# ECONOMIC DEVELOPMENT COMMISSION MINUTES May 12, 2009 City of Waverly Council Chambers 7:00 a.m.

# A. Call to Order:

1.	Members Present:	Terry Van Laningham, Chairperson Patsy Reed, Vice-Chairperson Gary Bogenreif Jean Keller Gene Leonhart Jim Willis (left at B.2) Larry Young		
	Members Absent:	Rick Schneider		
	City Officials Present:	Jason Passmore, Economic Development Director Connie Tolan, Economic Development Office Manager		
2.	Approval of Agenda:			
	Motion By: Keller		Seconded I	By: Willis
	Move that the agenda be approved as printed.			
	Yes: 7 No:	0	Absent: 1	
3.	Approval of Previous Minutes:			
	Motion By: Bogenreif		Seconded I	By: Leonhart
	Move that the minutes of the February 10, 2009 Economic Development Commission meeting be approved.			
	Yes: 7 No:	0	Absent: 1	
4.	Recording of Meeting Notes:			
	Motion By: Willis		Seconded I	By: Young
	Move that the meeting notes from the March 10 <sup>th</sup> , March 25 <sup>th</sup> , and April 15 <sup>th</sup> , 2009 Economic Development Commission meetings be placed on record.			
	Yes: 7 No:	0	Absent: 1	

# B. Regular Business:

1. Review and adopt the Waverly/Bremer County Economic Development Commission 2009-2011 Strategic Business Plan.

The recent draft of the Strategic Business Plan was reviewed in detail and minor changes recommended. The idea of changing the title of the Commission to better describe the area it serves was discussed.

It was determined that the next steps would be to share the Plan with the Bremer County Supervisors and the City Councils of the supporting communities for their input and feedback, and also to share the plan with the City Councils of the communities in the county who do not currently participate. The goal is to get feedback from these entities before official recommendation from the Commission to the Waverly City Council.

Motion By: Leonhart Seconded By: Keller

Move that the Waverly/Bremer County Economic Development Commission 2009-2011 Strategic Business Plan be approved with the agreed upon amendments, and that the plan be distributed to participating entities for their review.

Yes: 7 No: 0 Absent: 1

- 2. Update on Current Status of Economic Development Projects
  - This topic was not discussed due to time constraints.
- 3. Regional Economic Development Information
  - a) AWEA Wind Power Trade Show Director Passmore attended this trade show in Chicago, IL, May 4-7 as part of the IDED group representing the State of Iowa. There were approximately 23,000 attendees and 1,280 exhibitors. Local companies represented were GMT and United Equipment Accessories. Director Passmore worked the IDED booth and attended a governor's reception and governor's breakfast with companies interested in Iowa. The Cedar Valley Regional Partnership also hosted a meeting room and met individually with representatives of approximately 10 companies who were interested in the Cedar Valley. Much supply chain networking and one potential project resulted from these meetings.

#### C. Old Business:

None

# D. New Business:

- <u>Terex Update</u> An additional 114 layoffs and 2 more shut-downs were announced last week. Director Passmore will make contact with the company to offer any possible assistance.
- NABL Building The City-owned NABL building is being shown later this week to a business who saw the listing on the Economic Development web site.

# E. Next Meeting Date:

The next meeting is scheduled for June 9, 2009, at 7:00 a.m. in the City Hall Council Chambers.

# F. Adjournment:

Motion By: Keller Seconded By: Bogenreif

That the Economic Development Commission meeting be adjourned.

Yes: 6 No: 0 Absent: 2