

Waverly Historic Preservation Commission Minutes

The Monday, May 26, 2020, Zoom meeting was called to order at 6:30 pm by Chair Karen Lehmann.

Commissioners present: Kris Brunkhorst, Linda Hovden, Karen Lehmann, Don Meyer, Mary Meyer and Pete Newell

Commissioners absent: Glenn Fenneman

Council present: Brian Birgen

City liaison present: Isaac Pezley

Visitors present: None

Adoption of the Agenda

The proposed agenda was adopted.

Approval of Minutes

The minutes of the February 24, 2020, meeting were approved.

Visitor Comments

No visitor comments.

Regular Business

1. ***Final report from the Wartburg College marketing team***

Kris provided the detailed documentation that the Boost Public Relations Co. at Wartburg produced for the Historic Preservation Commission, including a mission statement, logo, sample press release, and suggestions of how to market the HPC. After some discussion it was decided that Don will research additional logo designs, Karen will revise the mission statement, and no changes will be made to the walking tour brochures until the next printing when a new logo could be included.

Kris will formally thank the students for their help. In the future we will review their suggestions for table tents and an audio version of the walking tours.

2. ***Preserve Iowa Summit—to be held online June 4-6, 2020***

Karen, Don and Mary are planning to attend and will give brief reports at our next meeting.

3. ***Commissioner terms and replacements***

Linda Hovden and Pete Newell will be leaving the Commission; we thank them for their years of dedicated service. No replacements have been appointed, but the mayor is reviewing a list of possible commissioners.

4. ***Update on the Waverly Historic Lofts***

Kris reported that some lofts have been rented, some are still under construction, and no plans have been announced for a tour.

5. ***Rebecca McCarley's windshield survey of Waverly's NE quadrant for a possible historic district***

The City Council has Rebecca's report but has not discussed it. Karen will include a mention of it when she makes the HPC annual report before the council; another copy will also be provided to council members at that time.

6. ***Potential grant writing opportunities***

Karen attended a grant writing workshop in Decorah; Mary also attended a workshop in Denver. Grant deadlines have passed so we will discuss this further as new grants become available.

7. Activities for Preservation Month in May

Karen reported that the proclamation for Preservation Month has been signed by the mayor, has been framed and will hang in the Civic Center. Karen also wrote two articles about our preservation activities for the newspaper, and Don recorded a YouTube video called "Hit The Streets!" to promote the walking tour brochures, and to encourage the posting of Waverly photos on #ThisPlaceMatters, a promotion of the National Trust for Historic Places. Other activities like a celebration of the Farmers Exchange building and a poster display at the library will be planned at a later date.

Waverly preservation awards were discussed for Crosspoint Church, 4Queens, and the William Knight house in NE Waverly; Kris, Karen and Mary will exchange information and report next month.

Council Report

The City Council voted not to replace the Green Bridge; the likely outcome is that it will be removed and a span will be placed near the old sewer plant location.

Staff Report

No report.

Chairperson's Report

No report.

The next meeting will be held via Zoom on **Monday, June 22, 2020**, at **5:15** pm.

Respectfully submitted by Mary Meyer, Acting Secretary

Rotation of HPC Acting Secretary: Brunkhorst, Fenneman, D. Meyer, M. Meyer