



Get ready for **Fall Fest in Waverly**! Our fall retail event will take place on the weekend of September 23rd and we're celebrating all things FALL! We ask that each business create fantastic Fall in-store specials, offer yummy refreshments, decorate, and/or have games or giveaways that will make shoppers FALL in love with Waverly businesses.

We're also hoping to bring back some festive fall fun and line the street with scarecrows. We'd love to have businesses put a scarecrow in their window or out in front of their store. The scarecrows would be a great way to promote traffic for the event and all season with people coming to stroll and look at the scarecrows. Our committee is still working on logistics, but we have hopes to have the following happening as well on Saturday during the event: Pumpkin Patch, Fall Photo Op, Fall Fun Pumpkin Tables and MORE!

Sign me up!

- ☐ Chamber Member Business Partner \$25
- ☐ Non-Chamber Member Business Partner \$35

Business Name _____

Contact Person _____ Email: _____

What will your in-store or promotion special be? _____



The Fall 2023 Ladies Night Out event will take place on **Thursday, October 5th** and is all about FUN! This year's theme will be **Camp Roasted & Toasted** and we ask that each business get involved and have S'MORE fun by dressing the part & celebrating all things campfire fun! As always, we encourage you to: decorate, host games, feature items, offer refreshments and have great in-store specials that will really entice shoppers to stop in your place.

This year we are playing off the Camp Roasted & Toasted theme and asking each business to hold an in-store drawing for a prize giveaway. Shoppers can enter drawings at any of the participating businesses. Each business will be responsible for hosting their own drawing & providing their own prizes. We ask that you promote your drawing and what shoppers will win ahead of time on our event Facebook Page. Once you have a winner, we ask that you take a photo of them & promote it as well.

All participating business, please email an updated logo for marketing materials to tiffany@waverlychamber.com. The event will run 5-8pm, but we will include on all marketing that individual business hours may vary. We are also including vendors again this year so if you know of anyone wanting to participate, please pass them along to us.

Sign me up!

- ☐ Chamber Member Business Partner \$25
- ☐ Non-Chamber Member Business Partner \$35

Business Name _____

Contact Person _____ Email: _____

What will your in-store special be? _____

What will your prize (suggested \$25-\$50 value) be for the instore drawing at your location? _____

DEADLINE TO PARTICIPATE IN BOTH (OR EITHER) EVENT IS TUESDAY, AUGUST 29, 2023

