ECONOMIC DEVELOPMENT COMMISSION MINUTES October 10, 2017 Waverly City Hall – Council Chambers 7:00 a.m.

A. Call to Order

1. Voting Members Present:	Deb Schroeder, Chairperson Brittney Diercks Gene Lieb Troy Miller Ann Rathe
Voting Members Absent:	Steve Egli, Vice Chairperson Gary Grace
	Mark Hanawalt
Non-Voting Partners Present:	Chuck Infelt, Mayor
-	Dan McKenzie, City Council Liaison
	Travis Toliver, Waverly Chamber
	Darrel Wenzel, Waverly Utilities
Non-Voting Partners Absent:	Linda Allen, Hawkeye Community College
	Jim Atty, Waverly Health Center
	Darrel Colson, Wartburg
	Ed Klamfoth, W-SR Schools
	Heidi Solheim, Waverly Health Center
Staff Present:	Connie Tolan, Economic Development Specialist Bill Werger, Economic Development Director
Staff Absent:	James Bronner, City Administrator

2. Approval of Agenda:

Motion By:LiebSeconded By:RatheMove that the agenda be approved as printed.Yes:5No:0Absent:3

3. Approval of Previous Minutes:

Motion By:RatheSeconded By:DiercksMove that the minutes of the September 12, 2017 Economic Development CommissionMeeting be approved.Yes: 5No: 0Absent: 3

- B. <u>Regular Business</u>
 - 1. Dr. Bill Withers Waverly UVPs

Dr. Bill Withers gave an interactive presentation on Unique Value Propositions (UVPs). The commission members teamed up to come up with Waverly's UVPs. Ideas centered around the categories of recreation, business, education, main street, communication and culture.

2. Updates from Participants

None

C. Mayor's Roundtable Discussion

Mayor gave a recap of topics that were discussed today. The discussion was valuable in identifying additional visions on how to keep Waverly moving forward.

D. Old Business

None

E. New Business

None

F. Next Meeting Date

The next meeting is scheduled for Tuesday, November 14, 2017 at 7:00 a.m. in the Civic Center at Waverly City Hall.

G. Adjournment

The Economic Development Commission meeting was adjourned.