

ECONOMIC DEVELOPMENT COMMISSION MINUTES

June 11, 2019

Waverly City Hall – Civic Center

7:00 a.m.

A. Call to Order

1. Voting Members Present:

Steve Egli, Chairperson
Brittney Diercks, Vice Chairperson
Gary Grace (arr 7:02am)
Mark Hanawalt
Crystal Harms
Gene Lieb
Troy Miller
Deb Schroeder
Paula Stevenson

Non-Voting Partners Present:

Jim Atty, Waverly Health Center
Darrel Colson, Wartburg
Dan McKenzie, City Council Liaison
Travis Toliver, Waverly Chamber (arr 7:10am)

Non-Voting Partners Absent:

Linda Allen, Hawkeye Community College
Ed Klamfoth, W-SR Schools
Sharina Sallis, CUNA Mutual (Largest Employer)
Dean Soash, Mayor

Staff Present:

Heidi Solheim, Waverly Health Center
Darrel Wenzel, Waverly Utilities
James Bronner, City Administrator
Connie Tolan, Economic Development Specialist
Bill Werger, Economic Development Director

2. Approval of Agenda:

Motion By: Diercks

Seconded By: Schroeder

Move that the agenda be approved as printed.

Yes: 8

No: 0

Absent: 1

3. Approval of Previous Minutes:

Motion By: Stevenson

Seconded By: Diercks

Move that the minutes of the April 9, 2019 Economic Development Commission Meeting be approved.

Yes: 8

No: 0

Absent: 1

B. Regular Business

1. Review Development Agreement with 4 Queens, L.L.C.

Werger led the discussion describing the Development Agreement with 4 Queens, L.L.C. The City has been working with 4 Queens as they redevelop the

site. The agreement allows the City to obtain title to the parcel along river bank for further trail development, area in the NW corner of the property for streetscape purposes and to upgrade the city sidewalk and street curb. The Development Agreement will be presented to Council on June 17th.

Motion By: Hanawalt

Seconded By: Miller

Move that the Economic Development Commission recommend approval of the Development Agreement with 4 Queens, L.L.C.

Yes: 9

No: 0

Absent: 0

2. Updates from Participants

i. Community Marketing Initiative Update

Tolan provided an update of where we've been and where we're going with the community branding and marketing initiative with AMPERAGE Marketing. July 1st new funding begins and we will start building a website. The initiative's goal is to highlight quality of life. This will be used to attract workers, business investment and tourism.

ii. Child Care Solutions Forum Recap

Tolan described the Child Care Solutions Forum that took place in May. The City partnered with Iowa Women's Foundation and Child Care Resource and Referral to host this forum. Sub groups were formed to discuss and take action on potential solutions.

iii. 2019 Bremer Avenue Façade Improvement Grant Program Overview

Werger stated that Council approved the 2019 Bremer Avenue Façade Improvement Grant Program. Applications are being accepted until the end of July for the first round of awards. A seven-member group will review the applications and recommend awards to the City Council.

iv. Streetscape Project Update

Werger provided a quick update on the Bremer Avenue Streetscape Project.

C. New Business

None

D. Next Meeting Date

The next meeting is scheduled for Tuesday, July 9, 2019 at Waverly City Hall.

E. Adjournment

The Economic Development commission meeting was adjourned.