



BUSINESS  
LOYALTY



MEMBER  
CONNECTIVITY



COMMUNITY  
AWARENESS

# 2019-2020 Membership Directory

Chamber | Main Street | Tourism



WAVERLYCHAMBER.COM

# SUPPORTING THE COMMUNITY — IS A — GROUP EFFORT.

We're committed to the success of  
credit unions and their members.

And to improving the community in  
Waverly in which they live.

Learn more at [cunamutual.com/community](http://cunamutual.com/community)



**CUNA  
MUTUAL  
GROUP**

# Welcome to Waverly!

**A**s our community continues to grow and thrive, there is no better time to be living and working in Waverly, IA. If you are new to our area or considering relocating here, **WELCOME!**

We hope this directory will serve as your guide of the many diverse businesses you will find in Waverly and that you will learn about the resources and opportunities available to you through your membership with the Chamber of Commerce.

The Chamber/Main Street program is looking forward to working on these 2020 initiatives and projects for our members and community. They include:

- Working with City staff and architects to implement new streetscape aesthetics along Bremer Avenue (planters, trees, benches and street banners)
- Initiating the process of creating wayfinding signage throughout the community
- Working with City staff to create community marketing initiatives to better attract new residents and workforce to the area
- Continuing to produce exciting community events to attract visitors to Waverly while offering member events focused on bringing business leaders together for educational and networking opportunities.

If the Waverly Chamber sounds like an organization you want to be a member of or become more involved in, we invite you to join us and discover the many ways we can help your business grow in Waverly!



Travis Toliver  
Executive Director  
travis@waverlychamber.com



Tiffany Schrage  
Special Events & Tourism Director  
tiffany@waverlychamber.com



TRAVIS TOLIVER



TIFFANY SCHRAGE

## JOIN US

Let us support you and help you grow your business!

## CONTACT US

118 East Bremer Avenue  
Waverly, IA 50677  
319.352.4526  
waverlychamber.com  
waverly@waverlychamber.com

### COVER PHOTO CREDIT

Aaron Anhalt

## A message from our board chair:

“You’re gonna love it there!” That’s what my wife and I heard repeatedly as we prepared to move to Waverly in 2009. Guess what? We do!

Waverly is one of those rare communities that makes both a great first impression, and a positive lasting impression.

As 2020 Board Chair of the Waverly Chamber of Commerce and Main Street program, it’s my pleasure to invite and welcome you to a community that has a positive outlook on life. From where does that positivity come? Its people. Its leaders. Its volunteers. Its investors. At the core of this positivity are those folks who make good things happen through their involvement with the Chamber. The business leaders, the Chamber members, the volunteers, and the Chamber staff give their heart and souls to making Waverly a place everybody loves—a place of first and lasting impressions!

Our great first impression will soon be enhanced by improvements to the downtown streetscape. The Chamber has been a leading force in developing a streetscape more inviting and user-friendly for shoppers, pedestrians, and visitors. The Chamber is also playing an integral part in the exciting new developments for South Riverside Park that will give easier and more attractive access to the Cedar River.

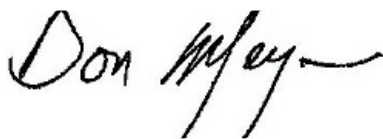
Our positive, lasting impression is supported in many ways by the events and activities our Chamber plans for both residents and visitors that enhance our quality of life—for all ages. Waverly knows how to celebrate. Throughout each year, Waverly folks enjoy Concerts in Kohlmann Park in the summer, Christmas Greetings on Main in the winter, and the Art Walk in the park on a beautiful spring morning in May. How can it get better than that?

One way it can get better is for you to join in the fun. Engage and enjoy. Invite and invest. If you’re not yet a member of the Chamber I invite you to become one. Please reach out to me or Travis Toliver, our Executive Director. Information about membership and much more can be found on our website at [www.waverlychamber.com](http://www.waverlychamber.com).

And thank you, to our current members. Your continuing support of the Chamber’s mission truly is what makes our lasting impression so strong. The Chamber wants to provide you with value that’s meaningful for you. We pledge to continue to seek your input. Our Business Development Committee is embarking on a survey to do just that. Stay tuned for more.

I am honored to serve as 2020 Chamber Chair, and am blessed to work with a remarkably talented Chamber staff, and a dedicated Chamber Board. Together, let’s make Waverly a place where both residents and visitors always say, “We love it here!”

All the best,



Don Meyer, 2020 Board Chair  
[donald.meyer@wartburg.edu](mailto:donald.meyer@wartburg.edu)  
641-251-4655



**DON MEYER, 2020 CHAMBER BOARD CHAIR  
WAVERLY CHAMBER OF COMMERCE**



# Grow with the Chamber

The Waverly Chamber of Commerce and Main Street program provides opportunities for:

- **Business Loyalty**
- **Member Connectivity**
- **Community Awareness**

Founded in 1937, the Waverly Chamber of Commerce is a volunteer-driven organization that today encompasses all functions of the Chamber of Commerce, Waverly Main Street Program, and Tourism. The Chamber's success is made possible through the financial commitment and tireless dedication of hundreds of businesses and individuals working to strengthen the economic vitality and standard of living in the Waverly area. The Waverly Chamber is a long time member of the US Chamber of Commerce and at one time was an accredited organization through the US Chamber.

**2,775** FACEBOOK FOLLOWERS 

**35**   
RIBBON CUTTINGS/  
AMBASSADOR VISITS

WAVERLY  
DOLLARS  
SOLD:  
**\$28,000**

**274**  
MEMBERS

15 new in 2019

MONEY AWARD IN  
FACADE IMPROVEMENT  
GRANTS:

**\$4,000**   
to 5 businesses



**19,050**

BUSINESS DIRECTORIES  
& VISITORS GUIDES  
DISTRIBUTED

MEMBERS WHO  
SPONSORED **97**  
EVENTS:



**JOIN US** | Let us support you and help you grow your business!

# Why should you join the Chamber of Commerce?

## More Exposure Means More Business Return on Investment

Whether you are running a small business or a large corporation, you measure every penny you spend against this standard. The Waverly Chamber of Commerce understands, and we're proud to work on your behalf. Chamber membership conveys credibility and stability to your customers. With focus on business retention and recruitment, tourism, and community events, the Chamber reaches thousands of individuals annually on behalf of its members.

## How does the Chamber do this?

### ▪ Valuable Exposure

In addition to free website listings, our members are listed in several publications including the annual Membership Directory (local distribution: 15,500). In addition, members are offered advertising opportunities in publications such as the Waverly Area Visitors Guide (State-wide distribution: 7,000).

### ▪ Additional Advertising

Annually, the Chamber of Commerce reaches thousands of residence and visitors through membership, fundraising, and community outreach events. The Chamber provides advertising and sponsorship opportunities throughout the year, allowing businesses to leverage marketing dollars in unique and meaningful ways.

The Chamber of Commerce coordinates co-op advertising opportunities for its members, allowing small businesses to participate in advertising opportunities that would otherwise be financially out of reach.

### ▪ Business Development

We believe that helping you keep your resources to invest in your business promotes economic growth, encourages innovation and facilitates job creation. That is why the Chamber advocates for economic incentives and grant funding for our member businesses and our community. In addition, we host free educational seminars and workshops for our member businesses

and entrepreneurs, including business startup assistance. The Chamber also has dedicated committees who work regularly on business recruitment and expansion efforts and partners with Waverly Area Economic Development on numerous projects, proposals and events to insure that a concerted effort is being made to promote and attract business to our community.

### ▪ Networking

Chamber of Commerce membership opens the door to many contacts that can help your business grow through the power of networking. The Chamber provides four free Waverly Connected breakfast networking events and two free Chamber After Hours events each year, connecting you with hundreds of area business people. In addition, our members receive exclusive invitations to participate in social events like the Chamber Golf Outing and Vines & Steins. In addition to events, programs like Chamber Ambassadors allow businesses to participate in ribbon-cuttings, keeping your business in the forefront of Waverly's business community growth.

*"As a member of the Chamber,  
you feel like you are connected to all the  
businesses in Waverly. The opportunity to  
connect and be engaged allows you to be  
aware of what other businesses are doing,  
which allows everyone to promote each  
other and grow together."*

-Darrin Siefken, CrawDaddy Outdoors

### ▪ Stay Connected

Keep your finger on the pulse of the local business community through the online Chamber newsletter. At no cost, our members can submit information for distribution in the e-newsletter with a distribution of 500 and growing. Stay informed on timely topics by attending Chamber sponsored workshops and committee meetings. Chamber members may choose to lend their skills to a committee or two that puts their talents to use.

### ▪ Quality of Life

The Chamber unifies the public spirit of the city and directs it into useful and constructive channels, promoting progress through unity. Through Chamber lead cultural events such as Concerts in Kohlmann, Christmas Greetings on Main and The Art Walk, the Chamber produces and promotes community activities and events each year, attracting more visitors to our city.

**For more information: visit [waverlychamber.com](http://waverlychamber.com), email [waverly@waverlychamber.com](mailto:waverly@waverlychamber.com) or call (319) 352-4526.**

# MEMBERSHIP LEVELS

## \$10,000+ MEMBER

City of Waverly  
Cuna Mutual Group  
Waverly Health Center  
Waverly Utilities

## \$5,000+ MEMBER

First National Bank

## \$2,500+ MEMBER

Wartburg College  
Nestlé USA  
RADA Manufacturing Co.  
Security State Bank - Waverly  
Fidelity Bank & Trust

## \$1,000+ MEMBER

Hy-Vee Food Store  
Peoples Insurance Agency, LTD.  
Walmart  
The Accel Group  
Bremer County Supervisors  
ColorFX  
GMT Corporation  
Kaiser-Corson Funeral Home  
Prairie Links Golf & Event Center  
TDS Automation, Inc.  
United Equipment Accessories, Inc.  
Winnebago

## \$500+ MEMBER

Bremer Mutual Insurance Association  
Baker Concrete & Excavating  
Bartels Lutheran Retirement Community/  
Eisenach Village  
MercyOne Family Medicine  
Fareway Stores, Inc.  
Farmers State Bank  
Garry's Tire Service/Ruthie's Sparkle &  
Shine  
Jerry Rolling Motors, Inc.  
KWAY Radio AM 1470/FM 99.3  
Meyer Pharmacy  
MidAmerican Energy Company  
Nuss Family Chiropractic, PC  
PDCM Insurance  
Peerman Group  
Spahn & Rose Lumber Company  
Tatro Electric, Inc.  
Tenenbaum's Jewelry  
Thompson Shoes  
Veridian Credit Union  
Thrivent Financial- The Midwest group

## \$250+ MEMBER

2 Guys Interior Focus  
ACES/Computer Pro's Inc.  
Advanced Systems, Inc.  
Advantage Administrators  
AHTS Architects  
American Family Insurance  
Ann's Liquidation Service LLC  
Applebee's Grill & Bar  
Athletic Physical Therapy  
Austin's Interiors & Design  
B & J Flooring  
B.E. Mick's Women's Fashions  
Be Mobile - Verizon  
B.N.K.D. Real Estate Developers  
Bo Studio.121  
Boveia Law Firm  
Bremer County Abstract Company, Inc.  
Budget Blinds of Waterloo  
Builders Select  
Calease Chiropractic Center, LLC  
Casey's General Store  
Cedar Falls Community Credit Union

Cedar Valley Culligan  
Cedar Valley Portables  
Century 21 Signature Real Estate  
City of Readlyn  
Cobblestone Inn & Suites  
Compassionate Care Veterinary Clinic  
Cousin Custom Builders, Inc.  
CrawDaddy Outdoors  
Croell Redi-Mix  
Crystal Heating, Plumbing & Excavating  
Dales Service  
Dane Construction Inc.  
Dean's Light Box, Inc.  
Design 360 at Decorating Den Interiors  
East Bremer Diner  
Edward Jones - Dwane Waterbury  
Edward Jones - Jerry Woodin & Garrett  
Akins  
Edward Jones - Nicholas Bouwman  
Elsamiller Electric Company  
Engelbrecht and Buchholz, PLLC  
ETI Software  
Eye Care Center of Waverly  
Farmers Insurance - Thies Agency  
Financial Designs, LLC  
First Maxfield Mutual Insurance  
Flint Hills Resources  
Folkerts Financial Strategies  
Fortress Benefits  
Fusion Real Estate, INC  
Gade's Appliance  
Golden Thistle  
Gosling & Company, PC  
Grant Insurance Agency  
Group Benefits Partners  
Hawkeye Community College  
Heaven's Best Carpet Cleaning  
Herold-Reicks Surveying  
Hobson's Dairy Queen  
Integrated Periodontics  
J.D. Francis Painting  
Jimmy John's  
Johnston Financial Services, LLC  
K.C. Auto Body, LTD  
Keith Oltrogge, CPA  
Kirk Gross Company  
Kratchmer Cabinets, LLC  
Krueger Auto & Truck Villa, Inc.  
Kwik Star #286, #707, #752  
Legacy - Photography by Christine &  
Tasha  
Liebau's Strictly Hair  
Love & Lace Weddings, Flowers, & Gifts  
Magee Construction Company  
Marco Technologies, LLC  
McDonald's  
Mediacom Business  
Medical Associates  
Midwest Dental  
Midwest Mold Builders  
Miller True Value Hardware  
Moe & Arrow Boutique  
Nagle Signs, Inc.  
Network Control  
NewSound Hearing Centers  
Next Generation Wireless  
Next Level Extreme Fitness  
Noel Fry State Farm  
Northern Iowa Therapy, Inc.  
Northwestern Mutual / Mark and Angie  
Hubbard  
One Solution  
Paradigm Benefits LLC  
Plumb Tech, Inc.  
Quality Inn

Rack Em Up  
RE/MAX Home Group Signature Realty  
Renewed Purpose  
Riggs 4th Street Investments  
Rock River Pet Resort  
Root  
Schumacher Elevator  
Scooter's Coffee  
Smiley Family Dentistry LLC.  
SSPI Installations  
Storey Kenworthy/Matt Parrott  
Stumme, Collins, Gritters, & Epley, PLLC  
Subway  
Super 8 Motel  
Taylor Physical Therapy Associates  
The Other Place II  
The Pals' Old Mill Bed and Bath  
The Printery  
The Wooden Foot Saloon  
Thrivent Financial- Monica Severson  
Tiedt Nursery  
Unity Point Clinic  
VGM Forbin  
Village Square Plaza, LP  
Walgreens  
Walsworth Family Dentistry, PC  
Water Street Grill  
Waverly Child Care and Preschool  
Waverly Chiropractic Specialties  
Waverly Country Club  
Waverly Family Dentistry  
Waverly Newspapers  
Waverly Sales Company  
Waverly Veterinary Clinic  
Waverly-Shell Rock Community Schools  
WCF Courier & Waverly Insider  
Wells Hollow Landscaping, LLC  
Wild Carrot  
Wolfe Family Vision Center  
Zwanziger & Boe Orthodontics

## SINGLE EMPLOYEE OR

## HOMEBASED BUSINESS

Alltrade Services LLC  
A & R Travel  
Evert Homes, LLC  
Jenner's Photography  
PCW - Petersen Construction &  
Woodworking  
The Frayed Feather  
The Pals' Old Mill Bed and Bath

## CIVIC ORGANIZATIONS/CHURCHES

American Cancer Society - Relay for Life  
Big Brothers Big Sisters of NE Iowa  
Boy Scouts of America - Winnebago  
Council, River Valley  
Boys & Girls Clubs of the Cedar Valley  
Bremer County Corn & Soybean  
Bremer County Fair Association  
Cedar Valley Hospice  
Cedar Valley Jaycees  
Crosspoint Church  
Embassy Vineyard Church  
Exchange Club of Waverly  
First Baptist Church of Waverly  
Friends Of The Family  
Goodwill Industries of Northeast Iowa  
Helping Services for NE Iowa  
Iowa Heartland Habitat for Humanity  
Iowa Public Radio  
Kiwanis Club of Greater Waverly  
Life Church  
Life Serve Blood Center  
Lutheran Services in Iowa

North Star Community Services  
Northeast Iowa Food Bank  
Orchard Hill Church  
Pheasants Forever Inc.  
Red Cedar  
Redeemer Lutheran Church  
Retrieving Freedom  
Riverwood Church  
Self-Help International  
St. Paul's Lutheran Church & School  
The Larrabee Center / Trinkets & Togs  
Toastmaster Loudspeakers Club  
Trinity United Methodist Church  
Wartburg Community Symphony  
Orchestra  
Waterloo-Cedar Falls Symphony  
Waverly Area Veterans Post  
Waverly Chamber Music Series  
Waverly Farmers Market  
Waverly Oktoberfest  
Waverly Senior Center  
Waverly Sister City  
Waverly-Shell Rock Area United Way  
Waverly-Shell Rock Community Schools  
Foundation  
Waverly Community Fund

## INDIVIDUAL INVESTORS

Al Charlson  
Barb Lutz  
Bob & Jean Buckingham  
Cal & Carol Corson  
Dan McKenzie  
Darrel & Krista Wenzel  
David & Gale Huser  
David & Peggy Rathe  
Dr. William E. Hamm  
Derek & Heidi Solheim  
Duaine & Charlotte Westpfahl  
Ed & Audrey Klamfoth  
Gary & Cindy Nelson  
Gerald & Susan Vallem  
Hank & Jo Bagelmann  
Jamie Schroeder  
Jayne & Rick Hall  
Jennifer Bloker  
Jerry Aleff & Sandra Rada-Aleff  
John & Barbara Meyer  
Mark & Karen Lehmann  
Mark Mueller  
Lindley & Joanne Jones  
Phil & Erin Jones  
Rich & Ann Seggerman  
Roy and Kathleen Petersen  
Sharon & Bill Cashmann  
Todd Coleman  
Tom & Sue Taiber

## NEW BUSINESSES

Athletic Physical Therapy  
Bremer County Corn & Soybean  
Edward Jones - Nicholas Bouwman  
Moe & Arrow Boutique  
NewSound Hearing Centers  
Redeemer Lutheran Church  
Red Cedar  
Retrieving Freedom  
Rock River Pet Resort  
Scooter's Coffee  
The Frayed Feather  
Toastmaster Loudspeakers Club  
Water Street Grill  
Waterloo-Cedar Falls Symphony  
Waverly-Shell Rock Community Schools  
Foundation

# Mission Statement

The Waverly Chamber of Commerce and Main Street program develops and sustains dynamic progressive programs supporting the economic and businesses environment to provide a quality experience for residents and visitors to our community and historic downtown district.

# Vision Statement

Waverly, a college river town with rich heritage and a historic downtown district, is a steadily expanding city, characterized by united community spirit. Waverly Chamber of Commerce-A Main Street Community shares the common vision of the City of Waverly to become a destination town. The next levels of transition from a "good reputation town" to a "destination community" depend on first evolving, and second, articulating an attractive identity, along with elevating our own rich culture.



# Waverly Chamber of Commerce

## BOARD OF DIRECTORS

### 2019 Chair

Phil Jones ..... Rada Manufacturing

### Past Chair

Heidi Solheim ..... Waverly Health Center

### Chair Elect

Don Meyer ..... Wartburg College

### Treasurer

Steve Willemssen ..... First National Bank

### Business Development Chair

Matt Lamos ..... East Bremer Diner

### Design Chair

Paula Stevenson.....Individual Investor

### Membership & Marketing Chair

Bo Ellison .....Bo Studio.121

### Retail Promotions Chairs

Amber Nichols ..... Thompson Shoes

Landon Johnson ..... Thompson Shoes

### Tourism Chair

Kristin Vowell..... Fidelity Bank & Trust

### At-Large Members

Johnathan Smiley, DMD ..... Smiley Family Dentistry

Dwane Waterbury ..... Edward Jones

## EX-OFFICIO MEMBERS

### Bremer County Representative

Ken Kammeyer ..... Bremer County Supervisor

### City of Waverly Representatives

James Bronner ..... City Administrator

Dean Soash ..... Mayor

Dan McKenzie ..... Waverly City Council

### Waverly Economic Development Representative

Connie Tolan ..... Waverly Area Economic Development

### Waverly Utilities Representative

Jen Bloker ..... Waverly Utilities

## STAFF

Travis Toliver.....Executive Director

Tiffany Schrage.....Special Events &  
Tourism Director

Sherry Bormann.....Administrative Assistant

Sarah Miller ..... Communications &  
Marketing Assistant

Veronica Egli ..... Staff Volunteer



## Committee Information

The Waverly Chamber of Commerce's goals and objectives are achieved through the efforts of the board of directors and countless volunteers. Through the coordinated activities of the organization's committees, the Waverly Chamber of Commerce fosters a healthy environment for economic development and tourism while working to increase Waverly's overall quality of life.

## Membership & Marketing

Encourages businesses and community members to join the Waverly Chamber of Commerce and to pledge time and financial resources for the organization's continued success. It also provides marketing support with a focus on branding the organization and promoting membership.

### FUNCTIONS & RESPONSIBILITIES:

- Business & Individual Investment Campaigns
- Ambassadors
- Business Seminars
- Chamber After Hours
- Waverly Connected
- Membership Directory

## Business Development

Explores new market opportunities for downtown Waverly through the development of new uses for downtown buildings, recruitment of investors and assistance with business expansion or development projects.

### FUNCTIONS & RESPONSIBILITIES:

- Business Retention/Succession/Expansion Planning
- Small Business Development Classes
- Local & Main Street Business Incentives And Resources Program (i.e. Affordable Lease Survey, And Leverage Of Tif District For Development)
- Available Downtown Property Information
- Commercial & Retail Business Recruitment
- Community Market Analysis
- Business Development Consultant Visits – Main Street Iowa
- Façade/Upper Story Housing/Renovation Incentives

## Tourism

Leads efforts to market area Tourism opportunities and coordinates projects designed to attract visitors to the Waverly Area.

### FUNCTIONS & RESPONSIBILITIES:

- External Marketing To Increase Waverly Tourism Through Various Outlets & Publications
- Tourism Packets & Hospitality Bags For Groups Visiting The Community
- Group Tour Itinerary Planning And Opportunities
- Waverly Website Updates, Social Media Updates, & Collecting Items For The Community-Wide Calendar Of Events
- Waverly Visitor Guide & Other Tourism Related Publications
- Santa's Arrival & Visits
- Concerts In Kohlmann, Waverly's Summer Concert Series
- Art Walk
- Christmas Greetings On Main
- Assistance With Community Special Events
- Moonlight Movie Night

## Design & Beautification

Coordinates various design and beautification projects in the Waverly area that help shape the physical image of the community for citizens, shoppers, investors, business owners and visitors.

### FUNCTIONS & RESPONSIBILITIES:

- Holiday Lights & Décor
- Kohlmann Park Enhancement Project (Partner With City)
- Hanging Flower Baskets And Community Plantings
- Façade Grant Program
- Façade Technical Consultant Visits Through Main Street Iowa
- Community Clean-Up Program-Parks And Downtown District
- Promoting Public Art In Waverly
- Historic Preservation Education
- Downtown Streetscape

## Retail Promotions

Promotes and enhances local businesses through the coordination of special retail sales and customer recognition events and promotions.

### FUNCTIONS & RESPONSIBILITIES:

- Christmas Greetings On Main
- Ridiculous Days, Summer Sidewalk Sales
- New Student Orientation
- Training/Education Programs For Retail Businesses
- Holiday Open House
- Small Business Saturday
- Fall Open House
- Spring Open House
- Ladies Night Out
- Jack-O-Lantern Night, Downtown Trick Or Treat



# ANNUAL AREA EVENTS

We invite all organizations in Waverly and surrounding communities to submit events to the Community Calendar. The Community Calendar, featuring a full listing of area events along with a form for event submission, can be found at [waverlychamber.com](http://waverlychamber.com).

## MARCH

**Spring Midwest Horse Sale**  
Waverly  
Last week in March

## MAY

**Art Walk**  
Waverly  
First weekend in May

**Spring Retail Open House**  
Waverly  
First weekend in May

**Wartburg & W-SR HS GraduationsNS**  
Waverly  
Memorial Day Weekend

## JUNE

**Concerts in Kohlmann**  
Waverly  
Thursday evenings in June & July

**Grump Days**  
Readlyn  
Third weekend in June

**City-wide Garage Sales**  
Waverly  
Second weekend in June

## JULY

**4th of July**  
Frederika  
First week in July

**4th of July**  
Shell Rock  
First week in July

**Plainfield Days**  
Plainfield  
Second weekend in July

**Ridiculous Day**  
Waverly  
Second weekend in July

**Heritage Days**  
Waverly  
Third weekend in July

**Sumner Days**  
Sumner  
Third weekend in July

**Janesville Days**  
Janesville  
Last weekend in July

## AUGUST

**Bremer County Fair**  
Waverly  
First week in August

**Tripoli Celebration Days**  
Tripoli  
First weekend in August

**Break Away Days**  
Denver  
Third weekend in August

**Moonlight Movie Night**  
Waverly

## SEPTEMBER

**Waverly Oktoberfest**  
Waverly  
Fourth weekend in September

**Fall Retail Event**  
Waverly  
Fourth Weekend in September

## OCTOBER

**Fall Midwest Horse Sale**  
Waverly  
First week in October

**Jack-O-Lantern Night**  
Waverly  
Thursday before Halloween

## NOVEMBER

**Retailer's Holiday Open Houses**  
Waverly  
Third weekend in November

## DECEMBER

**Christmas with Wartburg**  
Waverly  
First weekend in December

**Denver Christmas Celebration**  
Denver  
First weekend in December

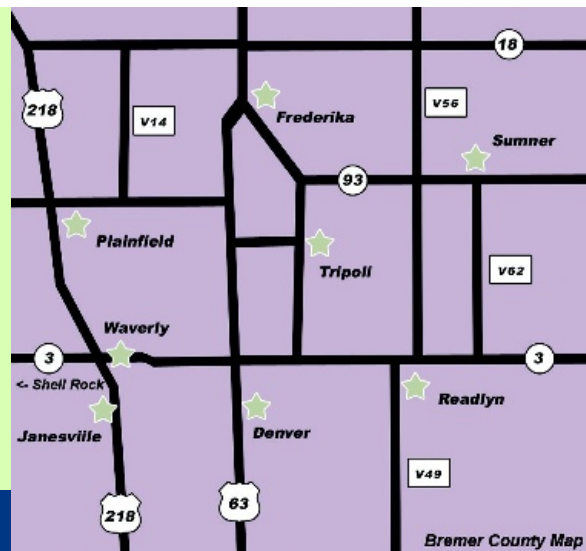
**Christmas Greetings on Main**  
Waverly  
Second Thursday in December

**Santa & His Live Reindeer**  
Waverly  
Third Saturday in December

## COMMUNITY INFORMATION

**Denver** (319) 984-5642 | [www.cityofdenveriowa.com](http://www.cityofdenveriowa.com)  
**Frederika** (319) 275-4579  
**Janesville** (319) 987-2905 | [www.janesvilleia.com](http://www.janesvilleia.com)  
**Plainfield** (319) 276-3449 | [www.plainfieldiowa.com](http://www.plainfieldiowa.com)  
**Readlyn** (319) 279-3411 | [www.readlyn.com](http://www.readlyn.com)  
**Shell Rock** (319) 885-6555 | [www.shellrockiowa.org](http://www.shellrockiowa.org)  
**Sumner** (563) 578-3242 | [www.mysumneriowa.com](http://www.mysumneriowa.com)  
**Tripoli** (319) 882-4801 | [www.tripoliowa.com](http://www.tripoliowa.com)  
**Waverly** (319) 352-4526 | [www.waverlyia.com](http://www.waverlyia.com)

Waverly Visitors Center: 118 East Bremer Ave. Waverly, IA 50677





# BUSINESS INDEX

## A

### 2 Guys Interior Focus

1200 10th Ave. SW  
Waverly, IA 50677  
(319) 352-5652  
www.2guyshomeinteriors.com

### A & R Travel

2101 4th St. SW, Suite B  
Waverly, IA 50677  
(319) 596-5440  
www.aandrtravel.com

### ACES/Computer Pro's Inc.

5417 Nordic Dr. # B  
Cedar Falls, IA 50613  
(319) 266-9800 x 105  
www.acesiowa.com

### Advantage Administrators

100 2nd St. SW  
Waverly, IA 50677  
(319) 352-1623  
www.advantageadmin.com

### Advanced Systems, Inc.

5801 Westminster Dr.  
Cedar Falls, IA 50613  
(319) 232-6621  
www.asiowa.com

### AHTS Architects

327 E. 4th St. Suite 204  
Waterloo, IA 50703  
(319) 233-1163  
www.ahtsarchitects.com

### Alltrade Services LLC

118 E. Bremer Ave. #203  
Waverly, IA 50677  
(517) 513-4253

### American Cancer Society - Relay for Life

1717 Ingersoll Ave., Ste. 111  
Des Moines, IA 50309  
(319) 365-5241  
www.cancer.org

### American Family Insurance

408 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-5530  
www.amfam.com

### Ann's Liquidation Service LLC

104 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-1806  
www.annsliquidationservice.com

### Applebee's Grill & Bar

2500 4th St. SW  
Waverly, IA 50677  
(319) 352-9240  
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Attorney  
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Auditor  
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Tim Neil, Chairman  
tneil@co.bremer.ia.us  
Duane Hildebrandt  
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(319) 352-0130  
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Sanitation  
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Clerk of Court/Magistrates  
& Judges  
(319) 352-5661  
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(319) 882-4742  
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(319) 352-9211  
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**Midwest Mold Builders**

2400 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2167  
www.midwestmoldbuilders.com

**Miller True Value Hardware**

1201 4th St. SW  
Waverly, IA 50677  
(319) 352-1386  
www.truevalue.com/Waverly

**\*Moe & Arrow Boutique**

1810 4th St. SW Suite #101  
Waverly, IA 50677  
(319) 559-2663  
moeandarrowboutique@gmail.com  
www.moeandarrow.com

**— N —****Nagle Signs, Inc.**

1020 Wilbur Ave.  
Waterloo, IA 50704  
(800) 728-4604  
www.naglesigns.com

**NESTLÉ USA**

70 6th Ave. NW  
Waverly, IA 50677  
(319) 352-2237  
www.nestle.com

**Network Control**

215 20th St. NW  
Waverly, IA 50677  
(319) 483-1160  
www.network-control.com

**\*NewSound Hearing Centers**

2401 4th St. SW Suite B  
Waverly, IA 50677  
(515) 233-1367  
Cindyallet@aah.net  
www.waverlyhearingaids.com

**Next Generation Wireless**

1810 4th St. SW  
Waverly, IA 50677  
(319) 352-6200  
www.ngwtoday.net

**Next Level Extreme Fitness**

195 20th St., NW  
Waverly, IA 50677  
(319) 242-2826  
www.nextlevelextremefitness.com

**Noel Fry State Farm**

1231 4th St. SW  
Waverly, IA 50677  
(319) 352-1404  
www.statefarm.com

**North Star Community Services**

219 20th St. NW  
Waverly, IA 50677  
(319) 352-1425  
www.northstarcs.org

**Northeast Iowa Food Bank**

1605 Lafayette  
Waterloo, IA 50703  
(319) 235-0507  
www.northeastiowafoodbank.org

**Northern Iowa Therapy, Inc.**

217 E. Bremer Ave., Ste. A  
Waverly, IA 50677  
(319) 352-4544  
www.nitherapy.com

**Northwestern Mutual / Mark and Angie Hubbard**

94 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-4589  
www.northwesternmutual.com

**NUSS FAMILY CHIROPRACTIC, PC**

216 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-3103  
Travis Nuss  
tnuss@nusschiro.com  
www.nusschiro.com

**— O —****One Solution**

112 E. Bremer Ave.  
Waverly, IA 50677  
(319) 242-4200  
www.1sol.com

**Orchard Hill Church**

211 W. Bremer Ave.  
Waverly, IA 50677  
(319) 266-9796  
www.orchardhillchurch.org

**— P —****Paradigm Benefits, LLC**

300 E. Bremer Ave., Ste 220  
Waverly, IA 50677  
(319) 352-5631  
www.paradigmbenefits.com

**PCW - Petersen Construction & Woodworking**

1001 12th St. NW  
Waverly, IA 50677  
(319) 961-2535  
www.manta.com

**PDCM INSURANCE**

PO Box 2597  
Waterloo, IA 50703  
Casey Luensmann  
cluensmann@pdc.com  
www.pdc.com

**PEERMAN GROUP**

416 W. Bremer Suite C  
Waverly, IA 50677  
(319) 243-3424  
Celina Peerman  
celina@celinapeerman.com  
www.peermangroup.com

**PEOPLES INSURANCE AGENCY, LTD.**

1700 8th St. SW  
Waverly, IA 50677  
(319) 352-6327  
Teresa Arenholz  
teresa@peoples-insurance.com  
www.peoples-insurance.com

**Pheasants Forever**

1284 190th St.  
Waverly, IA 50677  
(319) 352-5938

**Plumb Tech, Inc.**

3261 W. Airline Hwy.  
Waterloo, IA 50703  
(319) 233-5616  
www.ptinc.us

**PRAIRIE LINKS GOLF & EVENT CENTER**

19 Eagle Ridge Dr.  
Waverly, IA 50677  
(319) 242-7675  
manager@prairielinksgolf.com  
www.prairielinksgolf.com

**— Q —****Quality Inn**

404 29th Ave. SW  
Waverly, IA 50677  
(319) 352-0399  
www.choicehotels.com

**— R —****Rack 'Em Up Promotions**

107 East Bremer Ave  
Waverly, IA 50677  
(319) 352-9475  
www.rackemuppromotions.com

**RADA MANUFACTURING CO.**

905 Industrial St.  
Waverly, IA 50677  
(319) 352-5454  
Phil Jones  
pjones@radamfg.com  
www.radacutlery.com



**\*Red Cedar**

200 State St Suite 202-A  
Cedar Falls, IA 50613  
(319) 231-8694  
www.redcedarvc.com

**\*Redeemer Lutheran Church**

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Waverly, IA 50677  
(319) 352-1325  
www.redeemerwaverly.org

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Signature Realty**

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(319) 352-4146  
www.signaturerealtyiowa.com

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(319) 830-4603

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(319) 505-5949  
www.retrievingfreedom.org

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Waverly, IA 50677  
(319) 352-1500  
www.rerc.com

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(319) 491-6356  
www.weareriverwood.org

**\*Rock River Pet Resort**

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Waverly, IA 50677  
(319) 352-3200  
www.rockriverresort.weebly.com

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Waverly, IA 50677  
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www.rootpretty.com

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1 Schumacher Way  
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(319) 404-0674  
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www.scooterscoffee.com

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www.securitystateonline.com

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104 N. Cherry St.  
Shell Rock, IA 50670  
Phone: (319) 885-4327  
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dharms@securitystateonline.com

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www.selfhelpinternational.org

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www.smileyfamilydentistry.com

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LUMBER COMPANY**

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Waverly, IA 50677  
(319) 352-3276  
Garry Kolbet  
gkolbet@spahnandrose.com  
www.spahnandrose.com

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& School**

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(319) 352-9014  
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(319) 352-0888  
www.wyndhamhotels.com

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(319) 352-3664  
Elmon Tatroe  
office@tatroelectric.com  
www.tatroelectric.com

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Associates**

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Waverly, IA 50677  
(319) 352-5644  
www.taylorphysicaltherapy.com

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Waverly, IA 50677  
(319) 483-4732  
Troy Miller  
troy.miller@doerfer.com  
www.tdsautomation.com

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Waverly, IA 50677  
(319) 352-4112  
Tom and Ryan Rasmussen  
ryan@tenenbaumsjewelry.com  
www.tenenbaumsjewelry.com

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Waverly, IA 50677  
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Mike Byl  
mbyl@acceladvantage.com  
www.acceladvantage.com

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(319) 291-1448  
www.wfcourier.com

**\*The Frayed Feather**

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Waverly, IA  
(319) 464-6651

**The Larrabee Center /  
Trinkets & Togs**

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(319) 352-2234  
www.larrabeecenter.org

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(319) 352-4742  
www.theotherplace.com

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Bed and Bath**

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Shell Rock, IA 50670  
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www.printery.net

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Waverly, IA 50677  
(319) 352-9878  
www.thewoodenfootsaloon.com

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(319) 352-1079  
Don Johnson  
djohnson@thompson-shoes.com

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(319) 232-2171

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Waverly, IA 50677  
(319) 559-2198

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Waverly, IA 50677  
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www.tiedtnurseryandlandscaping.com

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Waverly, IA 50677

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1400 W. Bremer Ave.  
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(319) 352-2590  
www.trinitywaverly.org



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ACCESSORIES, INC.**  
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Waverly, IA 50677  
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info@uea-inc.com  
www.uea-inc.com

**Unity Point Clinic**  
312 9th St. SW, Ste. 1200  
Waverly, IA 50677  
(319) 352-4340  
www.unitypoint.org



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Waverly, IA 50677  
(319) 352-0838  
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caralh@veridiancu.org  
www.veridiancu.org

**VGM Forbin**  
4026 Alexandra Dr.  
Waterloo, IA 50704  
(319) 274-6644  
www.forbin.com

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Omaha, NE 68106  
(402) 496-1616  
www.noddlecompanies.com



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320 W. Bremer Ave.  
Waverly, IA 50677  
(319) 596-1085  
www.walgreens.com

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(319) 352-5260  
www.walmart.com

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(319) 352-5281  
www.walsworthfamilydentistry.com

**WARTBURG COLLEGE**  
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Waverly, IA 50677  
(319) 352-8232  
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chris.knudson@wartburg.edu  
www.wartburg.edu  
Konditori

Wartburg College Vogel Library  
Wartburg, IA 50677  
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Waverly, IA 50677  
(319) 352-8716

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Symphony Orchestra**  
100 Wartburg Blvd.  
Waverly, IA 50677  
(319) 352-8200  
www.wartburg.edu/symphony

**\*Waterloo-Cedar Falls Symphony**  
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Cedar Falls, IA 50614  
(319) 273-3373  
www.wcfssymphony.org

**\*Water Street Grill**  
102 West Bremer Ave  
Waverly, IA 50677  
(319) 352-1493

**Waverly Area Veterans Post**  
1300 4th St. NW  
Waverly, IA 50677  
(319) 352-3830  
www.waverlyvets.us

**Waverly Chamber  
Music Series**  
315 3rd Ave. SE  
Waverly, IA 50677  
(319) 352-3948  
www.waverlychambermusic.org

**Waverly Child Care and  
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1600 W Bremer Ave.  
Waverly, IA 50677  
(319) 352-4664  
www.waverlychildcare.com

**Waverly Chiropractic  
Specialties**  
1240 10th Ave. SW  
Waverly, IA 50677  
(319) 352-2425  
www.waverlychiro.com

**Waverly Country Club**  
705 8th St. SW  
Waverly, IA 50677  
(319) 352-3855  
www.waverlycc.com

**Waverly Family Dentistry**  
1404 3rd St. SW  
Waverly, IA 50677  
(319) 352-6600  
www.waverlyfamilydentistry.com

**Waverly Farmers Market**  
905 S. Cherry St.  
Shell Rock, 50670  
(319) 230-9502

**WAVERLY HEALTH CENTER**  
312 9th St. SW  
Waverly, IA 50677  
(319) 352-4120  
Heidi Solheim  
Hsolheim@WaverlyHealthCenter.org  
www.WaverlyHealthCenter.org  
Cardiology Clinic  
312 9th St. SW  
Waverly, IA 50677  
(319) 352-4910  
Center Pharmacy  
312 9th St. SW, Ste. 1000  
Waverly, IA 50677  
(319) 483-4100  
Fax: (319) 483-4101  
Christophel Clinic  
312 9th St. SW, Ste. 2300  
Waverly, IA 50677  
(319) 483-1390  
General Surgery Clinic  
312 9th St. SW, Ste. 3000  
Waverly, IA 50677  
(319) 352-8033  
Janesville Clinic  
202 Wildcat Way  
Janesville, IA 50647  
(319) 987-2361  
Nashua Clinic  
80 Amhearst Blvd., Ste. 400  
Nashua, IA 50658  
(641) 435-4133  
Orthopedic Clinic  
312 9th St. SW, Ste. 3000  
Waverly, IA 50677  
(319) 483-1440  
Shell Rock Clinic  
1001 Mason Way  
Shell Rock, IA 50670  
(319) 885-6530  
Walk-In Clinic  
312 9th St. SW, Ste. 2300  
Waverly, IA 50677  
(319) 483-1400  
Women's Clinic  
312 9th St. SW, Ste. 2200  
Waverly, IA 50677  
(319) 483-4074

**Waverly Newspapers**  
311 W Bremer Ave.  
Waverly, IA 50677  
(319) 352-3334  
[www.communitynewspapergroup.com](http://www.communitynewspapergroup.com)

**Waverly Oktoberfest**  
PO Box 242  
Waverly, IA 50677  
(319) 596-7908  
[www.waverlyoktoberfest.com](http://www.waverlyoktoberfest.com)

**Waverly Sales Company**  
2212 5th Ave. NW  
Waverly, IA 50677  
(319) 352-2804  
[www.waverlysales.com](http://www.waverlysales.com)

**Waverly Senior Center**  
506 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-5678

**Waverly Sister City**  
Waverly, IA 50677  
(319) 352-8322

**WAVERLY UTILITIES**  
1002 Adams Pkwy.  
Waverly, IA 50677  
(319) 352-6251  
Darrel Wenzel  
[dwenzel@waverlyutilities.com](mailto:dwenzel@waverlyutilities.com)  
[www.waverlyutilities.com](http://www.waverlyutilities.com)

**Waverly Veterinary Clinic**  
1504 4th St. SW  
Waverly, IA 50677  
(319) 352-5732  
[www.waverlyveterinaryclinic.com](http://www.waverlyveterinaryclinic.com)

**Waverly-Shell Rock  
Area United Way**  
805 W Bremer Ave. #4  
Waverly, IA 50677  
(319) 352-2582  
[www.wsrunitedway.org](http://www.wsrunitedway.org)

**Waverly-Shell Rock  
Community Schools**  
1415 4th Ave. SW  
Waverly, IA 50677  
(319) 352-3630  
[www.wsr.k12.ia.us](http://www.wsr.k12.ia.us)

**\*Waverly-Shell Rock  
Community Schools Foundation**  
1415 4th Ave. SW  
Waverly, IA 50677  
(319) 352-3630  
[www.wsr.k12.ia.us/foundation](http://www.wsr.k12.ia.us/foundation)

**Wells Hollow Landscaping, LLC**  
3500 E. Bremer Ave.  
Waverly, IA 50677  
(319) 404-9133  
[www.wellshollowlandscaping.com](http://www.wellshollowlandscaping.com)

**Wild Carrot**  
215 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2215

**Winnebago**  
1919 8th St. SW  
Waverly, IA 50677  
(641) 585-6731  
[www.winnebagoind.com](http://www.winnebagoind.com)

**Wolfe Family Vision Center**  
2020 B 3rd Ave. NW  
Waverly, IA 50677  
(319) 352-3490  
[www.wolfeeyeclinic.com](http://www.wolfeeyeclinic.com)

## — Z —

**Zwanziger & Boe  
Orthodontics**  
201 20th St., NW  
Waverly, IA 50677  
(319) 352-4750  
[www.zbortho.com](http://www.zbortho.com)



# THANK YOU

THANK YOU to our Chamber Business Members and Individual Investors for making 2019 another exciting year in Waverly, Iowa. We appreciate all the support we receive and look forward to contributing to our community's success again in 2020!

## Schumacher Elevator Company

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319-984-5676

[Elevators@schumacherelevator.com](mailto:Elevators@schumacherelevator.com)



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301 1st St NW, Waverly, IA  
319-352-3850  
[life@stpaulswaverly.org](mailto:life@stpaulswaverly.org)

### WORSHIP

Sat. 5:30 p.m.

Sun. 7:30, 9 & 11 a.m.

### OUTREACH

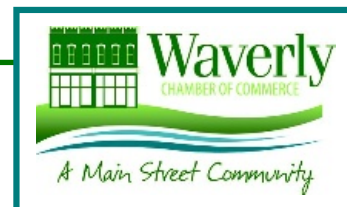
local, national, and global  
missions and partnerships

### EDUCATION

St. Paul's  
Lutheran School  
preschool—sixth grade

Parish education  
and programming  
for all ages

**STPAULSWAVERLY.ORG**



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## ADVERTISING & MEDIA

### IOWA PUBLIC RADIO

322 Communication Arts Center  
Cedar Falls, IA 50614  
(319) 415-9045  
[www.iowapublicradio.org](http://www.iowapublicradio.org)

### KWAY RADIO AM 1470/FM 99.3

110 29th Ave. SW  
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[traffic@kwayradio.com](mailto:traffic@kwayradio.com)  
[www.kwayradio.com](http://www.kwayradio.com)

### THE COURIER

PO Box 540  
Waterloo, IA 50704  
(319) 291-1448  
[www.wccourier.com](http://www.wccourier.com)

### WAVERLY NEWSPAPERS

311 W Bremer Ave.  
Waverly, IA 50677  
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[www.communitynewspapergroup.com](http://www.communitynewspapergroup.com)

## APPAREL & FOOTWEAR

### B.E. MICK'S WOMEN'S FASHIONS

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(319) 352-2147  
[www.bemicks.com](http://www.bemicks.com)

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207 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-9129  
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### THOMPSON SHOES

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Waverly, IA 50677  
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[djohnson@thompson-shoes.com](mailto:djohnson@thompson-shoes.com)

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208 1st Ave. SE  
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(319) 352-5900

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(319) 352-1148  
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[www.waverlyautorepair.com](http://www.waverlyautorepair.com)

### GARRY'S TIRE SERVICE / RUTHIE'S SPARKLE & SHINE

2003 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-5552  
[davisgts@aol.com](mailto:davisgts@aol.com)  
[www.garystirewaverly.com](http://www.garystirewaverly.com)



**JERRY ROLING MOTORS, INC.**  
1775 4th St. SW  
Waverly, IA 50677  
(319) 352-1650  
Brad Roling  
brad@jerryroling.com  
www.jerryroling.com

**K.C. AUTO BODY, LTD**  
1701 East Bremer Ave.  
Waverly, IA 50677  
(319) 352-0881  
www.kcautobodyltd.com

**KRUEGER AUTO & TRUCK VILLA, INC.**  
2320 5th Ave. NW  
Waverly, IA 50677  
(319) 352-9000  
www.krueger-auto.com

## **BANKS & CREDIT UNIONS**

**CEDAR FALLS COMMUNITY CREDIT UNION**  
123 W. 4th St.  
Cedar Falls, IA 50613  
(319) 483-2241  
www.cfccu.org

**CUNA MUTUAL GROUP**  
2000 Heritage Way  
Waverly, IA 50677  
(319) 352-1000  
Sharina Sallis  
Sharina.sallis@cunamutual.com  
www.cunamutual.com

**FARMERS STATE BANK**  
2101 4th St. SW  
Waverly, IA 50677  
(319) 352-8040  
Jesse Kunzweiler  
Jesse.kunzweiler@fsb1879.com  
www.fsb1879.com

**FIDELITY BANK & TRUST**  
311 16th Ave SW  
Waverly, IA 50677  
(319) 352-6000  
Kristin Vowell  
kvowell@bankfidelity.com  
South 218 Office & Wealth Management  
1503 4th St. SW  
Waverly, IA 50677  
Janesville Office  
204 Wildcat Way  
Janesville, IA 50647

**FIRST NATIONAL BANK**  
316 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-1340  
Steve Willemssen  
www.firstiowa.bank  
SteveW@firstiowa.bank  
West Waverly Office  
Alisha Jensen  
921 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-3502  
AlishaJ@firstiowa.bank  
Plainfield Office  
Linda Schrage  
620 1st St.  
Plainfield, IA 50666  
(319) 276-4469  
LindaS@firstiowa.bank

**SECURITY STATE BANK - WAVERLY**  
933 16th St. SW  
Waverly, IA 50677  
(319) 352-3500  
Clair Lensing  
clensing@securitystateonline.com  
www.securitystateonline.com  
Security State Bank - Shell Rock  
Duane Harms  
104 N. Cherry St.  
Shell Rock, IA 50670  
(319) 885-4327  
dharms@securitystateonline.com

**VERIDIAN CREDIT UNION**  
315 Oak Ridge Circle  
Waverly, IA 50677  
(319) 352-0838  
Cara L Hintz  
caralh@veridiancu.org  
www.veridiancu.org

## **BEAUTY, HEALTH & DAY SPA**

**LIEBAU'S STRICTLY HAIR**  
109 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-3469

**ROOT**  
100 E. Bremer Ave.  
Waverly, IA 50677  
(319) 290-5746  
www.rootpretty.com

## **BUILDING & CONSTRUCTION**

**AHTS ARCHITECTS**  
327 E. 4th St. Suite 204  
Waterloo, IA 50703  
(319) 233-1163  
www.ahtsarchitects.com

**ALLTRADE SERVICES LLC**  
118 E. Bremer Ave. #203  
Waverly, IA 50677  
(517) 513-4253

**BAKER CONCRETE & EXCAVATING**  
2203 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2193  
Steve Baker  
steve.baker@baker-companies.com  
www.baker-companies.com

**BUDGET BLINDS OF WATERLOO**  
411 Tremont St.  
Cedar Falls, IA 50613  
(319) 242-7088  
www.budgetblinds.com/WaterlooIA

**BUILDERS SELECT**  
2120 Main St.  
Cedar Falls, IA 50613  
(319) 266-2668  
www.mybuildersselect.com

**CEDAR VALLEY PORTABLES**  
1025 Harbor Ridge Rd.  
Nashua, IA 50658  
(319) 535-3456  
www.cedarvalleyportables.com

**COUSIN CUSTOM BUILDERS, INC.**  
1510 4th St. SW  
Waverly, IA 50677  
(319) 352-3590  
www.cousincustombuilders.com

**CROELL REDI-MIX**  
407 7th Ave. NW  
Waverly, IA 50677  
(319) 352-2006  
www.croell.com

**DANE CONSTRUCTION INC.**  
1335 190th St.  
Waverly, IA 50677  
(319) 352-9491  
www.daneconstruction.com

**EVERT HOMES, LLC**  
PO Box 83  
Cedar Falls, IA 50613  
(319) 239-4143

**MAGEE CONSTRUCTION COMPANY**  
1705 Waterloo Rd.  
Cedar Falls, IA 50613  
(319) 277-0100  
www.mageeconstruction.com

**MIDWEST MOLD BUILDERS**  
2400 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2167  
www.midwestmoldbuilders.com

**PCW - PETERSEN CONSTRUCTION & WOODWORKING**  
1001 12th St. NW  
Waverly, IA 50677  
(319) 961-2535  
www.manta.com

**SCHUMACHER ELEVATOR**  
1 Schumacher Way  
Denver, IA 50622  
(319) 404-0674  
www.schumacherelevator.com

**SPAHN & ROSE LUMBER COMPANY**  
311 16th Ave. SW  
Waverly, IA 50677  
(319) 352-3276  
Garry Kolbet  
gkolbet@spahnandrose.com  
www.spahnandrose.com

## **BUSINESS SERVICES / TRAINING**

**ADVANTAGE ADMINISTRATORS**  
100 2nd St. SW  
Waverly, IA 50677  
(319) 352-1623  
www.advantageadmin.com

**PEERMAN GROUP**  
416 W. Bremer Suite C  
Waverly, IA 50677  
(319) 243-3424  
www.peermangroup.com

## **CHILD CARE SERVICES**

**WAVERLY CHILD CARE AND PRESCHOOL**  
1600 W Bremer Ave.  
Waverly, IA 50677  
(319) 352-4664  
www.waverlychildcare.com

## **CHURCHES**

**CROSSPOINT CHURCH**  
215 3rd St. NW  
Waverly, IA 50677  
(319) 483-5116  
www.crosspointwaverly.com

**FIRST BAPTIST CHURCH OF WAVERLY**  
211 3rd. St. SW  
Waverly, IA 50677  
(319) 352-2687  
www.fbcwaverly.com

**LIFE CHURCH**  
1013 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2038  
www.lifechurchwaerly.com



**ORCHARD HILL CHURCH**

211 W. Bremer Ave.  
Waverly, IA 50677  
(319) 266-9796  
[www.orchardhillchurch.org](http://www.orchardhillchurch.org)

**REDEEMER LUTHERAN CHURCH**

2001 West Bremer Ave.  
Waverly, IA 50677  
(319) 352-1325  
[www.redeemerwaverly.org](http://www.redeemerwaverly.org)

**RIVERWOOD CHURCH**

PO Box 212  
Waverly, IA 50677  
(319) 491-6356  
[www.weareriverwood.org](http://www.weareriverwood.org)

**ST. PAUL'S LUTHERAN CHURCH & SCHOOL**

301 1st St. NW  
Waverly, IA 50677  
(319) 352-3850  
[www.stpaulswaverly.org](http://www.stpaulswaverly.org)

**TRINITY UNITED METHODIST CHURCH**

1400 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2590  
[www.trinitywaverly.org](http://www.trinitywaverly.org)

**EMBASSY VINEYARD CHURCH**

319 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2656  
[www.waverlyvineyard.net](http://www.waverlyvineyard.net)

**CIVIC ORGANIZATION**

**AMERICAN CANCER SOCIETY - RELAY FOR LIFE**

1717 Ingersoll Ave., Ste. 111  
Des Moines, IA 50309  
(319) 365-5241  
[www.cancer.org](http://www.cancer.org)

**BIG BROTHERS BIG SISTERS OF NE IOWA**

805 W. Bremer Ave., Ste 3  
Waverly, IA 50677  
(319) 352-2813  
[www.iowabigs.org](http://www.iowabigs.org)

**BOY SCOUTS OF AMERICA - WINNEBAGO**

Council, River Valley  
2929 Airport Blvd.  
Waterloo, IA 50703  
(319) 234-2867  
[www.scouting.org](http://www.scouting.org)

**BOYS & GIRLS CLUBS OF THE CEDAR VALLEY**

515 Lime St.  
Waterloo, IA 50703  
(319) 234-2839  
[www.cedarvalleyclubs.com](http://www.cedarvalleyclubs.com)

**BREMER COUNTY FAIR ASSOCIATION**

2771 150th St.  
Sumner, IA 50674  
(319) 415-7767  
[www.bremercountyfair.com](http://www.bremercountyfair.com)

**CEDAR VALLEY JAYCEES**

PO Box 103  
Waverly, IA 50677  
[www.cedarvalleyjaycees.org](http://www.cedarvalleyjaycees.org)

**CITY OF READLYN**

128 Main Street  
Readlyn, IA 50668  
(319) 279-3411  
[www.readlyn.com](http://www.readlyn.com)

**EXCHANGE CLUB OF WAVERLY**

1514 Martin Ave.  
Waverly, IA 50677  
(319) 352-9212  
[www.waverlyexchangeclub.org](http://www.waverlyexchangeclub.org)

**FRIENDS OF THE FAMILY**

PO Box 784  
Waverly, IA 50677  
(319) 352-1108  
[www.cvfriendedsofthefamily.com](http://www.cvfriendedsofthefamily.com)

**GOODWILL INDUSTRIES OF NORTHEAST IOWA**

400 Technology Place  
Waverly, IA 50677  
(319) 234-4626  
[www.visitgoodwill.com](http://www.visitgoodwill.com)

## HELPING SERVICES FOR NEIA

PO Box 372  
Decorah, IA 52101  
(563) 387-1720  
www.helpingservices.org

## IOWA HEARTLAND HABITAT FOR HUMANITY

803 W 5th St.  
Waterloo, IA 50702  
(319) 883-3331  
www.webuildhabitat.org

## KIWANIS CLUB OF GREATER WAVERLY

104 Cedar Dr.  
Waverly, IA 50677  
(319) 352-1697  
www.greater-waverly.kiwanisone.org

## THE LARRABEE CENTER /

TRINKETS & TOGS  
117 11th St. NW  
Waverly, IA 50677  
(319) 352-2234  
www.larrabeecenter.org

## LUTHERAN SERVICES IN IOWA

106 16th St. SW  
Waverly, IA 50677  
(319) 859-3519  
www.lsiowa.org

## NORTH STAR COMMUNITY SERVICES

219 20th St. NW  
Waverly, IA 50677  
(319) 352-1425  
www.northstarcs.org

## NORTHEAST IOWA FOOD BANK

1605 Lafayette  
Waterloo, IA 50703  
(319) 235-0507  
www.northeastiowafoodbank.org

## PHEASANTS FOREVER

1284 190th St.  
Waverly, IA 50677  
(319) 352-5938

## RETRIEVING FREEDOM

1152 230th St.  
Waverly, IA  
(319) 505-5949  
https://www.retrievingfreedom.org/

## SELF-HELP INTERNATIONAL

207 20th St. NW  
Waverly, IA 50677  
(319) 352-4040  
www.selfhelpinternational.org

## TOASTMASTERS LOUDSPEAKERS CLUB

506 3rd Ave. NE  
Waverly, IA 50677

## WAVERLY AREA VETERANS POST

1300 4th St. NW  
Waverly, IA 50677  
(319) 352-3830  
www.waverlyvets.us

## WAVERLY CHAMBER MUSIC SERIES

315 3rd Ave. SE  
Waverly, IA 50677  
(319) 352-3948  
www.waverlychambermusic.org

## WAVERLY SENIOR CENTER

506 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-5678

## WAVERLY-SHELL ROCK AREA UNITED WAY

805 W Bremer Ave. #4  
Waverly, IA 50677  
(319) 352-2582  
www.wsrunitiedway.org

## WAVERLY-SHELL ROCK COMMUNITY SCHOOLS FOUNDATION

1415 4th Ave. SW  
Waverly, IA 50677  
(319) 352-3630  
www.wsr.k12.ia.us/foundation

## WAVERLY SISTER CITY

Waverly, IA 50677  
(319) 352-8322

## CLEANERS & LAUNDRY

### HEAVEN'S BEST CARPET CLEANING

115 2nd Ave. NE  
Waverly, IA 50677  
(319) 352-2454  
www.waverlyia.heavensbest.com

## COMPUTER SERVICES

### ACES/COMPUTER PRO'S INC.

5417 Nordic Dr. # B  
Cedar Falls, IA 50613  
(319) 266-9800 x 105  
www.acesiowa.com

### ETI SOFTWARE

6065 Atlantic Boulevard  
Norcross, GA 30071  
(770) 580-8131  
www.etisoftware.com

### ONE SOLUTION

112 E. Bremer Ave.  
Waverly, IA 50677  
(319) 242-4200  
www.1sol.com

### VGM FORBIN

4026 Alexandra Dr.  
Waterloo, IA 50704  
(319) 274-6644  
www.forbin.com

## DECORATING & INTERIOR DESIGN

### 2 GUYS INTERIOR FOCUS

1200 10th Ave. SW  
Waverly, IA 50677  
(319) 352-5652  
www.2guyshomeinteriors.com

### AUSTIN'S INTERIORS & DESIGN

207 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-3296  
www.austinsinteriors.com

### BUDGET BLINDS OF WATERLOO

411 Tremont St.  
Cedar Falls, IA 50613  
(319) 242-7089  
www.budgetblinds.com/waterlooia

### DESIGN 360 AT DECORATING DEN INTERIORS

221 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-1379  
www.decdens.com/jmeyers

### GOLDEN THISTLE

114 E. Bremer Ave.  
Waverly, IA 50677  
(319) 239-2648

### J.D. FRANCIS PAINTING

1984 Euclid Ave.  
Waverly, IA 50677  
(319) 352-3329

### KIRK GROSS COMPANY

PO Box 2097  
Waterloo, IA 50704  
(319) 234-6641  
www.kirkgross.com

### KRATCHMER CABINETS, LLC

510 Industrial St.  
Waverly, IA 50677  
(319) 352-5031  
www.kratchmercabinets.com

### LOVE & LACE WEDDINGS, FLOWERS, & GIFTS

220 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-0243  
www.loveandlace.net

### RENEWED PURPOSE

104 E. Bremer Ave.  
Waverly, IA 50677  
(319) 830-4603

### THE FRAYED FEATHER

213 East Bremer Ave.  
Waverly, IA  
(319) 464-6651

## DENTAL SERVICES

### INTEGRATED PERIODONTICS

203 20th St. NW  
Waverly, IA 50677  
(319) 352-4784  
www.integratedperio.com

### MIDWEST DENTAL

1400 10th Ave. SW  
Waverly, IA 50677  
(319) 352-5222  
www.mywaverlydentist.com

### SMILEY FAMILY DENTISTRY LLC.

2024 3rd Ave. NW  
Waverly, IA 50677  
(319) 352-2270  
www.smileyfamilydentistry.com

### WALSWORTH FAMILY DENTISTRY, PC

121 20th St. NW  
Waverly, IA 50677  
(319) 352-5281  
www.walsworthfamilydentistry.com

### WAVERLY FAMILY DENTISTRY

1404 3rd St. SW  
Waverly, IA 50677  
(319) 352-6600  
www.waverlyfamilydentistry.com

### ZWANZIGER & BOE ORTHODONTICS

201 20th St NW  
Cedar Falls, IA 50613  
(319) 277-6976  
www.zbortho.org

## EDUCATION

### HAWKEYE COMMUNITY COLLEGE

215 20th St. NW  
Waterloo, IA 50704  
(319) 296-2320  
www.hawkeyecollege.edu

### WARTBURG COLLEGE

100 Wartburg Blvd., PO Box 1003  
Waverly, IA 50677  
(319) 352-8232  
www.wartburg.edu

### WAVERLY-SHELL ROCK COMMUNITY SCHOOLS

1415 4th Ave. SW  
Waverly, IA 50677  
(319) 352-3630  
www.wsr.k12.ia.us/foundation



## ELECTRICAL CONTRACTORS

**DEAN'S LIGHT BOX, INC.**  
217 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-1036

**ELSAMILLER ELECTRIC COMPANY**  
1004 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-3917  
www.elsamillerelectric.com

**TATROE ELECTRIC, INC.**  
215 3rd St. NE  
Waverly, IA 50677  
(319) 352-3664  
www.tatroeelectric.com

## EYE CARE

**EYE CARE CENTER OF WAVERLY**  
108 2nd St. NW  
Waverly, IA 50677  
(319) 559-2020  
www.eyecarewaverly.com

**WOLFE FAMILY VISION CENTER**  
2020 B 3rd Ave. NW  
Waverly, IA 50677  
(319) 352-3490  
www.wolfeeyeclinic.com

## FINANCIAL SERVICES

**EDWARD JONES - JERRY WOODIN & GARRETT AKINS**  
203 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-6773  
www.edwardjones.com

**EDWARD JONES - DWANE WATERBURY**  
1251 4th St. SW  
Waverly, IA 50677  
(319) 352-3715  
www.edwardjones.com

**EDWARD JONES - NICHOLAS BOUWMAN**  
513 W Bremer Ave, Waverly, IA  
319-352-4137.  
www.edwardjones.com

**FINANCIAL DECISIONS GROUP**  
3013 Greyhound Dr.  
Waterloo, IA 50701  
(319) 233-8476  
www.fdg.net

**FINANCIAL DESIGNS, LLC**  
300 E. Bremer Ave., Suite 210  
Waverly, IA 50677  
319-352-2357  
www.myfinancialdesigns.com

**FOLKERTS FINANCIAL STRATEGIES**  
410 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-8871  
www.massmutual.com

**FORTRESS BENEFITS**  
PO Box 43  
Waverly, IA 50677  
(319) 352-5432  
www.fortressbenefits.com

**GOSLING & COMPANY, PC**  
109 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-4217  
www.goslingcpa.com

**JOHNSTON FINANCIAL SERVICES, LLC**  
116 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-5938  
www.johnstonfinancialservices.com

**KEITH OLTROGGE, CPA**  
201 E. Main St.  
Denver, IA 50622  
(319) 984-5292  
www.oltroggecpa.com

**NORTHWESTERN MUTUAL / MARK AND ANGIE HUBBARD**  
94 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-4589  
www.northwesternmutual.com

**PARADIGM BENEFITS, LLC**  
300 E. Bremer Ave., Ste 220  
Waverly, IA 50677  
(319) 352-5631  
www.paradigmbenefits.com

**THE ACCEL GROUP**  
301 Oak Ridge Circle  
Waverly, IA 50677  
(319) 352-2880  
www.acceladvantage.com

**THRIVENT FINANCIAL - MONICA SEVERSON**  
222 8th Ave. SW  
Waverly, IA 50677  
(319) 559-2198

**THRIVENT FINANCIAL - THE MIDWEST GROUP**  
217 W. Bremer Ave.  
Waverly, IA 50677  
(319) 232-2171

## FOOD & BEVERAGE

**APPLEBEE'S GRILL & BAR**  
2500 4th St. SW  
Waverly, IA 50677  
(319) 352-9240  
www.applebees.com

**CASEY'S GENERAL STORE**  
1032 4th St. SW  
Waverly, IA 50677  
(319) 352-1052  
www.caseys.com

**CASEY'S GENERAL STORE**  
1312 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-1304  
www.caseys.com

**EAST BREMER DINER**  
117 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2455  
www.eastbremerdiner.com

**HOBSON'S DAIRY QUEEN**  
122 4th St. SW  
Waverly, IA 50677  
(319) 352-3256  
www.dairyqueen.com

**HY-VEE FOOD STORE**  
1311 4th St. SW  
Waverly, IA 50677  
(319) 352-1365  
www.hy-vee.com

**JIMMY JOHN'S**  
620 W. Bremer Ave. Suite B  
Waverly, IA 50677  
(319) 352-2100  
www.jimmyjohns.com

**MCDONALD'S**  
1203 4th St. SW  
Waverly, IA 50677  
(319) 352-6977  
www.mcdonalds.com

**NESTLÉ USA**  
70 6th Ave. NW  
Waverly, IA 50677  
(319) 352-2237  
www.nestle.com

**SCOOTER'S COFFEE**  
210 W Bremer Ave  
Waverly, IA 50677  
(319) 483-0071  
www.scooterscoffee.com

**SUBWAY**  
2451 4th St. SW  
Waverly, IA 50677  
(319) 352-9014  
www.subway.com

**THE OTHER PLACE II**  
821 W. Bremer Ave.  
Waverly, IA 50677  
(319) 352-4742  
www.theotherplace.com

**THE WOODEN FOOT SALOON**  
98 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-9878  
www.thewoodenfootsaloon.com

**WALMART**  
2700 4th St. SW  
Waverly, IA 50677  
(319) 352-5260  
www.walmart.com

**WATER STREET GRILL**  
102 West Bremer Ave  
Waverly, IA 50677  
(319) 352-1493

**WILD CARROT**  
215 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-2215

## FUNERAL HOME

**KAISER-CORSON FUNERAL HOME**  
218 2nd St. SE  
Waverly, IA 50677  
(319)-352-1187  
www.kaisercorson.com

## GENERAL MERCHANDISE & HARDWARE

**MILLER TRUE VALUE HARDWARE**  
1201 4th St. SW  
Waverly, IA 50677  
(319) 352-1386  
www.truevalue.com/Waverly

**WALMART**  
2700 4th St. SW  
Waverly, IA 50677  
(319) 352-5260  
www.walmart.com

## GOVERNMENT SERVICES

**BREMER COUNTY SUPERVISORS**  
415 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-0130  
www.co.bremer.ia.us



## BREMER COUNTY

415 E. Bremer Ave.  
Waverly, IA 50677  
(319) 352-0130  
www.co.bremer.ia.us  
Assessor  
(319) 352-0145  
Attorney  
(319) 352-0214  
Auditor  
(319) 352-0340  
Board of Supervisors  
(319) 352-0130  
Building & Zoning Office/Sanitation  
(319) 352-0332  
Clerk of Court/Magistrates & Judges  
(319) 352-5661  
County Conservation  
(319) 882-4742  
Drivers License Examiners  
(319) 352-2615  
Emergency Management  
(319) 352-0332  
Engineer (Secondary Roads)  
(319) 352-4302  
Extension Office  
(319) 882-4275  
Finance & Management  
(319) 352-0635  
General Relief  
(Center Point Coordinator)  
(319) 352-2993  
GIS (Maps)  
(319) 352-5043  
Highway Division (DOT)  
(319) 352-1045  
Home Care Aide/Chore Service  
(319) 352-0527  
Juvenile Court Services  
(319) 352-0003  
Maintenance Garage-Secondary Roads  
(319) 352-1829  
Nursing Services  
(319) 235-6201  
Recorder (Passports)  
(319) 352-0401  
Sheriff  
(319) 352-5400  
Treasurer – auto  
(319) 352-0164  
Treasurer – tax  
(319) 352-0242  
Veteran Affairs  
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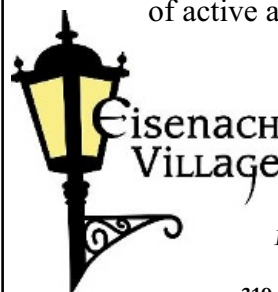
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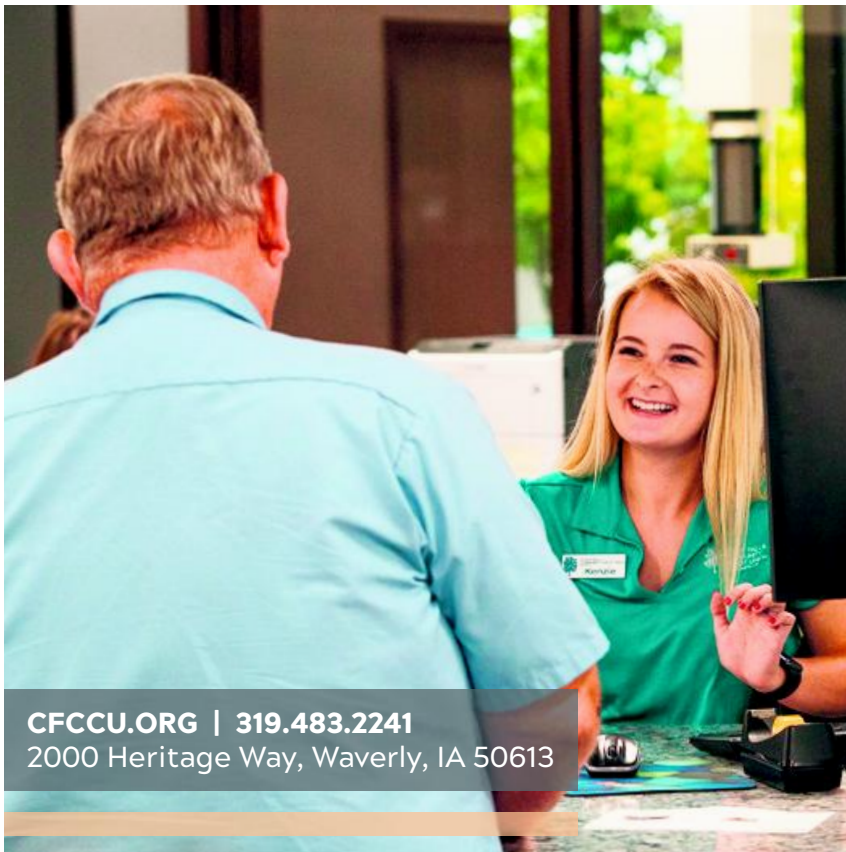
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# ANNUAL ECONOMIC IMPACT

## CEDAR VALLEY—FISCAL YEAR 2018-19



**STUDENTS**

**1,498**

34 STATES | 53 COUNTRIES



**STUDENT SPENDING**

**\$1.8**

MILLION



**LIVING ALUMNI**

**23,600**

44% IN IOWA



**FACULTY & STAFF**

**450**

EMPLOYEES



**ECONOMIC IMPACT** *PER YEAR*

**\$111.7**

MILLION

- 56% Payroll/Benefits
- 36% Department Expenses
- 4% Students
- 4% Visitors

**TOP 10 ALUMNI CAREERS**

- |                                  |                     |                 |
|----------------------------------|---------------------|-----------------|
| 1. Education                     | 5. Business         | 8. IT           |
| 2. Operations                    | Development         | 9. Finance      |
| 3. Sales                         | 6. Entrepreneurship | 10. Health Care |
| 4. Community and Social Services | 7. Administration   |                 |

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*Photo of Cedar River & Downtown Waverly, by Aaron Anhalt*



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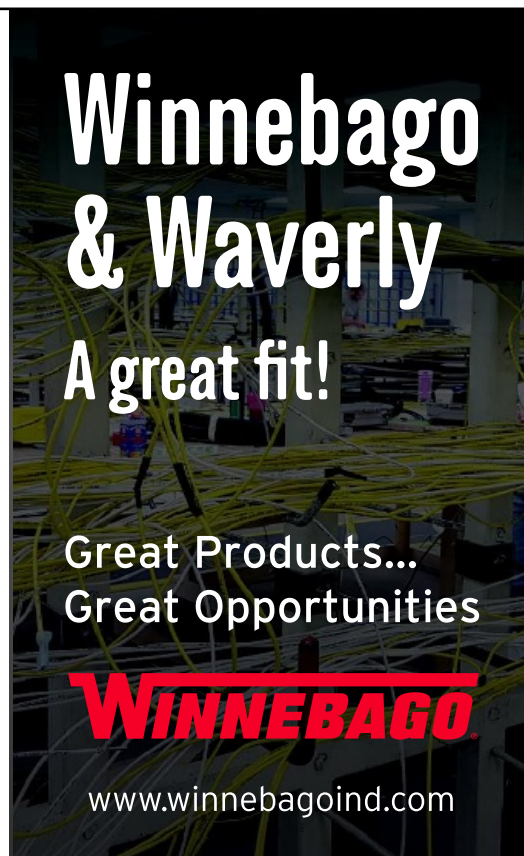


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      - ALTA - NSPS surveys
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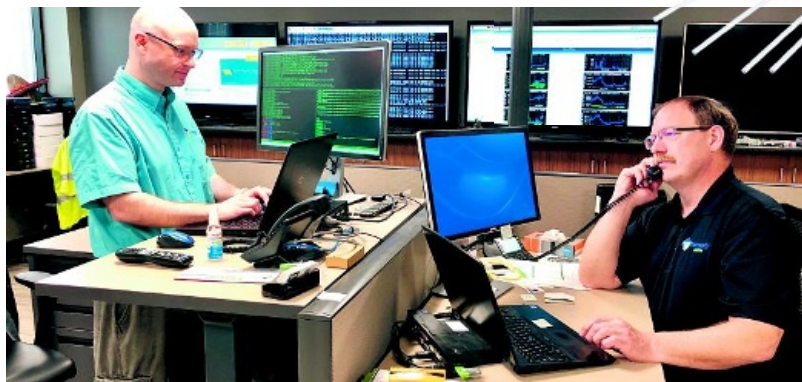
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