



Business Summary

Waverly city, IA (1982875)

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Geography: Place

Data for all businesses in area			Waverly city,...	
Total Businesses:			508	
Total Employees:			8,071	
Total Residential Population:			10,549	
Employee/Residential Population Ratio (per 100 Residents)			77	
by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	7	1.4%	67	0.8%
Construction	17	3.3%	139	1.7%
Manufacturing	27	5.3%	2,035	25.2%
Transportation	7	1.4%	41	0.5%
Communication	5	1.0%	60	0.7%
Utility	3	0.6%	46	0.6%
Wholesale Trade	15	3.0%	294	3.6%
Retail Trade Summary	87	17.1%	1,368	16.9%
Home Improvement	5	1.0%	39	0.5%
General Merchandise Stores	2	0.4%	182	2.3%
Food Stores	11	2.2%	310	3.8%
Auto Dealers & Gas Stations	5	1.0%	82	1.0%
Apparel & Accessory Stores	2	0.4%	9	0.1%
Furniture & Home Furnishings	7	1.4%	19	0.2%
Eating & Drinking Places	29	5.7%	558	6.9%
Miscellaneous Retail	26	5.1%	169	2.1%
Finance, Insurance, Real Estate Summary	57	11.2%	1,238	15.3%
Banks, Savings & Lending Institutions	11	2.2%	122	1.5%
Securities Brokers	10	2.0%	45	0.6%
Insurance Carriers & Agents	22	4.3%	1,002	12.4%
Real Estate, Holding, Other Investment Offices	14	2.8%	69	0.9%
Services Summary	206	40.6%	2,448	30.3%
Hotels & Lodging	3	0.6%	41	0.5%
Automotive Services	8	1.6%	31	0.4%
Movies & Amusements	15	3.0%	117	1.4%
Health Services	52	10.2%	1,023	12.7%
Legal Services	7	1.4%	31	0.4%
Education Institutions & Libraries	16	3.1%	344	4.3%
Other Services	105	20.7%	861	10.7%
Government	49	9.6%	314	3.9%
Unclassified Establishments	28	5.5%	21	0.3%
Totals	508	100.0%	8,071	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

October 10, 2023



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Geography: Place

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	2	0.4%	32	0.4%
Construction	19	3.7%	144	1.8%
Manufacturing	27	5.3%	2,021	25.0%
Wholesale Trade	15	3.0%	294	3.6%
Retail Trade	54	10.6%	793	9.8%
Motor Vehicle & Parts Dealers	5	1.0%	82	1.0%
Furniture & Home Furnishings Stores	1	0.2%	3	0.0%
Electronics & Appliance Stores	2	0.4%	6	0.1%
Building Material & Garden Equipment & Supplies Dealers	5	1.0%	39	0.5%
Food & Beverage Stores	11	2.2%	307	3.8%
Health & Personal Care Stores	9	1.8%	86	1.1%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	3	0.6%	15	0.2%
Sporting Goods, Hobby, Book, & Music Stores	12	2.4%	55	0.7%
General Merchandise Stores	6	1.2%	200	2.5%
Transportation & Warehousing	6	1.2%	40	0.5%
Information	12	2.4%	120	1.5%
Finance & Insurance	44	8.7%	1,172	14.5%
Central Bank/Credit Intermediation & Related Activities	11	2.2%	122	1.5%
Securities & Commodity Contracts	10	2.0%	45	0.6%
Funds, Trusts & Other Financial Vehicles	23	4.5%	1,005	12.5%
Real Estate, Rental & Leasing	10	2.0%	40	0.5%
Professional, Scientific & Tech Services	30	5.9%	140	1.7%
Legal Services	8	1.6%	35	0.4%
Management of Companies & Enterprises	2	0.4%	20	0.2%
Administrative, Support & Waste Management Services	10	2.0%	81	1.0%
Educational Services	16	3.1%	321	4.0%
Health Care & Social Assistance	69	13.6%	1,452	18.0%
Arts, Entertainment & Recreation	16	3.1%	119	1.5%
Accommodation & Food Services	32	6.3%	599	7.4%
Accommodation	3	0.6%	41	0.5%
Food Services & Drinking Places	29	5.7%	558	6.9%
Other Services (except Public Administration)	67	13.2%	348	4.3%
Automotive Repair & Maintenance	8	1.6%	31	0.4%
Public Administration	49	9.6%	314	3.9%
Unclassified Establishments	28	5.5%	21	0.3%
Total	508	100.0%	8,071	100.0%

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