



2. Waverly Area Career Opportunity Fair Information

- Fred Ribich provided information to the Commission about the Waverly Area Career Opportunities Fair scheduled for March 25, 2008, from 11:00 a.m.– 8:00 p.m. in the new W-SR High School Gym. This is a collaborative effort between Hawkeye Community College (HCC), the Waverly-Shell Rock School System and area industrial trades employers. Letters will be sent to prospective exhibitors this week. The Department of Economic Development will be the point of contact.

3. Current Status of Economic Development Projects

Mr. Passmore updated the Commission on the following projects:

- a. Waverly Family Dentistry – Alan Young, DDS, is in the process of building a dental office in SW Waverly. The City/Company Agreement was distributed and discussed. The agreement could go before City Council as early as February 18 if the signed agreement is received in time.
- b. Walgreens – A site plan and the City/Company Agreement for a Walgreens store at the corner of West Bremer Avenue and 4<sup>th</sup> Street NW were distributed and reviewed. This project is planned to go before City Council on February 18.
- c. Smart Solutions Site Visit – Smart Solutions, a consulting firm specializing in the field of economic development, conducted a site visit in Waverly on January 29. This followed the submission of a project proposal last fall. Following the visit, the consultants shared constructive feedback on the written proposal as well as the site visit.
- d. Monsanto – Jason made e-mail contact with Monsanto representatives after they announced they were no longer pursuing a site in Black Hawk County. Many other counties have contacted them as well. They have indicated that their focus will be to locate along the Highway 20 corridor.

4. Economic Development Plan and Strategy Discussion

- A proposal from Smart Solutions for facilitating the development of a strategic business plan and brand-building marketing strategy for Waverly Economic Development was reviewed and discussed.
- A Strategic Plan and Targeted Industry Study prepared for the Cedar Valley Economic Development Corp. were reviewed.

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C. Old Business: None

D. New Business: None

E. Next Meeting Date:

The next meeting is scheduled for March 11, 2008, at 7:00 a.m. in the City Hall Council Chambers.

F. Adjournment:

Motion By: Jim Willis

Seconded By: Dave Stevenson

That the Economic Development Commission meeting be adjourned.

Yes: 8

No: 0

Absent: 1