

The Spring 2024 Ladies Night Out event will take place on **Thursday, April 18**th and is all about FUN! This year's theme will be **Let's GLOW** and we ask that each business get involved and have some fun by dressing the part & celebrating all things Bright Colors, Neon and Glowing! As always, we encourage you to: decorate, host games, feature items, offer refreshments and have great in-store specials that will really entice shoppers to stop in your place. **We want shoppers to grab their girls and find their GLOW!**

This year we are playing off the theme and asking all businesses host their own let's **GLOW CRAZY DRAWING!** Each business will need to decide on their in-store drawing and provide a prize for the person that wins in their location. Ideas for this include just a general come in and sign up, possibly a guess the number of glow items, or anything else! It's fun, easy and will be something different for patrons as they go around town.

All participating business, please email an updated logo for marketing materials to <u>tiffany@waverlychamber.com</u>. The event will run 4-8pm, but we will include on all marketing that individual business hours may vary and bars/restaurants will be 4-close. Will are also hoping to including vendors again this year so if you know of anyone wanting to participate, please pass them along to us.

Sign me up!	Business Name Contact Person
Chamber Member Business Partner \$25	Email
Non-Chamber Member Business Partner \$35	What will your in-store special be?
What will your Let's GLOW CRAZY drawing be?	
What will your prize (suggested \$25-\$50 value) be for the drawing winner at your location?	