



Motion By: Schroeder

Seconded By: Grace

Move that Steve Egli be elected Chairperson of the Economic Development Commission for the 2018 term.

Yes: 9

No: 0

Absent: 0

Motion By: Egli

Seconded By: Grace

Move that Brittney Diercks be elected Vice-Chairperson of the Economic Development Commission for the 2018 term.

Yes: 9

No: 0

Absent: 0

2. Approve development agreement to vacate ROW for development.  
Werger stated that MMC Properties LLC is purchasing 1802 4<sup>th</sup> St SW. The developer has come to the City asking to purchase part of the R.O.W. to extend the property line further north to allow additional parking spaces. A development agreement was provided to the commission for review. The developer has been in communication with the daycare to secure an easement and allow for a joint driveway to Technology Place. Staff has proposed sale of that parcel (Parcel AA) for the sum of \$500. The developer will be responsible for maintenance of the R.O.W. adjacent to Technology PI and 4<sup>th</sup> St SW.

The Economic Development Commission voted unanimously to recommend approval of the development agreement by the City Council.

3. Quality of Life marketing campaign update.  
Werger met with Amperage Marketing in Cedar Falls about a quality of life marketing campaign. They will provide proposals of what they can do for us. Werger will bring the proposals back to the commission to see what the best option is. We will then make a recommendation to the City Council.
4. Planning for the February 26<sup>th</sup> City Council update.  
The Economic Development Commission is scheduled to provide an update to the City Council at the study session on February 26<sup>th</sup>. A list of topics will be created and brought to the February meeting to decide what should be discussed and who will be at the meeting to present.
5. Updates from Participants.  
Tolan provided the following updates:
  - One lead came in December for warehouse space. Waverly did not have a building that met the requirements.
  - Continues reaching out to current businesses to see how our office can help. Most recently Tolan has been in contact with the owners of two businesses impacted by a fire and is assisting one of those businesses in their search for space.

- The development planning team has identified possible future sites for development. The top 3 were given to the City's engineering department to evaluate.
- Tolan will be traveling to Chicago for a CVRP trip where she will be meeting with site selectors to market our region.
- Tolan gave an update on workforce recruitment initiatives identified by the manufacturers roundtable. The current focus is looking in to the possibility of additional skilled trades courses being offered at the Hawkeye Community College Waverly Outreach Center. She is also working with Wartburg to schedule an event on campus where the engineering department faculty and students can interact with manufacturers to increase awareness of how the program aligns with the needs of employers.

Soash stated the community will continue to grow. We need to work with the community to help attract new businesses.

Bronner gave a quick update on the budget process.

Toliver stated the Chamber is finalizing the dates and locations for 2018 events. He thanked everyone who attended Christmas on Main. The event was beneficial for many businesses especially the new ones such as Poshly Picked and The Butcher Block. Project LEAD is happening again this year. Learn Over Lunch is on the 25<sup>th</sup> this month. Heidi Solheim is the new Chamber Board Chair.

Wenzel mentioned that community solar gardens will be coming to the City Council soon.

Werger stated CMI is hiring production workers.

Solheim stated the new walk in clinic is now open at Waverly Health Center. A RFP for a construction manager was issued for a future project.

C. Old Business

None

D. New Business

None

E. Next Meeting Date

The next meeting is scheduled for Tuesday, February 13, 2018 at 7:00 a.m. in the Civic Center at Waverly City Hall.

F. Adjournment

The Economic Development Commission meeting was adjourned.