



2021 Event & Sponsorship Opportunities

Leverage the marketing power of the Chamber through sponsorship of events, programs, initiatives & unique advertising opportunities.

Annually, the Chamber of Commerce reaches thousands of residents & visitors through membership, fundraising & community outreach events. **Below is a list of sponsorship opportunities for 2021. This year we are moving forward in hopes that we will be able to host many of our beloved events again. However, as with everything right now, times/dates are always subject to change. If events are canceled, sponsors will be refunded.** All sponsorships are awarded on a first come, first serve basis. If you would like to set up an appointment to discuss opportunities, please contact **Tiffany Schrage at (319) 352-4526 or tiffany@waverlychamber.com**.

ANNUAL AWARDS CELEBRATION • Thursday, March 25, 2021

*This annual event brings together business professionals for an evening of awards and celebrating the many accomplishments of the Waverly Chamber and Main Street over the past year. **NOTE: This event will be presented virtually.***

Awards Sponsor \$500: (5 Available)

- _____ Distinguished Small Business Award
- _____ Distinguished Large Business Award
- _____ Distinguished Non Profit Org. Award
- _____ Lifetime Achievement Award
- _____ Community Service Award

- Naming rights for sponsored award
(Example: "The *Your Business Name Here* Lifetime Achievement Award")
- Opportunity to present the award at event
- Recognition as Awards Sponsor at event and in event program
- Recognition as Awards Sponsor with name & logo on website
- Recognition as Awards Sponsor in Members Messenger
- 2 free admission tickets to the event

GOLF OUTING • Thursday, May 20, 2021

The annual spring Golf Outing is the Chambers largest fundraiser. Golfers enjoy 18 holes of golf with awards, prizes, and dinner following the round.

_____ Headline Sponsor \$1,000: (1 Available)

- Recognition on all marketing as Exclusive Headline Sponsor
- Recognition as Headline Sponsor on signage at event
- Thank you & recognition as Headline Sponsor at awards
- Recognition as exclusive Headline Sponsor on WCC website
- Recognition on designated hole with tee box signage
- Opportunities to pass out promo items to golfers at sign-in
- One FREE Foursome

_____ Hole Sponsor \$250: (17 Available)

- Recognition on designated hole with tee box signage
- Thank you & recognition as Hole Sponsor at awards
- Recognition as Hole Sponsor on WCC website
- Opportunities to pass out promo items on designated hole

_____ Beverage Tent Sponsor \$250: (2 Available)

- Recognition with signage at designated beverage tent
- Recognition as Beverage Tent Sponsor at awards
- Recognition as Beverage Tent Sponsor on WCC website
- Opportunities to pass out promo items at designated tent

_____ Flight Sponsor \$150: (9 Available)

- Recognition as Flight Sponsor at awards
- Recognition as Flight Sponsor on WCC website

_____ Practice Green Sponsor \$150: (6 Available)

- Recognition on practice green signage
- Recognition as Practice Green Sponsor on WCC website

CONCERTS IN KOHLMANN • Thursday Evenings in June & July

Concerts in Kohlmann (CIK) is Waverly's summer concert series featuring the Waverly Municipal Band along with other local entertainment on Thursday nights in June & July.

_____ Corporate Sponsor \$400: (8 Available)

- Recognition as Corporate Sponsor in promotional pieces
- Full page ad in CIK event program
- Opportunity to speak and/or guest conduct at CIK
- Opportunity to pass out FREE refreshments &
- Opportunity to advertise at concessions
- Recognition as Corporate Sponsor on WCC website

_____ Inflatable Fun Sponsor \$250: (3 Available)

- (Opportunity to sponsor & host kids inflatable activity @ CIK)
- Opportunity to have your volunteers host & run inflatable activity during concert
- Recognition as Inflatable Fun Sponsor at event
- Recognition as Inflatable Fun Sponsor on WCC website

VINES & STEINS • Friday, October 22, 2021

Vines & Steins is an evening social networking fundraiser for the Chamber featuring light hors d'oeuvres along with a variety of local wines & beers available for tasting.

_____ **Headline Sponsor \$1,000: (1 Available, Exclusive)**

Recognition on publicity & invites as exclusive Headline Sponsor
Name & logo prominently displayed on event program & signage
Recognized as exclusive Headline Sponsor at the event
Name, logo, & link prominently displayed on WCC website
8 Complimentary admission tickets

_____ **Champagne Sponsor \$550:**

Listed as a Champagne Sponsor on WCC website with logo
Listed as a Champagne Sponsor on event program & signage
Recognized as a Cabernet Sponsor at the event
4 Complimentary admission tickets

_____ **Cabernet Sponsor \$250:**

Listed as a Cabernet Sponsor on WCC website
Listed as a Cabernet Sponsor on event program & signage
2 Complimentary admission tickets

_____ **Chardonnay Sponsor \$150:**

Listed as a Chardonnay Sponsor on WCC website
Listed as a Chardonnay Sponsor on event program

CHRISTMAS GREETINGS ON MAIN • Thursday, December 9, 2021

Get in the holiday spirit with Waverly's annual Christmas Greetings on Main where storefronts come alive with holiday scenes all along Bremer Avenue. As you stroll the streets enjoy free hot cocoa from Nestle USA, horse drawn trolley rides, ice carving demos, Santa Claus and more!

_____ **Platinum Sponsor \$550+:**

Listed as Platinum Sponsor with logo on posters & print material
Listed as Platinum Sponsor with name in all radio advertising
Listed as Platinum Sponsor with logo in all newspaper ads
Listed as Platinum Sponsor with name & logo in official tab
Listed as Platinum Sponsor with name, logo, & link WCC website
Recognized as Platinum Sponsor at Christmas Greetings event

_____ **Gold Sponsor \$350:**

Listed as Gold Sponsor with name on posters & print material
Listed as Gold Sponsor with name in official tab
Listed as Gold Sponsor with name & logo on WCC website
Recognized as Gold Sponsor at Christmas Greetings event

_____ **Silver Sponsor \$150:**

Listed as Silver Sponsor with name on WCC website

SANTA & HIS LIVE REINDEER • December

Gather around as Santa and his live reindeer touch down in Kohlmann Park! Santa & his live reindeer is a magical holiday tradition that has become a family favorite in Waverly.

_____ **Event Sponsor \$1,500: (1 Available, Exclusive)**

Recognition on publicity as exclusive Event Sponsor
Recognized as exclusive Event Sponsor at the event with the opportunity to serve cocoa & treats to 350+ patrons

Name, logo, & link prominently displayed on WCC website
Name & logo prominently displayed on event marketing

Company Name: _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Web site:** _____

Contact: _____ **Contact Email:** _____

Enclosed is a check
(payable to Waverly Chamber of Commerce)

Please provide me with an invoice:
 Prior to each event
 For the total in _____
(Month)

Please return completed form to:

Waverly Chamber of Commerce
118 E. Bremer Avenue, Waverly, IA 50677

Event/Sponsorship Level	Amount
_____	_____
_____	_____
_____	_____
_____	_____
TOTAL:	_____