ECONOMIC DEVELOPMENT COMMISSION MINUTES September 11, 2012 Waverly City Hall Council Chambers

7:00 a.m.

A. Call to Order:

1. Members Present: Dave Reznicek, Chairperson

Jere Vyverberg, Vice Chairperson

Dan Beenken (Arrived A.3)

Rose Meyer Patsy Reed Deb Schroeder

Jim Willis

Members Absent: Deb Mummelthei

Brad Roling

Others Present: Brent Matthias, Economic Development Executive Director

Emily Neuendorf, Waverly Chamber Executive Director

2. Approval of Agenda:

Motion By: Willis Seconded By: Vyverberg

Move that the agenda be approved as printed.

Yes: 6 No: 0 Absent: 3

3. Approval of Previous Minutes:

Motion By: Schroeder Seconded By: Reed

Move that the minutes of the August 14, 2012 Economic Development

Commission Meeting be approved.

Yes: 7 No: 0 Absent: 2

4. Communication Items:

B. Regular Business:

1. Review New Rentable Housing Projects

Brent Matthias discussed two potential new construction projects that would total 20 rental units in Waverly. Jere Vyverberg reported on future plans for the Jr. High building. Emily Neuendorf discussed upper story housing grants.

2. Discuss Selection of Consultant for Housing Study

Goals are to get quantitative data and identify true needs. ISU Extension has data that can be used. Dave Reznicek has contacted Wartburg about being involved. A survey included with utility bills was discussed as a possible tool.

3. Update on Vital Few

Industrial Park – The Waverly City Council voted to issue bonds for the purchase of land for the Ball Diamond/Fair Project. There is the potential of using some of that property for a future industrial park.

4. Cedar Valley Regional Partnership – 7 County Marketing Efforts

CVRP is marketing to certain sectors to move to the Region and work here. Skilled laborers would be one targeted sector.

5. Business Incubator Director Opening

The position description for an Interim Assistant Director was distributed and discussed. The vision is for the position to become full time at some point in the future.

6. Waverly Area Development Fund Update

No updates.

- 7. Business Updates from Economic Development Director
 - A Job Fair organized by the Waverly Area Educational Roundtable will be held on September 12th in the Willow Lawn Mall, next to the Hawkeye Community College Outreach Center.
 - A Ground Breaking event for Carmi Flavors new warehouse project will be held on September 13th at 1:30 p.m. at the construction site.
- 8. Business Updates from Commission Members

No updates.

Updates from Mayor No updates.

C. Old Business:

None

D. New Business:

None

E. Next Meeting Date:

The next meeting is scheduled for October 9, 2012, at 7:00 a.m. at Waverly City Hall.

F. Adjournment:

Motion By: Vyverberg Seconded By: Reed

That the Economic Development Commission meeting be adjourned.

Yes: 7 No: 0 Absent: 2