accountable. The support

positive relationship helps everyone as you strive towards a common goal.

One of the more popular New Year resolutions is to quit the use of tobacco. Whether it is smoking or using smokeless tobacco, many of the concepts listed above can help in the process.

To help you, the American Lung Association's Freedom from Smoking program will be offered by Waverly Health Center (WHC). This seven-week quit program will start Tuesday, Jan. 7 and end on Tuesday, Feb. 18. The program will be held weekly from 5:30 to 7 p.m. in the health conference room at WHC.

The program helps each member make a step-by-step plan to quit tobacco addiction. The program approaches the challenges of quitting with a supportive role and is based on the latest research on addiction and behavior change.

Waverly Health Center community health specialists will lead the program. He is trained and certified through the American Lung Association. The cost for the program is \$25. Sign-up by calling 339-63-1361.

*Mission statement: The Waverly Area Partnership for Healthy Living will play a leading role in the efforts to improve the health status and well-being of the people of Waverly, Iowa, and surrounding regions.*

*For more information regarding the mission, call 339-63-1361 or visit us on Facebook!*

Thanks to the cooperation of the Waverly Newspapers, we are now able to provide digitized copies of the paper to the public up through 2013! Find this resource at [waverly.advantage-preservation.com](http://waverly.advantage-preservation.com)