



Hi All,

Please find the registration for our Holiday Open House & Small Business Saturday events below. This year we are encouraging participation by packaging these TWO events together for the low cost of \$35 for Members & \$40 for Non-Members. For Holiday Open Houses we are hosting a **Christmas Sweater Shop & Stroll** where shoppers will pick up bingo cards and get them initialed as they shop around town for the chance to win 1 of 2 grand prizes. Holiday shopping doesn't get much better than this! We will continue on with **Small Business Saturday** and promote shopping local this holiday season with your favorite Waverly businesses. Please see details for both events below. We hope to have great participation and show shoppers that Waverly has everything on your holiday shopping list! **The deadline for participation is Monday, October 30, 2023.**

Holiday Open Houses | November 11th Weekend

Holiday Open Houses will be a **Christmas Sweater Shop & Stroll** this year! Shoppers can kick off their holiday shopping in Waverly and enjoy specials, prizes, samples and more at participating businesses! We ask that all businesses get creative and offer a fun holiday promotion for shoppers wearing an Christmas sweater! They can also, feature new holiday items, offer prizes, samples or anything that screams the HOLIDAYS. Shoppers will be able to pick up a BINGO Card at any of the participating businesses. They will need to get a Bingo or Blackout before turning them in for their chance to WIN 1 of 2 grand prizes. We hope that this will encourage shoppers to go all over town! We will create these cards and get them out to you prior to the event. The Blackout Basket will be the bigger of the two prizes. Participants donate a gift card or item for Christmas Sweater Bingo Baskets (items donated \$10-\$25 value). Some ideas for the day of the event include: % off or promo for people wearing a Christmas sweater, guess the number of candy canes in a jar, draw an ornament for your discount, feature an exclusive item that will be available for the 1st time that day, have holiday refreshments, free gift wrap, etc. Please fill out the form below and let us know what your promotion will be for Holiday Open Houses.

Small Business Saturday | Saturday, November 25th

Small Business Saturday is a huge day for holiday shopping. We will promote this event on social media and print materials like we have in the past. We also hope to have shop small goodies at our office and will award them to participating businesses to hand out to shoppers the day of the event. The week prior to the event we will have someone from the Chamber come around and take pictures of whatever you'd like featured for your business during Small Business Saturday. Feel free to list your promotion below if you already know what it's going to be. Please remember, your promotion doesn't have to be a sale, it can also be a specific item that's new for the season or a hot holiday gift item.

Business: _____

Christmas Sweater Shop & Stroll Promotion: _____

Item Donating for Bingo Basket: _____

Small Business Saturday Promotion: _____

