

B. Regular Business:

1. Identification of Goals, Risks and Opportunities

Mayor Brunkhorst has scheduled Chairperson Reed to provide an update to the Waverly City Council on January 16, 2012. Commission members are asked to identify 3-5 goals for the upcoming year, and the greatest risk or opportunity for the community in the next 3-5 years. Discussion of goals included topics of business retention, continued involvement in core businesses, expansion of economic development beyond manufacturing, recruiting people to the community, exploring partnerships as they relate to housing, and creating a business climate that incents the things that the community wants accomplished. Discussion of challenges and opportunities revolved around topics of business retention, maintaining a favorable business climate, housing, industrial park planning and development, river issues, and transportation corridors.

2. Election of Officers.

Per Chapter 33 of the Waverly Municipal Code, the first organizational meeting of the Economic Development Commission held each year is the time and place to elect a chairperson and vice-chairperson. The elected officers shall serve concurrent terms of one (1) year.

Motion By: Keller

Seconded By: Bogenreif

Move that Dave Reznicek be elected as Chairperson of the Economic Development Commission for the 2011 term.

Yes: 8

No: 0

Absent: 1

Motion By: Willis

Seconded By: Roling

Move that Jere Vyverberg be elected as Vice-Chairperson of the Economic Development Commission for the 2011 term.

Yes: 8

No: 0

Absent: 1

3. Business Visits

The following business visits are scheduled for Thursday, January 12th:

10:30 a.m. – Schumacher Elevator (Denver)

1:30 p.m. – Roling Motors (Waverly)

4:00 p.m. – Shell Rock Clinic Open House/Ribbon Cutting (Shell Rock)

4. Business Incubator Update

Dave Reznicek reported that the Transitional Board continues to work on moving the project forward. Interest so far has been good.

5. Business Updates from Economic Development Director

Google will host a free seminar at the Waverly Civic Center on February 8th for businesses interested in Google's web design and other business tools and resources. Space is limited to the first 50 to register at the following site: iowagetonline.com/events

6. Business Updates from Commission Members

None

7. Updates from Mayor

None

C. Old Business:

None

D. New Business:

Brent Matthias updated the Commission on the status of the Career Website. Over 100 job openings are posted in a variety of fields. Commission members are encouraged to promote the site in an effort to match qualified individuals with open positions: www.waverlyia.com/careers

E. Next Meeting Date:

The next meeting is scheduled for February 14, 2012, at 7:00 a.m. at Waverly City Hall.

F. Adjournment:

Motion By: Willis

Seconded By: Bogenreif

That the Economic Development Commission meeting be adjourned.

Yes: 8

No: 0

Absent: 1