

ECONOMIC DEVELOPMENT COMMISSION NOTES

April 12, 2016

Waverly City Hall – Civic Center

7:00 a.m.

A. Call to Order

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| 1. Voting Members Present: | Jim Willis
Heidi Abben
Mark Hanawalt
Gene Lieb |
| Voting Members Absent: | Deb Schroeder, Chairperson
Steve Egli, Vice Chairperson
Tammy McKenzie
Patsy Reed
Dave Takes |
| Non-Voting Partners Present: | Darrel Wenzel, Waverly Utilities
Heidi Solheim, Waverly Health Center
Travis Toliver, Waverly Chamber
Chuck Infelt, Mayor
Dan McKenzie, City Council Liaison |
| Non-Voting Partners Absent: | Ed Klamfoth, W-SR Schools
Jim Atty, Waverly Health Center
Linda Allen, Hawkeye Community College
Darrel Colson, Wartburg |
| Staff Present: | Bill Werger, Community Development Director |
| Staff Absent: | Connie Tolan, Economic Development Specialist
James Bronner, City Administrator |

With 4 of 9 Commission Members present, a quorum was not established. The minutes of the March 8, 2016 meeting will be approved at the next meeting.

B. Regular Business

1. Discuss Highway 3/Bremer Avenue Reconstruction Project slated for 2017
Werger led a discussion regarding the Bremer Avenue Reconstruction Project for 2017-2018. The project will be done in 4 sections. DOT is doing the design of the street, but the City/Community can decide what the streetscape will look like such as trees vs planters, bricks and walkability for pedestrians. Streetscape will be a City expense. Discussions will be taking place regarding signage for the businesses whose front entrance is closed due to construction. Social Media will be used to spread the word of which section is closed and the detour route.
April 25th is the first Council Study Session where this will be discussed. Toliver proposed to have forums after the meeting to gather information regarding what

the downtown owners would like done. After the forums, Toliver will put together a presentation to bring to Council. Toliver will bring in a firm to teach businesses how to stay open and succeed during the reconstruction project.

A public forum will take place on April 25th from 5pm – 7 pm, prior to the City Council Meeting.

2. Discuss plans for Joint Economic Development Commission/City Council Meeting

Werger discussed the possibility of a joint Economic Development Commission and City Council meeting. Both groups were asked to complete a SWOT analysis for INRCOG. By having a joint meeting, both groups would be able to discuss the different aspects and views of the SWOT analysis. Bill will put together a list of 2nd and 5th Mondays and send out for a vote to see which Monday evening would work the best.

3. Updates from Participants

Wenzel discussed the roll out of the new services. They are excited to have hit their target date of April 4th and be under budget.

C. Mayor's Roundtable Discussion

None

D. Old Business

None

E. New Business

None

F. Next Meeting Date

The next meeting date is scheduled for Tuesday, May 10, 2016 at 7:00 a.m. in the Civic Center at Waverly City Hall.

G. Adjournment

The Economic Development Commission meeting was adjourned.