

MINUTES

Waverly Public Library Fundraising Committee August 8, 2022

WPL Fundraising Committee met August 8, 2022, at the Waverly Public Library.

Present: Jim Janssen, Trevor Krug, Deanna McCue, Elaine Main, Stephen Main, Sarah Meyer, Kim Folkers (at 4:40 p.m.)

Absent: Diana Blake, Emily Frederick, Ross Helgevold, Fred Ribich

McCue called the meeting to order at 4:35 p.m.

Motion carried to approve the agenda (S.Main moved/Janssen seconded).

Motion carried to approve the August 3, 2022, minutes (S.Main/Janssen).

Meeting date/time: Next meeting at 4:30 p.m., August 15, although Folkers, Janssen, Meyer, and Ribich will not attend. Future meetings on Wednesdays at 5 p.m. is being considered.

City Council presentation: The slide presentation was reviewed and edited, attempting to anticipate questions from Council representatives. The presentation will be shared with trustees and the Foundation board members. (Janssen exited at 5:25 p.m.)

Campaign press release: The press release was edited and will be finalized at the August 15 meeting.

Pledge cards: The early commitment response from all board members will be a simple yes/no.

Donor prospects: No action.

Board meeting campaign presentations: Friends, morning of August 9; trustees, late afternoon August 9; Foundation, Friday, August 12 (suggested).

Professional campaign support: No action.

Marketing materials, video, etc.: No action.

Next meeting: 4:30 p.m., Monday, August 15.

Adjournment: A motion passed at 6:20 p.m. to adjourn (S.Main/Krug).

Respectfully submitted,
Elaine Main, Secretary