

# MINUTES

## Waverly Public Library Fundraising Committee

March 22, 2023

WPL Fundraising Committee met March 22, 2023, at 4:30 p.m. at the Waverly Public Library.

**Present:** D. McCue, R. Helgevold, S. Meyer, D. Blake, E. Main, S. Main, F. Ribich, K. Folkers, B. Nelson, D. Gordon.

**Absent:** J. Janssen

McCue called the meeting to order at 4:37 p.m.

Motion carried to approve the 3/22 agenda (Ribich moved/S. Main seconded).

Motion carried to approve the minutes from 3/8/23 with the addition of the leadership gifts report. (Ribich moved, Folkers seconded).

City Council Budget Approval. The 23-24 budget (including \$700,000 for Make Room for Renewal) was approved by City Council 7-0 on Monday 3-20-23. The owner-architect agreement for the project was also approved by Council 7-0. Meyer notified architect Studio MELEE.

**Campaign progress and public communication of remaining goal.** Have currently raised \$750,000+. Some substantial gifts still coming in. Mason's are meeting on April 1<sup>st</sup>. Rotary wants to actively help with something so may be interested in sponsoring shelving. Library Board and Foundation Board both approved new funding targets: \$700,000 from City, \$500,000 from Library Foundation, \$800,000 from silent phase of fundraising, \$200,000 from public phase of fundraising, and \$200,000 from grants.

**Update from WPL Building & Grounds Committee on architect contract and construction schedule** – met to talk about potential closures. Construction window is 28 weeks from Nov. through May. In regard to the sequencing of renovations, we could be more specific in our requests but it would be more difficult on the contractor and could potentially take longer.

**Report from Leadership Gifts Subcommittee on business and civic club campaign event and the tier 2 donor meetings** – Ribich has been following up with businesses who could not attend the tour. Letters need to be sent to those on the tier 2 list – hopefully next week. Donations are still coming in. We should do a presentation at Eisenach Village – a lot of library users live there.

**Report from Grassroots/Communications Subcommittee** – Progress Edition for the Waverly Newspapers was submitted. Grassroots has a meeting next week. Mass mailer has approval. Kick-off will be during National Library Week, April 24<sup>th</sup> – 28<sup>th</sup>. Discussion of progress “thermometer” – show full goal or only grassroots goal? Inside the library or outside sign? Put thermometer on the website – YES.

**Report from Operations Subcommittee** – McCue has feedback. Committee can set up a meeting.

**Report from Grants Subcommittee** – Guernsey grant request has been submitted by Fagre (\$50,000). Carver grant request has been submitted by Folkers (\$80,000). Steve Main submitted the grant request to the Bremer County Community Foundation (\$10,000). Suggestion to explore a grant through Nestle.

**Waverly Public Library Foundation Annual Meeting** was held on 3-13-23; Next meeting of the WPL Fundraising Committee will be April 5, 2023 at 4:30 p.m.

**Adjournment:** A motion to adjourn (Blake/Ribich) carried at 5:35 p.m.

Respectfully submitted,  
Sarah C.C. Meyer