

ECONOMIC DEVELOPMENT COMMISSION MINUTES
November 12, 2019
Waverly City Hall – Civic Center
7:00 a.m.

A. Call to Order

1. Voting Members Present: Steve Egli, Chairperson
Brittney Diercks, Vice Chairperson
Mark Hanawalt
Cristol Harms
Gene Lieb
Deb Schroeder
Paula Stevenson
- Voting Members Absent: Gary Grace
Troy Miller
- Non-Voting Partners Present: Bob Buckingham, Waverly Utilities Board of Trustees
Darrel Colson, Wartburg
Ed Klamfoth, W-SR Schools
Dan McKenzie, City Council Liaison
Dean Soash, Mayor
Travis Toliver, Waverly Chamber
- Non-Voting Partners Absent: Jim Atty, Waverly Health Center
Sharina Sallis, CUNA Mutual (Largest Employer)
Heidi Solheim, Waverly Health Center
Darrel Wenzel, Waverly Utilities
- Staff Present: Connie Tolan, Economic Development Specialist
Bill Werger, Economic Development Director
- Staff Absent: James Bronner, City Administrator

2. Approval of Agenda:

Motion By: Diercks Seconded By: Stevenson

Move that the agenda be approved as printed.

Yes: 7 No: 0 Absent: 2

3. Approval of Previous Minutes:

Motion By: Schroeder Seconded By: Diercks

Move that the minutes of the September 10, 2019 Economic Development Commission Meeting be approved.

Yes: 7 No: 0 Absent: 2

B. Regular Business

1. Housing Needs Assessment Study (Rose Phillips, INRCOG)

Rose Phillips, Housing Planner with INRCOG, attended the meeting to discuss Waverly's Housing Needs Assessment (HNA). She discussed the background, uses, contents and process of the HNA.

2. Updates from Participants

i. Tolan (Community Marketing Initiative, Child Care Initiative, Manufacturing Night and Skilled Trades Event)

Tolan provided an update on the Community Branding Initiative. She stated the purpose, what has been completed so far and what the next phase includes.

Tolan provided an update on the Child Care Initiative. A survey has been sent out to Waverly employers. Based on the results, an employer summit will be held to discuss the needs and potential solutions.

Tolan provided an update on the 2nd Annual Manufacturing Night for Parents and Students event that was held in October.

Tolan provided an update on the Skilled Trades Event. This is a new event that will take place in January. After learning about the manufacturing night, some businesses came to Bryan Benham of W-SR Schools asking about doing an event focused around skilled trades. Waverly-Shell Rock Schools, Waverly Economic Development and Hawkeye Community College are partnering to create the event.

Klamfoth mentioned that housing and child care availability in Waverly affects their staffing at the school district. An enrollment study was done which projects that W-SR schools will continue to grow in the next 5 years.

C. New Business

None

D. Next Meeting Date

The next meeting is scheduled for Tuesday, December 10, 2019 at Waverly City Hall.

E. Adjournment

The Economic Development commission meeting was adjourned at 8:04 am.