



Tapestry Segmentation Area Profile

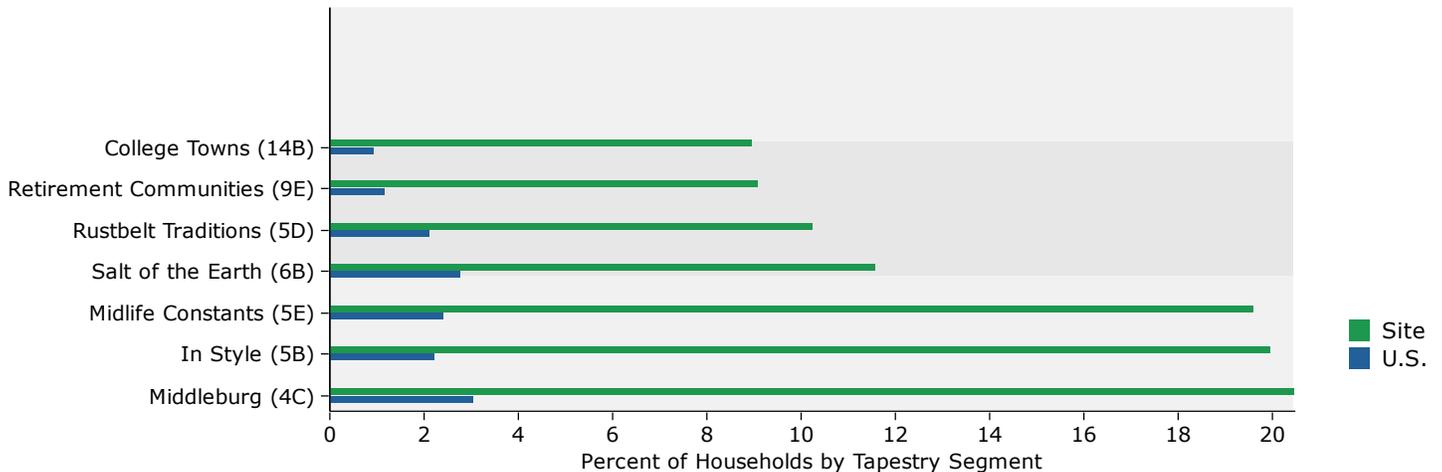
100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2022 Households		2022 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Middleburg (4C)	20.5%	20.5%	3.1%	3.1%	671
2	In Style (5B)	20.0%	40.5%	2.2%	5.3%	893
3	Midlife Constants (5E)	19.6%	60.1%	2.4%	7.7%	811
4	Salt of the Earth (6B)	11.6%	71.7%	2.8%	10.5%	416
5	Rustbelt Traditions (5D)	10.3%	81.9%	2.1%	12.6%	478
Subtotal		82.0%		12.6%		
6	Retirement Communities (9E)	9.1%	91.0%	1.2%	13.8%	766
7	College Towns (14B)	9.0%	100.0%	1.0%	14.8%	937
Subtotal		18.1%		2.2%		
Total		100.0%		14.8%		676

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

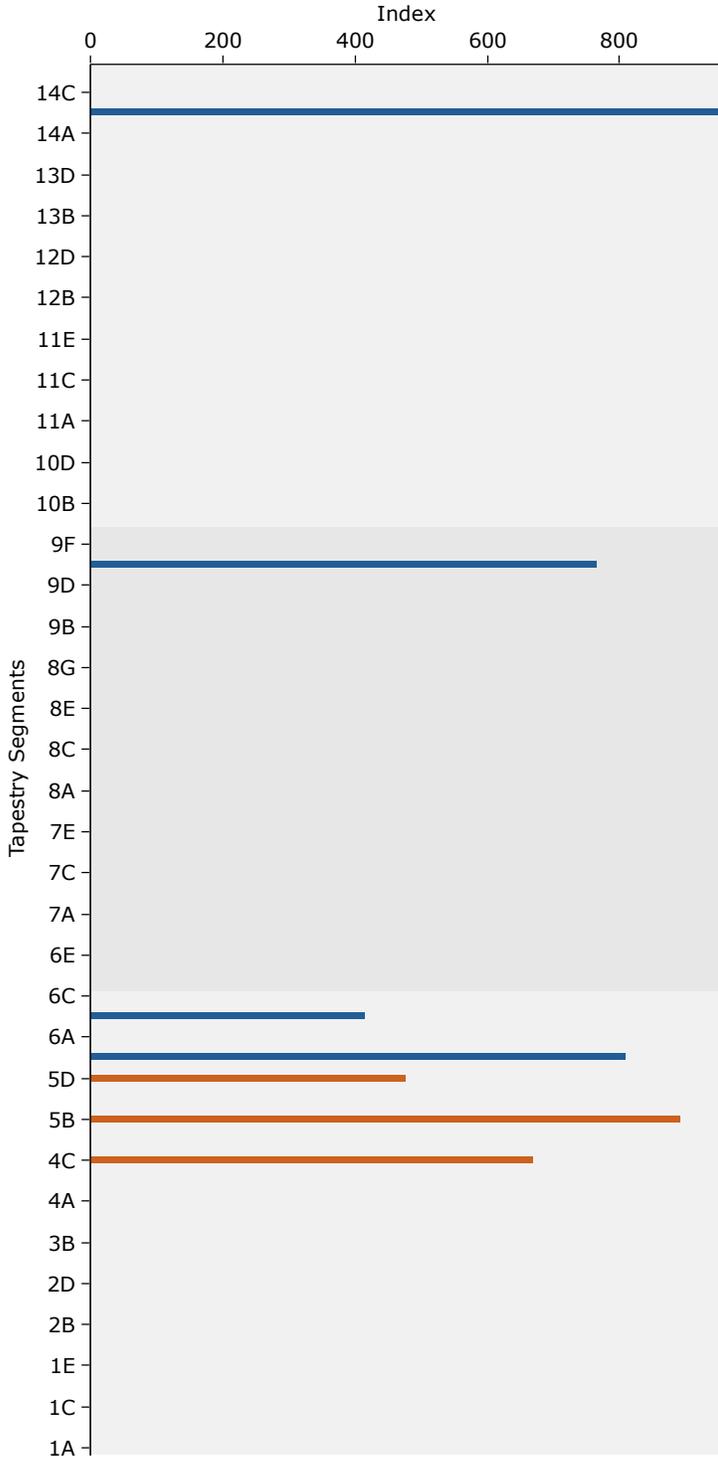


Tapestry Segmentation Area Profile

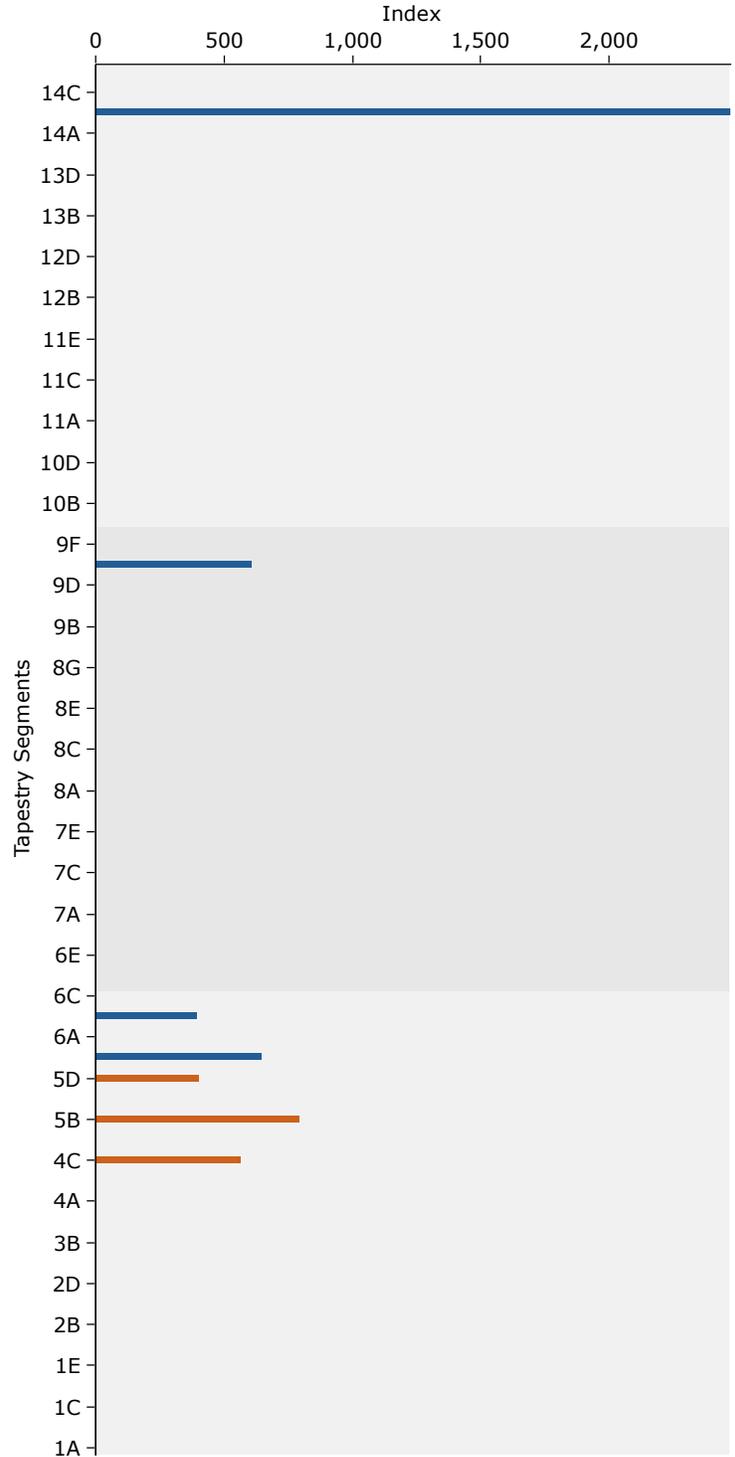
100-198 E Bremer Ave
100-198 E Bremer Ave, Waverly, Iowa, 50677
Drive Time: 5 minute radius

Prepared by Esri
Latitude: 42.72577
Longitude: -92.46932

2022 Tapestry Indexes by Households



2022 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry LifeMode Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	2,798	100.0%		6,335	100.0%	
1. Affluent Estates	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	573	20.5%	263	1,107	17.5%	215
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	573	20.5%	671	1,107	17.5%	571
5. GenXurban	1,395	49.9%	446	2,548	40.2%	371
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
In Style (5B)	559	20.0%	893	1,068	16.9%	797
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	287	10.3%	478	522	8.2%	406
Midlife Constants (5E)	549	19.6%	811	958	15.1%	649
6. Cozy Country Living	324	11.6%	99	702	11.1%	95
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	324	11.6%	416	702	11.1%	398
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Sprouting Explorers	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry LifeMode Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	2,798	100.0%		6,335	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	255	9.1%	158	407	6.4%	125
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	255	9.1%	766	407	6.4%	609
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	251	9.0%	571	1,571	24.8%	1,101
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	251	9.0%	961	1,571	24.8%	2,475
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry Urbanization Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	2,798	100.0%		6,335	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	287	10.3%	42	522	8.2%	47
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	287	10.3%	478	522	8.2%	406
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	1,065	38.1%	210	3,046	48.1%	286
In Style (5B)	559	20.0%	893	1,068	16.9%	797
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	255	9.1%	766	407	6.4%	609
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	251	9.0%	961	1,571	24.8%	2,475
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry Urbanization Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	2,798	100.0%		6,335	100.0%	
4. Suburban Periphery	549	19.6%	61	958	15.1%	45
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	549	19.6%	811	958	15.1%	649
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	573	20.5%	220	1,107	17.5%	193
Middleburg (4C)	573	20.5%	671	1,107	17.5%	571
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	324	11.6%	71	702	11.1%	68
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	324	11.6%	416	702	11.1%	398
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

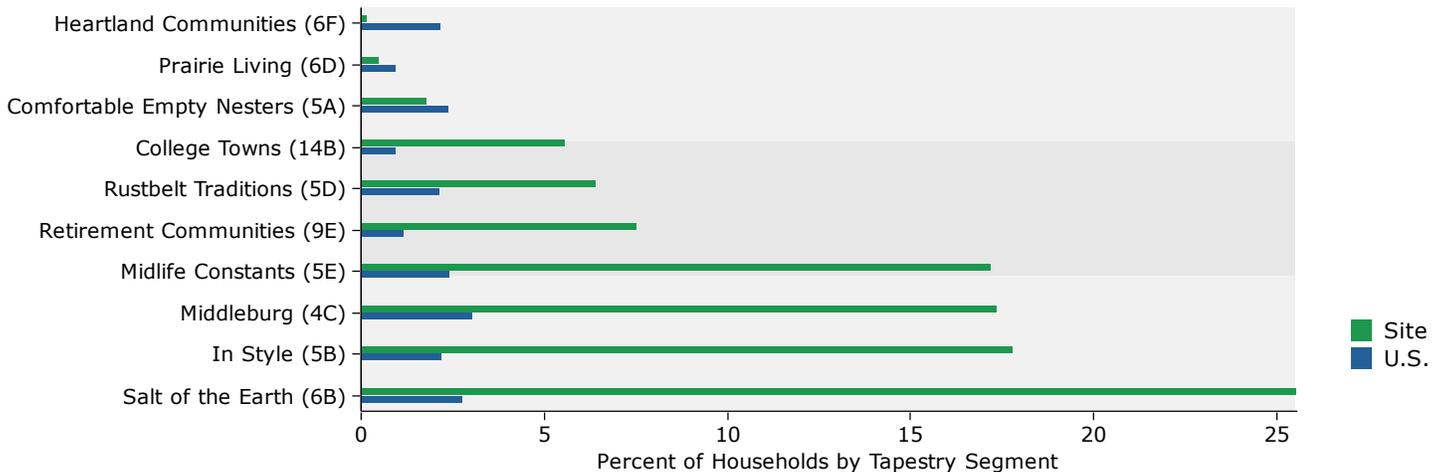
100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2022 Households		2022 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Salt of the Earth (6B)	25.6%	25.6%	2.8%	2.8%	918
2	In Style (5B)	17.8%	43.4%	2.2%	5.0%	796
3	Middleburg (4C)	17.4%	60.7%	3.1%	8.1%	569
4	Midlife Constants (5E)	17.2%	77.9%	2.4%	10.5%	711
5	Retirement Communities (9E)	7.5%	85.5%	1.2%	11.7%	634
	Subtotal	85.5%		11.7%		
6	Rustbelt Traditions (5D)	6.4%	91.9%	2.1%	13.8%	299
7	College Towns (14B)	5.6%	97.5%	1.0%	14.8%	586
8	Comfortable Empty Nesters (5A)	1.8%	99.3%	2.4%	17.2%	75
9	Prairie Living (6D)	0.5%	99.8%	1.0%	18.2%	52
10	Heartland Communities (6F)	0.2%	100.0%	2.2%	20.4%	8
	Subtotal	14.5%		8.7%		
	Total	100.0%		20.4%		491

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

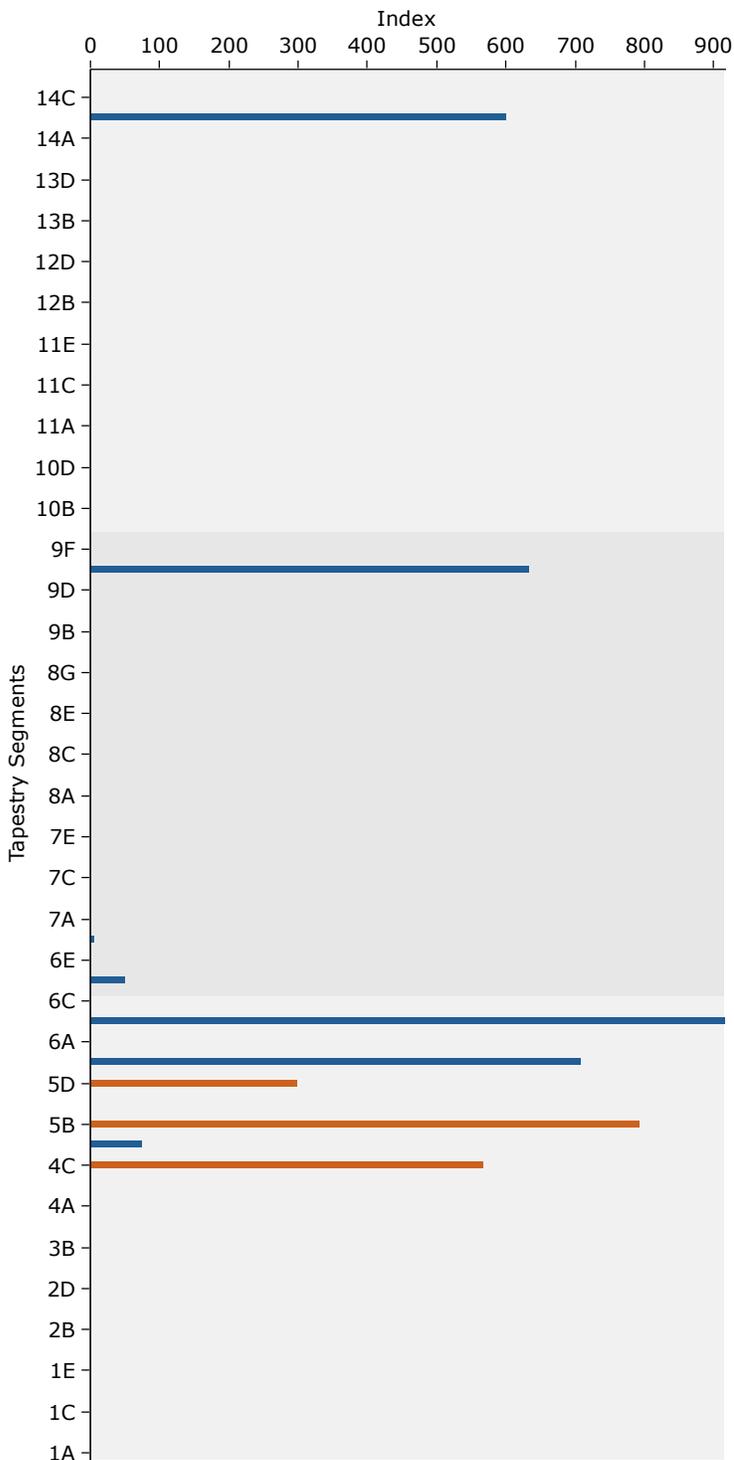


Tapestry Segmentation Area Profile

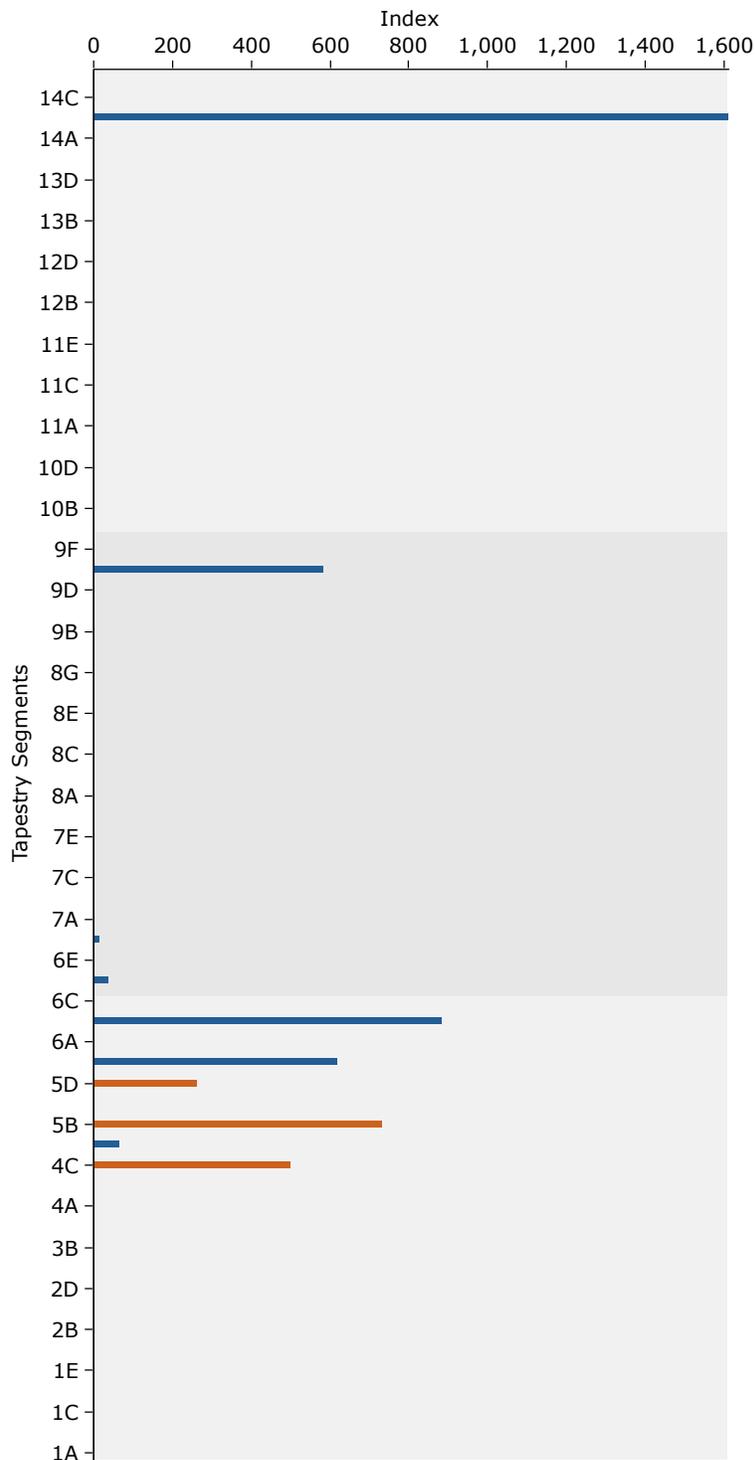
100-198 E Bremer Ave
100-198 E Bremer Ave, Waverly, Iowa, 50677
Drive Time: 10 minute radius

Prepared by Esri
Latitude: 42.72577
Longitude: -92.46932

2022 Tapestry Indexes by Households



2022 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry LifeMode Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,472	100.0%		9,718	100.0%	
1. Affluent Estates	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	777	17.4%	223	1,486	15.3%	188
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	777	17.4%	569	1,486	15.3%	500
5. GenXurban	1,933	43.2%	386	3,594	37.0%	341
Comfortable Empty Nesters (5A)	81	1.8%	75	158	1.6%	67
In Style (5B)	796	17.8%	795	1,509	15.5%	734
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	287	6.4%	299	522	5.4%	265
Midlife Constants (5E)	769	17.2%	711	1,405	14.5%	620
6. Cozy Country Living	1,174	26.3%	223	2,468	25.4%	218
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	1,143	25.6%	918	2,402	24.7%	887
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	23	0.5%	52	36	0.4%	38
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	8	0.2%	8	30	0.3%	15
7. Sprouting Explorers	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry LifeMode Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,472	100.0%		9,718	100.0%	
8. Middle Ground	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	337	7.5%	131	599	6.2%	119
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	337	7.5%	634	599	6.2%	584
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	251	5.6%	357	1,571	16.2%	718
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	251	5.6%	601	1,571	16.2%	1,613
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry Urbanization Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,472	100.0%		9,718	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	287	6.4%	26	522	5.4%	31
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	287	6.4%	299	522	5.4%	265
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	1,384	30.9%	171	3,679	37.9%	225
In Style (5B)	796	17.8%	795	1,509	15.5%	734
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	337	7.5%	634	599	6.2%	584
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	251	5.6%	601	1,571	16.2%	1,613
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 10 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry Urbanization Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	4,472	100.0%		9,718	100.0%	
4. Suburban Periphery	850	19.0%	59	1,563	16.1%	48
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	81	1.8%	75	158	1.6%	67
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	769	17.2%	711	1,405	14.5%	620
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	785	17.6%	188	1,516	15.6%	172
Middleburg (4C)	777	17.4%	569	1,486	15.3%	500
Heartland Communities (6F)	8	0.2%	8	30	0.3%	15
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	1,166	26.1%	160	2,438	25.1%	154
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	1,143	25.6%	918	2,402	24.7%	887
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	23	0.5%	52	36	0.4%	38
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

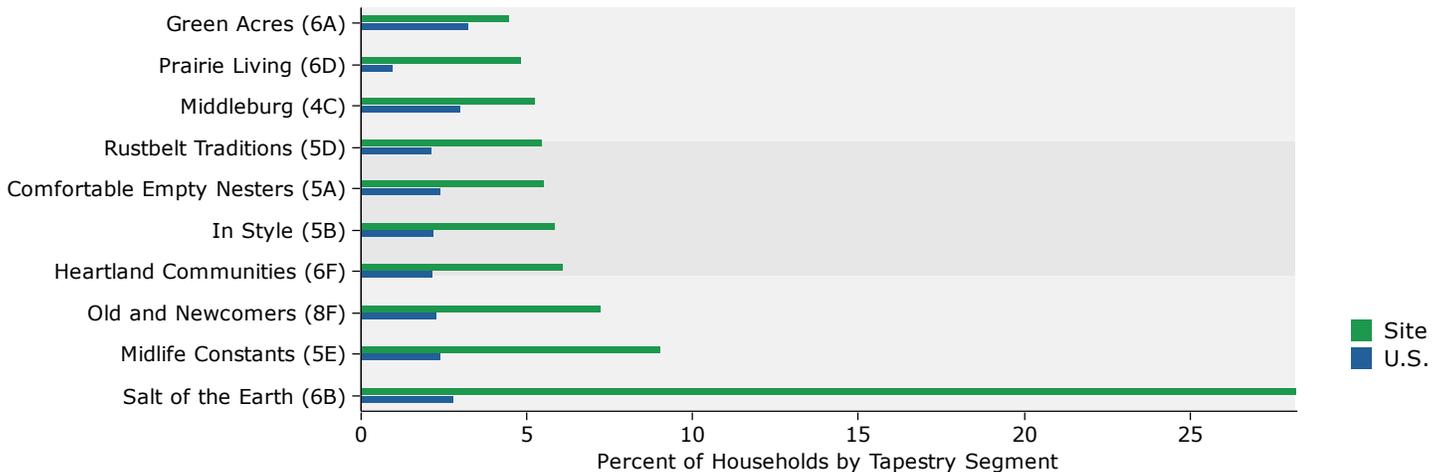
100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2022 Households		2022 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Salt of the Earth (6B)	28.2%	28.2%	2.8%	2.8%	1014
2	Midlife Constants (5E)	9.0%	37.3%	2.4%	5.2%	374
3	Old and Newcomers (8F)	7.3%	44.5%	2.3%	7.5%	317
4	Heartland Communities (6F)	6.1%	50.7%	2.2%	9.7%	278
5	In Style (5B)	5.9%	56.5%	2.2%	11.9%	262
Subtotal		56.5%		11.9%		
6	Comfortable Empty Nesters (5A)	5.5%	62.1%	2.4%	14.3%	229
7	Rustbelt Traditions (5D)	5.5%	67.6%	2.1%	16.5%	255
8	Middleburg (4C)	5.3%	72.8%	3.1%	19.5%	172
9	Prairie Living (6D)	4.9%	77.7%	1.0%	20.5%	493
10	Green Acres (6A)	4.5%	82.2%	3.3%	23.8%	138
Subtotal		25.7%		11.9%		
11	Emerald City (8B)	3.9%	86.1%	1.4%	25.2%	276
12	College Towns (14B)	3.6%	89.7%	1.0%	26.2%	375
13	Dorms to Diplomas (14C)	3.3%	93.0%	0.5%	26.7%	642
14	Set to Impress (11D)	2.5%	95.5%	1.4%	28.1%	183
15	Retirement Communities (9E)	2.3%	97.8%	1.2%	29.3%	191
Subtotal		15.6%		5.5%		
16	Savvy Suburbanites (1D)	1.6%	99.4%	3.0%	32.2%	54
17	Traditional Living (12B)	0.6%	100.0%	1.9%	34.1%	32
Subtotal		2.2%		4.9%		
Total		100.0%		34.1%		293

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri

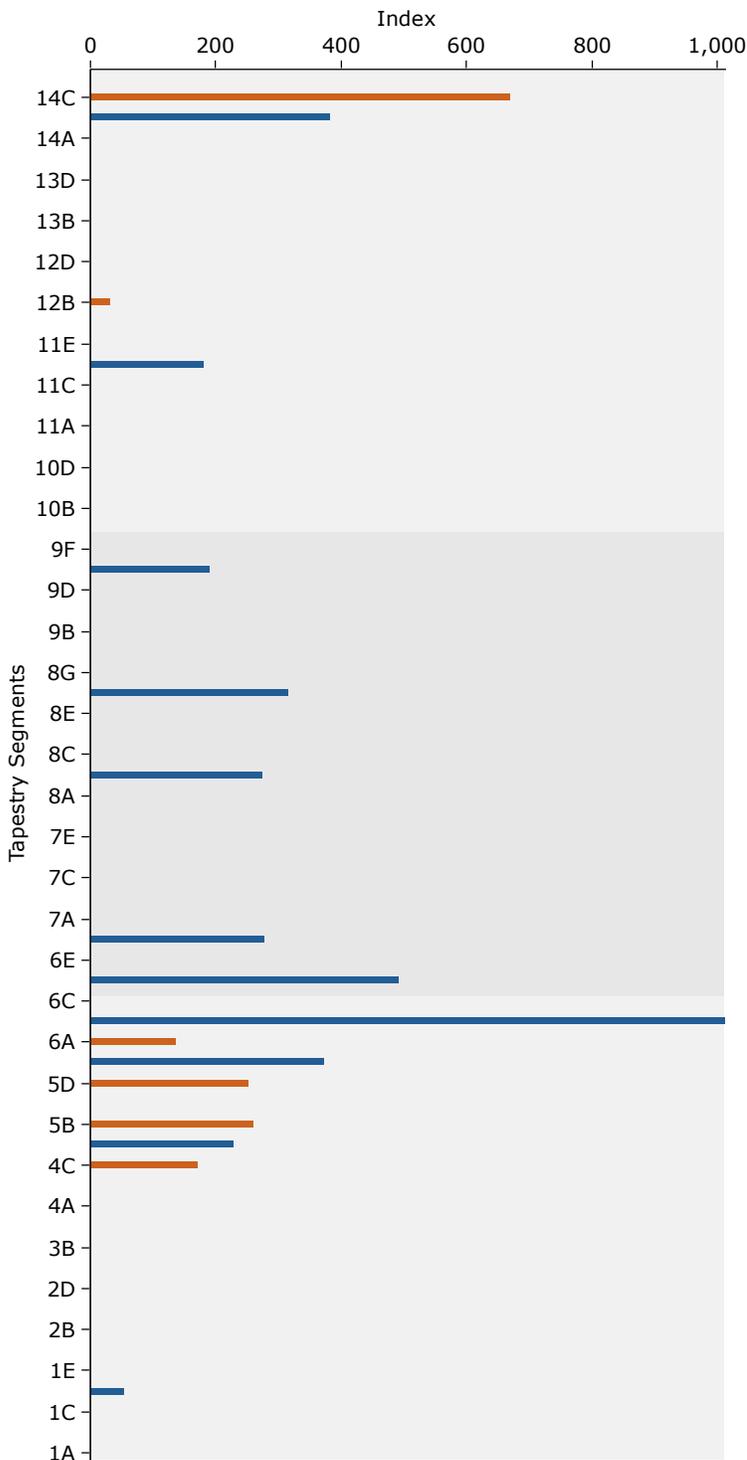


Tapestry Segmentation Area Profile

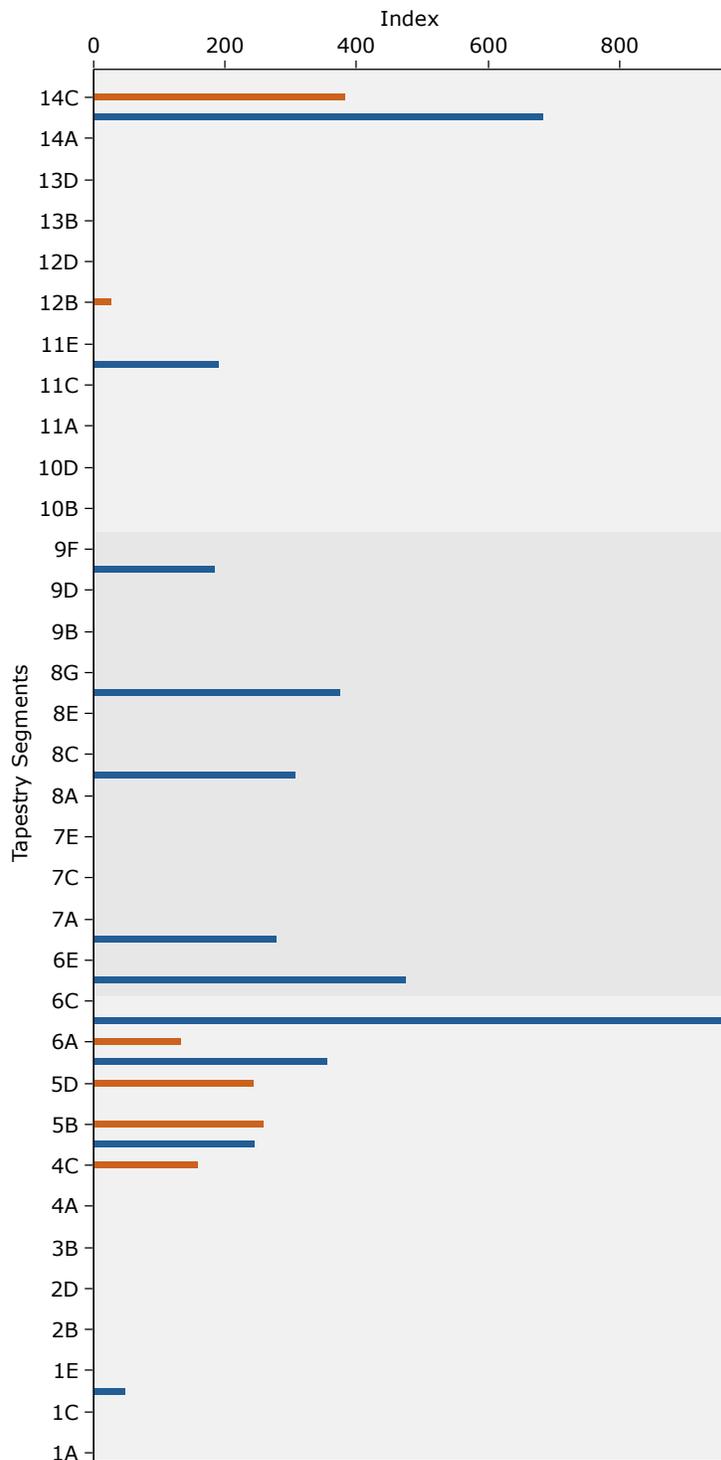
100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

2022 Tapestry Indexes by Households



2022 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry LifeMode Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,862	100.0%		30,390	100.0%	
1. Affluent Estates	238	1.6%	16	500	1.6%	15
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	238	1.6%	54	500	1.6%	51
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	781	5.3%	67	1,494	4.9%	60
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	781	5.3%	172	1,494	4.9%	161
5. GenXurban	3,856	25.9%	232	7,537	24.8%	229
Comfortable Empty Nesters (5A)	824	5.5%	229	1,835	6.0%	247
In Style (5B)	873	5.9%	262	1,664	5.5%	259
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	814	5.5%	255	1,512	5.0%	245
Midlife Constants (5E)	1,345	9.0%	374	2,526	8.3%	357
6. Cozy Country Living	6,498	43.7%	372	12,729	41.9%	360
Green Acres (6A)	669	4.5%	138	1,375	4.5%	134
Salt of the Earth (6B)	4,197	28.2%	1,014	8,192	27.0%	967
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	722	4.9%	493	1,403	4.6%	477
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	910	6.1%	278	1,759	5.8%	280
7. Sprouting Explorers	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry LifeMode Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,862	100.0%		30,390	100.0%	
8. Middle Ground	1,665	11.2%	103	3,447	11.3%	112
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	586	3.9%	276	1,165	3.8%	309
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	1,079	7.3%	317	2,282	7.5%	375
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	337	2.3%	39	599	2.0%	38
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	337	2.3%	191	599	2.0%	187
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	378	2.5%	40	680	2.2%	41
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	378	2.5%	183	680	2.2%	192
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	89	0.6%	10	153	0.5%	9
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	89	0.6%	32	153	0.5%	29
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	1,020	6.9%	437	3,251	10.7%	475
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	534	3.6%	385	2,088	6.9%	686
Dorms to Diplomas (14C)	486	3.3%	670	1,163	3.8%	384
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry Urbanization Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,862	100.0%		30,390	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	814	5.5%	22	1,512	5.0%	29
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	814	5.5%	255	1,512	5.0%	245
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	0
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	0
Family Extensions (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	4,362	29.4%	162	9,794	32.2%	192
In Style (5B)	873	5.9%	262	1,664	5.5%	259
Emerald City (8B)	586	3.9%	276	1,165	3.8%	309
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	1,079	7.3%	317	2,282	7.5%	375
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	337	2.3%	191	599	2.0%	187
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	378	2.5%	183	680	2.2%	192
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	89	0.6%	32	153	0.5%	29
College Towns (14B)	534	3.6%	385	2,088	6.9%	686
Dorms to Diplomas (14C)	486	3.3%	670	1,163	3.8%	384

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



Tapestry Segmentation Area Profile

100-198 E Bremer Ave
 100-198 E Bremer Ave, Waverly, Iowa, 50677
 Drive Time: 20 minute radius

Prepared by Esri
 Latitude: 42.72577
 Longitude: -92.46932

Tapestry Urbanization Groups	2022 Households			2022 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	14,862	100.0%		30,390	100.0%	
4. Suburban Periphery	2,407	16.2%	51	4,861	16.0%	48
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	238	1.6%	54	500	1.6%	51
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	824	5.5%	229	1,835	6.0%	247
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	1,345	9.0%	374	2,526	8.3%	357
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	1,691	11.4%	122	3,253	10.7%	118
Middleburg (4C)	781	5.3%	172	1,494	4.9%	161
Heartland Communities (6F)	910	6.1%	278	1,759	5.8%	280
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	5,588	37.6%	231	10,970	36.1%	221
Green Acres (6A)	669	4.5%	138	1,375	4.5%	134
Salt of the Earth (6B)	4,197	28.2%	1,014	8,192	27.0%	967
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	722	4.9%	493	1,403	4.6%	477
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Economic BedRock (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri