



Waverly Community Strategic Plan

Goals and Objectives

2014-2021

Enhanced Community Leadership, Engagement, and Communication

- Cultivate the leaders among us to improve the community
- Enhance City Council effectiveness
- Engage all facets of the community in proactive involvement

Strengthened Community and Economic Development

- Provide more sites for the location of new and expanding businesses and industries
- Make Waverly a destination
- Take advantage of Parkway extension to promote economic development and growth
- Support downtown redevelopment
- Assess community's housing needs and develop a plan to address them
- Encourage development of new housing in desirable price ranges

Well Developed Quality Of Life and Community Character

- Develop the city's parks, green spaces, and trails
- Improve cultural opportunities
- Promote healthy lifestyles

Sustainable City Services, Infrastructure, Finances, and Facilities

- Develop and maintain a sustainable infrastructure
- Maintain and improve public services
- Maintain the City of Waverly's strong financial condition
- Commit to planning and continuous improvement

Waverly Mayor and City Council Priorities 2013 -2014

Priorities

- Make a decision regarding rental housing inspection
 - Staff to evaluate information and make recommendations
 - Adopt Municipal Infractions ordinance
- Expand TIF Districts
- Advocate for IDOT reconstruction of Bremer Ave
- Make a decision regarding broadband expansion/financing
- Investigate alternatives for Waverly Business park initiative
- Develop funding plan and implementation program for downtown (Main Street) revitalization
- Implement five-year Capital Improvements Program (CIP)
- Develop financing plan/phasing of Dry Run creek improvements
- Continue sidewalk repair/pedestrian ramp construction program
- Continue AMR water and electric meter project
- Airport safety zone enhancement/compliance
- Historic District surveys
- 20th Street NW – box culvert and railroad crossing
- Cedar River Parkway – Phase I construction
- Schedule referendum on swimming pool project
- Develop plan for reconstruction of local street system
- Conduct community-based strategic planning initiative
- Champions Ridge – city construction of entrances and infrastructure
- Future planning for commercial/industrial development
- Conduct core services study
- Develop plan for Memorial Park renovation
- Develop plan for river use

Organizational Effectiveness

- Continue to enhance city website/streaming video of council meetings initiatives to enhance civic engagement/communication:
- Investigate a trial program of holding two council meetings per month, with one of those meetings involving a planning session scheduled prior to the council meeting (e.g. 5:30 pm)
- In conjunction with Wartburg College, develop internship program focusing on public communications
- Meet periodically with Board of Supervisors
- Engage County with regard to economic development priorities/strategies
- Upon election of new Mayor, consider reviewing/updating council rules of procedure
- Evaluate organizational structure of Public Works
- Review/combine boards and commissions