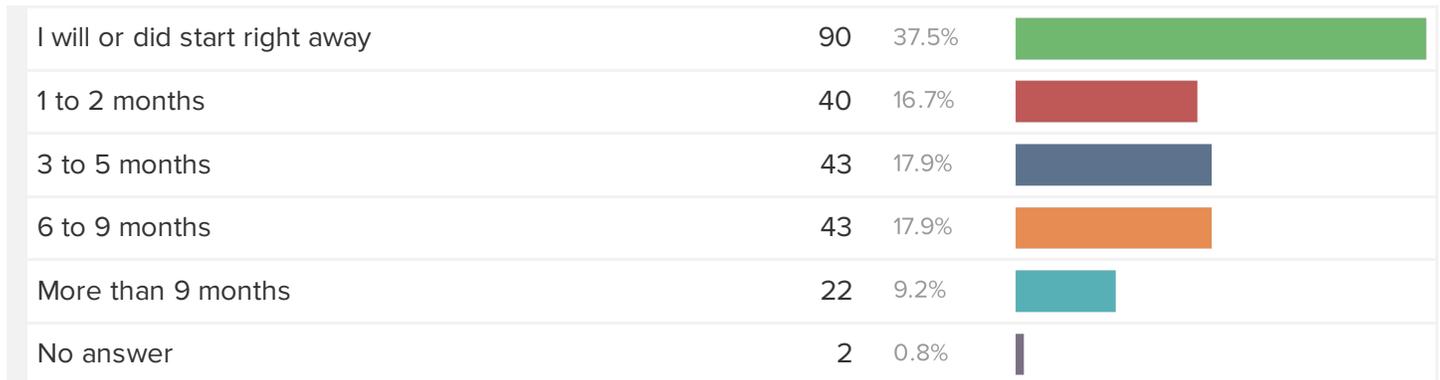


Question 1 — Multiple Choice

As non-essential businesses reopen, how long did you or will you wait before dining at a local restaurant or eatery?



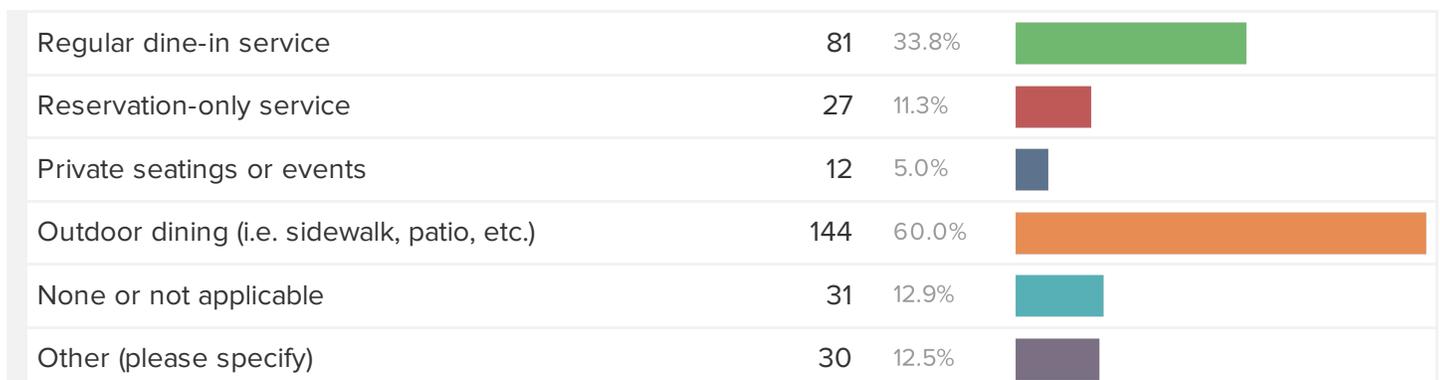
Question 2 — Multiple Choice

As non-essential businesses reopen, how long did you or will you wait before shopping in a local small business?



Question 3 — Multiple Choice

What away-from-home dining experience do you prefer as the COVID-19 recovery and reopening process progresses? (Select all that apply)



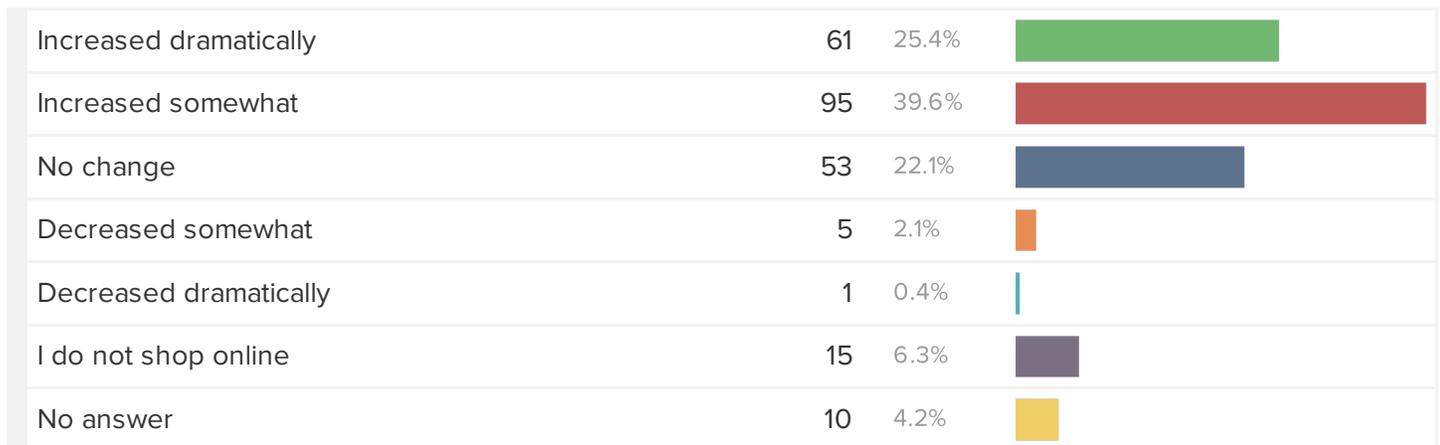
Question 4 — Multiple Choice

Would you like curbside options for restaurants to continue?



Question 5 — Multiple Choice

How did the amount of your regular shopping done online change during the past three months?



Question 6 — Multiple Choice

As local businesses progress through the reopening and recovery phases, how much of your regular shopping do you expect to do online with national or global online retailers?



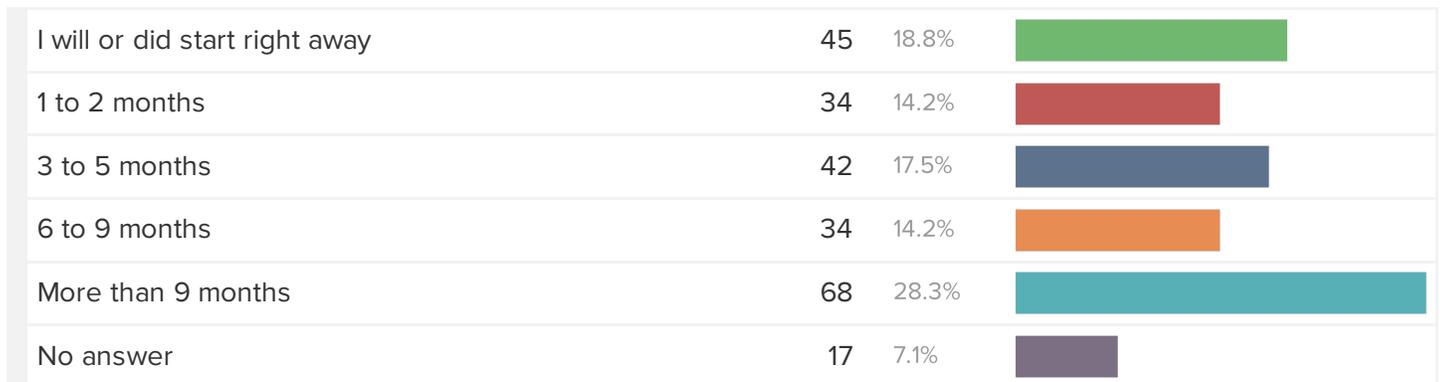
Question 7 — Multiple Choice

As local businesses progress through the reopening and recovery phases, how much of your regular shopping do you expect to do online with local retailers and businesses offering products and services ...



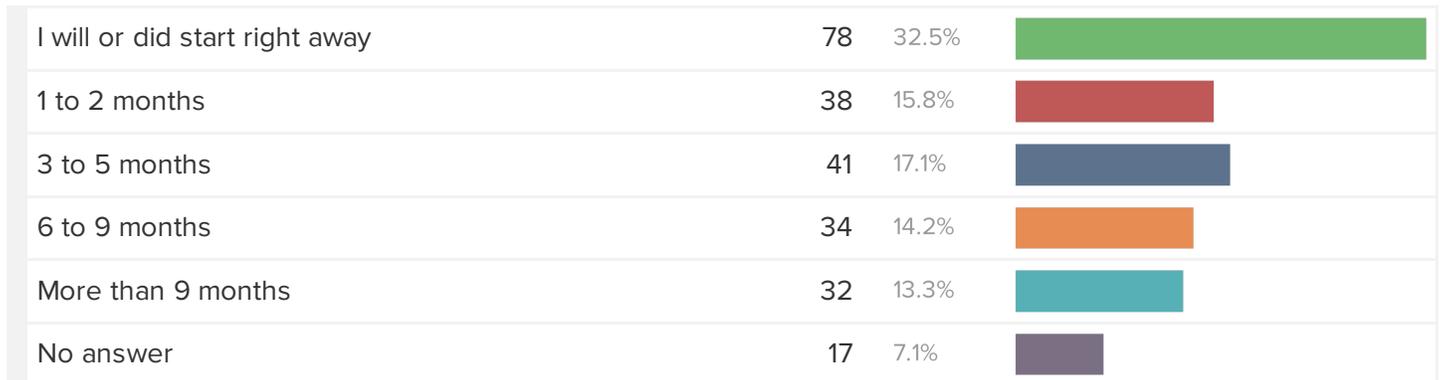
Question 8 — Multiple Choice

With appropriate social distancing guidelines in place, how long will you wait to attend a large indoor event?



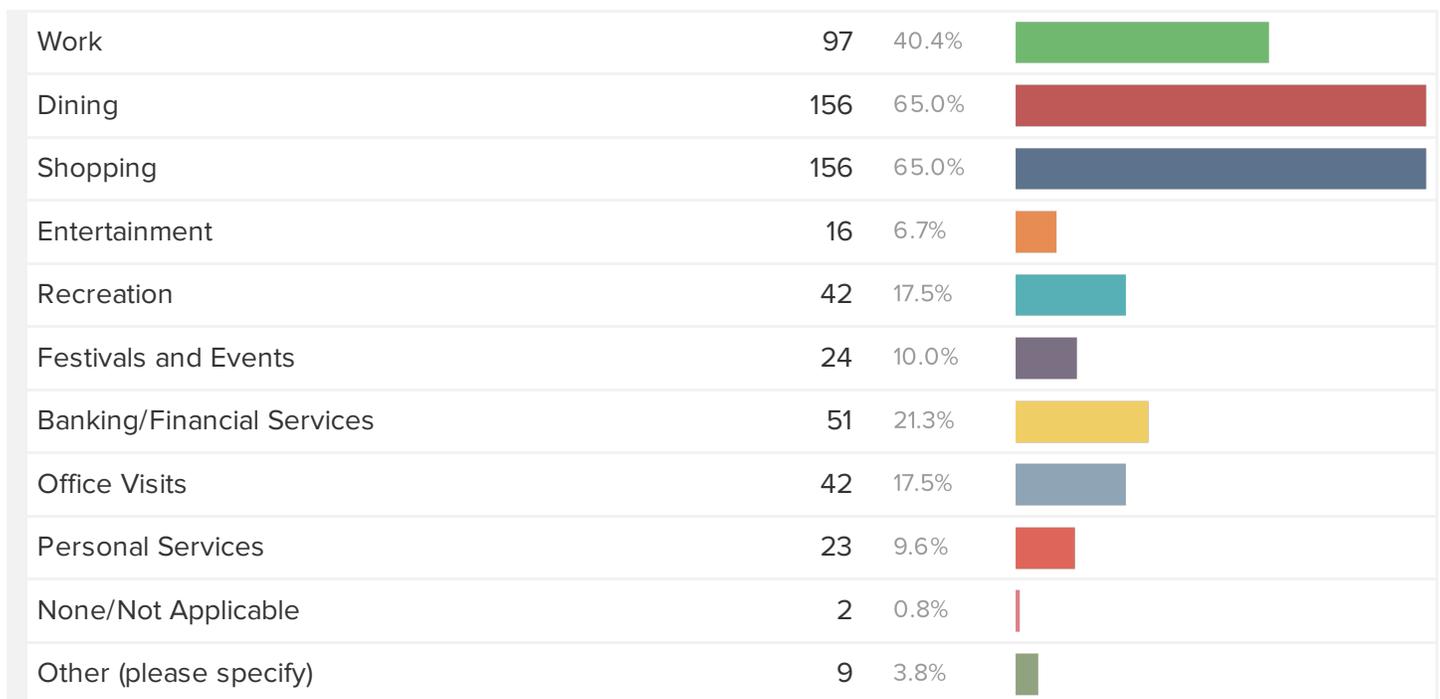
Question 9 — Multiple Choice

With appropriate social distancing guidelines in place, how long will you wait to attend a large outdoor event?



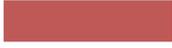
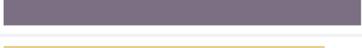
Question 10 — Multiple Choice

Prior to the COVID-19 pandemic outbreak, for which of the following activities or purposes did you visit Waverly most often? (Select up to three)



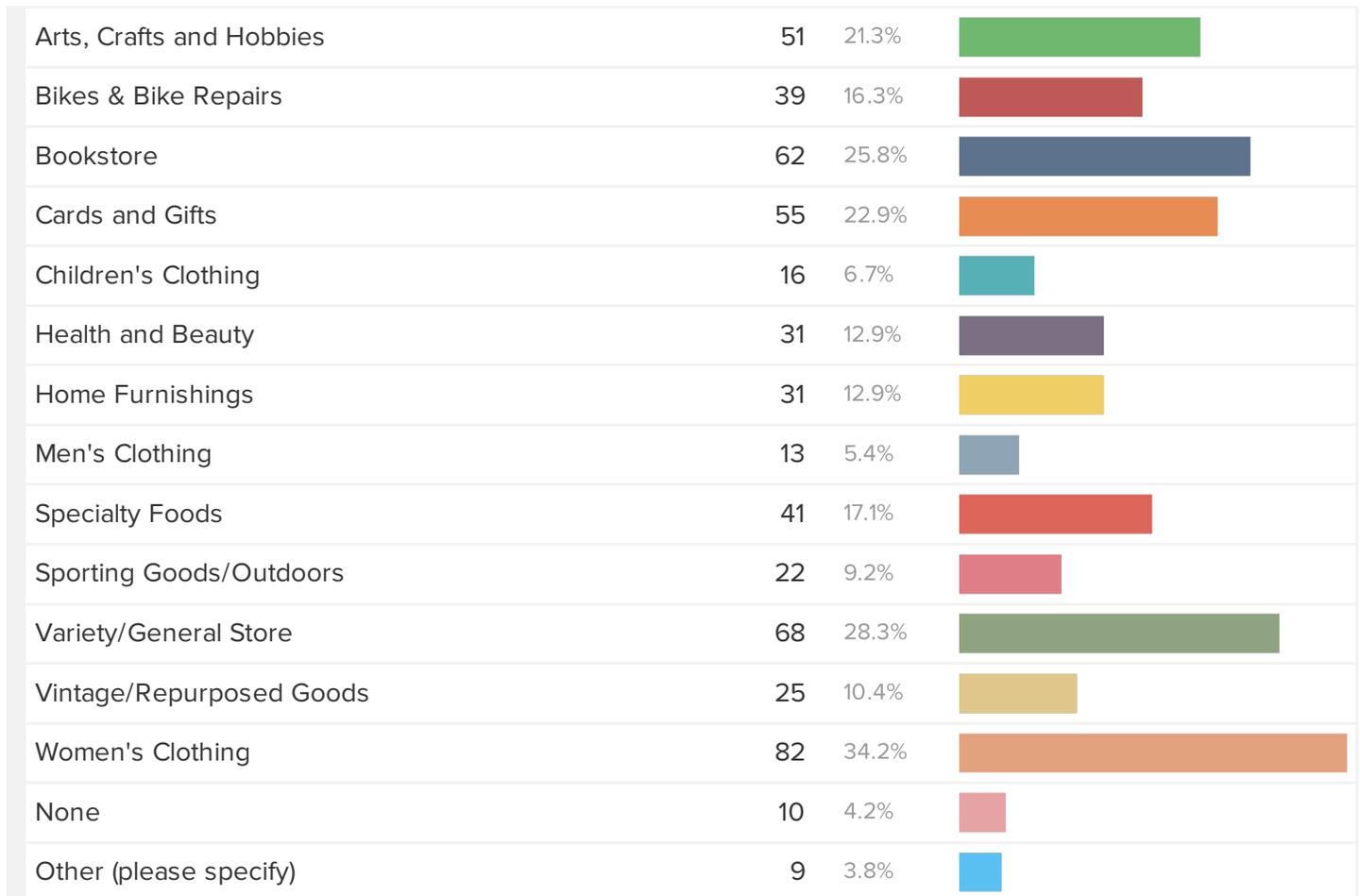
Question 11 — Multiple Choice

Thinking longer term, which of the following types of expanded or new Waverly eating and drinking establishments would you be most likely to frequent on a consistent basis? (Select up to three)

Asian Restaurant	34	14.2%	
Bakery	29	12.1%	
Breakfast/Brunch Restaurant	68	28.3%	
Brewery or Brewpub	70	29.2%	
Brick Oven Pizzeria	40	16.7%	
Casual Dining Eatery	61	25.4%	
Coffee Shop	55	22.9%	
Deli/Sandwich Shop	18	7.5%	
Healthy Menu Eatery	47	19.6%	
Ice Cream & Sweets Shop	29	12.1%	
Italian Restaurant	49	20.4%	
Mexican Restaurant	36	15.0%	
Steakhouse	53	22.1%	
None	5	2.1%	
Other (please specify)	6	2.5%	

Question 12 — Multiple Choice

Thinking longer term, which of the following types of expanded or new Waverly retail establishments would you be most likely to frequent on a consistent basis? (Select up to three)



Question 13 — Text Field

OPTIONAL: We appreciate your loyalty to Waverly's local businesses – and your willingness to help. Please share with us any ideas and suggestions that would make your Waverly dining, shopping, and ent...

Text responses are available online.

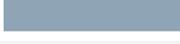
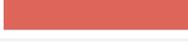
Question 14 — Multiple Choice

What is your gender?

Female	184	76.7%	
Male	29	12.1%	
Prefer not to say	7	2.9%	
Prefer to self-describe:	0	0.0%	
No answer	20	8.3%	

Question 15 — Multiple Choice

What is your age?

19 or younger	1	0.4%	
20 to 24	4	1.7%	
25 to 34	19	7.9%	
35 to 44	41	17.1%	
45 to 54	46	19.2%	
55 to 64	43	17.9%	
65 to 74	45	18.8%	
75 or older	20	8.3%	
No answer	21	8.8%	

Question 16 — Multiple Choice

What is your annual household income? (For all earners in the household, before taxes and deductions)

Less than \$15,000	2	0.8%	
\$15,000 to \$24,999	8	3.3%	
\$25,000 to \$34,999	10	4.2%	
\$35,000 to \$49,999	8	3.3%	
\$50,000 to \$74,999	43	17.9%	
\$75,000 to \$99,999	55	22.9%	
\$100,000 to \$149,999	59	24.6%	
\$150,000 to \$199,999	17	7.1%	
\$200,000 or greater	14	5.8%	
No answer	24	10.0%	

"Other" Choice Answers for Question #3

What away-from-home dining experience do you prefer as the COVID-19 recovery and reopening process progresses?

(Select all that apply)

Other (please specify)

Respondent	Answer
Unknown 204.153.176.XXX	continue with carry out
Unknown 64.191.7.XXX	There are soooo few dining places in Waverly that have the space to provide aesthetically social distance options. Enhancing curbside and take out would be great.
Unknown 173.31.179.XXX	Curbside pickup of takeaway only
Unknown 64.191.7.XXX	Ordering carry-out and eating at home
Unknown 64.191.7.XXX	curbside only or delivery for all things.
Unknown 107.203.187.XXX	None in the immediate future, possibly outdoor dining once cases are consistently declining AND if all servers are wearing masks
Unknown 64.191.7.XXX	Carry out
Unknown 72.50.233.XXX	Carry out
Unknown 64.191.7.XXX	Picnic Baskets
Unknown 208.126.113.XXX	Carry out
Unknown 64.191.7.XXX	Where servers wear masks
Unknown 174.217.20.XXX	Dine in with social distancing and staff wearing masks. No gloves

Respondent	Answer
Unknown 64.191.7.XXX	Carryout
Unknown 166.182.85.XXX	Pick up
Unknown 64.191.7.XXX	Carry out
Unknown 64.191.7.XXX	I'm skeptical of restaurants where the staff do not wear face masks -- and that covers most restaurants in Waverly, unfortunately.
Unknown 172.86.0.XXX	Carry out, eat at park. Prefer restaurants that provide sauce#, tableware and napkins.
Unknown 64.191.7.XXX	Take out
Unknown 64.191.7.XXX	Take out
Unknown 64.191.7.XXX	Pick up only
Unknown 64.191.7.XXX	Will do carry out but prefer curb side pickup
Unknown 64.191.7.XXX	Until vaccine is available, will do takeout to not infect the servers.
Unknown 64.191.7.XXX	Pick up order from restaurant and then eating outside as a picnic.
Unknown 173.31.180.XXX	Curbside pickup
Unknown 166.221.13.XXX	Masks on servers, bartenders and hosts
Unknown 64.191.7.XXX	For now I'll continue curbside
Unknown 204.16.59.XXX	Pickup only so no waitstaff contaminates the kitchen staff

Respondent	Answer
Unknown 173.215.30.XXX	Curbside pick up
Unknown 64.191.7.XXX	Take out
Unknown 173.26.101.XXX	Continuing Togo specials

"Other" Choice Answers for Question #10

Prior to the COVID-19 pandemic outbreak, for which of the following activities or purposes did you visit Waverly most often?

(Select up to three)

Other (please specify)

Respondent	Answer
Unknown 174.217.3.XXX	I live here. All above
Unknown 64.191.7.XXX	church
Unknown 173.31.188.XXX	Church
Unknown 64.191.7.XXX	Church/school activities
Unknown 64.191.7.XXX	All I live here
Unknown 63.152.99.XXX	All of the above
Unknown 166.181.86.XXX	All of the above. I live in Waverly
Unknown 64.191.7.XXX	We live here
Unknown 174.217.6.XXX	I live here all of them

"Other" Choice Answers for Question #11

Thinking longer term, which of the following types of expanded or new Waverly eating and drinking establishments would you be most likely to frequent on a consistent basis?

(Select up to three)

Other (please specify)

Respondent	Answer
Unknown 64.191.7.XXX	Japanese, Thai, something other than Chinese
Unknown 64.191.7.XXX	Any that have delivery
Unknown 64.191.7.XXX	BBQ
Unknown 166.182.81.XXX	Martini and Tapas
Unknown 64.191.7.XXX	Indian restaurant
Unknown 63.152.46.XXX	I visit Trinkets and Togs

"Other" Choice Answers for Question #12

Thinking longer term, which of the following types of expanded or new Waverly retail establishments would you be most likely to frequent on a consistent basis?

(Select up to three)

Other (please specify)

Respondent	Answer
Unknown 174.217.3.XXX	Christian books and more
Unknown 64.191.7.XXX	Hardware and Gardening
Unknown 64.191.7.XXX	Hardware store
Unknown 64.191.7.XXX	Must have online, delivery, or pick up
Unknown 64.191.7.XXX	True value
Unknown 199.102.212.XXX	school supplies
Unknown 63.152.99.XXX	All of the above
Unknown 208.126.113.XXX	Shoe store
Unknown 166.182.81.XXX	Target

Open-ended Answers for Question #13

OPTIONAL: We appreciate your loyalty to Waverly's local businesses – and your willingness to help. Please share with us any ideas and suggestions that would make your Waverly dining, shopping, and entertainment experiences more comfortable as we all navigate through the COVID-19 reopening and recovery process.

Respondent	Answer
Unknown 64.191.7.XXX	I love shopping in Waverly and want to have as many options in town as possible. In these times online or curbside pick up options are good.
Unknown 174.217.3.XXX	Loving the new planters, but the plants are growing over the seating, so I think different seating or more benches are in order, and more trash cans
Unknown 64.191.7.XXX	Phase in...masks initially mandated and worn by employees and customers.
Unknown 24.13.65.XXX	We need to get out of the box. Get a brewery established, outdoor seating make Waverly a place you want to stop and not just drive thru. Welcome travelers. Outdoor seating is a key look at Cedar fall ☐
Unknown 173.31.179.XXX	Wear masks. It's the reason I no longer eat at some restaurants.
Unknown 174.243.83.XXX	We are at Tapatio Mexican Grill Sat night. They had signs up for social distancing but the place was packed. No separation of tables, etc. we should have left but it seems they are not taking any precautions at all☐
Unknown 184.83.3.XXX	Outdoor dining and servers wearing masks when weather doesn't allow for outdoors.
Unknown 64.191.7.XXX	Figuring out how to increase outdoor dining is critical. As cold weather approaches so is the option for carry out. Will not attend large gatherings inside at all until there is a vaccine...an outdoor event is a possibility depending on HOW large & whether most people wear masks. Not comfortable in stores where staff is not masked.
Unknown 72.50.233.XXX	I understand if people feel safer and want to wear masks, but I do not feel it should be mandatory. I personally avoid stores if they make you wear them.

Respondent	Answer
Unknown 107.203.187.XXX	I would be much more likely to patronize local businesses if all staff were required to wear masks and all patrons were required to wear masks and it were both enforced and advertised as such (i.e. I had a way of knowing that were true prior to walking in the door). Knowing that our businesses care about my health by taking these actions would increase my loyalty longterm.
Unknown 64.191.7.XXX	Masks should be required in all public places where other people are present. If only half the people are wearing masks in shops and stores, what's the point? Either we all have to be safe, or none of us are.
Unknown 64.191.7.XXX	More businesses need to think outside the box. The "new normal" is NOT going to look exactly like the old one. More online services and delivery and pick up will be necessary! To stay in business, learn new skills!
Unknown 64.191.7.XXX	We need a nice coffee place. How about s Trader Joe's?
Unknown 192.101.9.XXX	Faith over fear. Mainstream media has the public terrified. Use common sense
Unknown 99.203.112.XXX	Businesses should be requiring masks of both staff and customers.
Unknown 209.152.69.XXX	Some people are not able to ware a mask. I will not shop if I have to ware one
Unknown 199.116.227.XXX	This is new territory for all of us so it's difficult to know what to do. Being in a high risk category, just trying to stay safe and healthy.
Unknown 216.51.129.XXX	No mask mandates.
Unknown 64.191.7.XXX	Please do NOT mandate masks in WAVERLY -
Unknown 64.191.7.XXX	You can't really ask about reopening until the numbers of active cases of the virus are way down. I couldn't really answer you questions because we have 30 active cases in the community and I think we should be shut down and wearing required masks.
Unknown 208.126.113.XXX	I wish masks were required in most retail establishments so there is safety and consistency.
Unknown 64.191.7.XXX	Convincing the rest of the population to wear masks and to do so correctly

Respondent	Answer
Unknown 50.96.204.XXX	Mask
Unknown 64.191.7.XXX	One location to find all Waverly businesses with online, pick up and delivery
Unknown 64.191.7.XXX	Make masks mandatory in Waverly until there are no infections or there is a vaccine
Unknown 64.191.7.XXX	I prefer shopping in Waverly whenever possible. Would do more Waverly shopping now if clerks and customers wore masks.
Unknown 208.126.16.XXX	Waverly has zoning laws that make buying and renovating a business very difficult. I think Waverly needs to revisit their rules to make it more friendly for business owners.
Unknown 64.191.7.XXX	Our family really misses Duos/ThinkWell and the great coffee and gathering space we had. We need something to fill this void soon!
Unknown 64.191.7.XXX	I think we need a coffee shop
Unknown 173.31.182.XXX	it would be nice to have 4 lanes again in waverly and possibly another bridge i see so many near misses, lack of knowledge with current bremer avenue layout for driving and it is not just the out of county license plates
Unknown 64.191.7.XXX	Desperately need a coffee shop! Not for the coffee but for the "third place" component for community gathering.
Unknown 64.191.7.XXX	Everyone should be wearing a mask!
Unknown 166.182.81.XXX	Thank you for the business' dedication trying this very trying time!
Unknown 64.191.7.XXX	A splash pad would bring people to town
Unknown 64.191.7.XXX	With the loss of think well, it would be excellent to have a coffee shop with a community gathering space.
Unknown 64.191.7.XXX	Face mask requirement, till effective cure or prevention of COVID-19

Respondent	Answer
Unknown 64.191.7.XXX	More outdoor dining options. More healthy dining options including salads with spring mix or romaine (no iceberg lettuce!!!)
Unknown 64.191.7.XXX	I appreciate when businesses require masks. It would be great to have more online ordering options for restaurants. Love the brewpub idea. Waverly could definitely support this!
Unknown 64.191.7.XXX	Would love a 4 lane road again vs the current 3 lane configuration.
Unknown 64.191.7.XXX	Please continue to let masks be a personal choice. There are many of us who have health issues which make wearing one next to impossible. We have had to change where we shop in some cases because of the mask requirement. Please don't discriminate against those of us who can't wear them.
Unknown 64.191.7.XXX	We need a local coffee shop with genuinely good coffee and space for people to safely gather in small groups, both indoors and outdoors.
Unknown 64.191.7.XXX	It would be great if more restaurants would provide outdoor, physically distant seating.
Unknown 64.191.7.XXX	I think store owners should require employees and shoppers to wear masks.
Unknown 64.191.7.XXX	Leisure Services discussed making a campground at Brookside park. This would be similar to Decorah's city campground. This would be a huge attraction for tourism, trails and the downtown businesses. Please seriously consider this for the waverly community.
Unknown 64.191.7.XXX	Again, face masks are essential. No masks? I won't go. Period.
Unknown 72.168.160.XXX	Make everyone wear a mask when they go in any store like they do at Menards
Unknown 64.191.7.XXX	No more Asian or Mexican or Pizza restaurants. We are saturated with those. Also have enough gas stations all in one spot. No more golf courses.
Unknown 172.86.0.XXX	Lots of hand sanitizer and required masks

Respondent	Answer
Unknown 166.182.85.XXX	I appreciate the businesses who have made me feel as “normal” as is possible when I’m there. I would prefer to not wear a mask. I realize businesses are in a tough spot with so many varying opinions from customers/clients. I do not have a small business or know anyone who does, but my heart goes out to them in these difficult times!
Unknown 63.152.46.XXX	I think that the response to CV was way overblown. Going back to my normal life.
Unknown 64.191.6.XXX	face masks on at least the employees!!
Unknown 207.177.111.XXX	Would like all stores to follow guidelines with masks or social distance
Unknown 64.191.7.XXX	<p>The more “call/online and pickup/delivery” services available from local businesses, the less I will shop nationally online. I want to browse a website, not inside a store. And then not go inside to get things.</p> <p>Add as many outdoor dining options as possible. Perhaps create dining spaces like food courts where you can take out food and eat outside without having to go to our parks, which are further away from food. This brings up sanitation issues, but most people carry wipes now....</p> <p>We need to get Thinkwell coffee into an affordable location so we don’t lose that business. They are missed!!!</p> <p>FYI: I picked the smallest amount on the income question because I prefer not to say and that was not an option. I also think some of your timeline questions are difficult, as putting months on an answer is not realistic when the real answer is, I will ramp back up when Iowa COVID declines. Which is ???</p>
Unknown 64.191.7.XXX	Mask requirements, which is why indoor dining is off the table for a long while. I am purposely spending money at places that care for their employees by requiring masks. I am avoiding entering those that do not.
Unknown 64.191.7.XXX	Wear masks , social distancing, limiting number of shoppers,
Unknown 174.243.97.XXX	Continue curbside and/or delivery service for restaurants. Online ordering for shops with curbside pickup or shipping
Unknown 67.212.98.XXX	Open past 5:00 evenings, past 3:00 on Saturdays, and not have the entire downtown shut down on Mondays.

Respondent	Answer
Unknown 173.31.178.XXX	I would prefer that staff and workers at businesses wear masks, and clearly mark on their entrances that customers are required to wear masks also. This is what businesses in Galena are doing and it's uniform for everyone. It takes the guesswork out. Of course, if it's an eating or drinking establishment, the customers may remove the masks for that. It's a confusing time, and uniformity, I think would help.
Unknown 173.31.189.XXX	Wearing mask should be mandatory at this time. No shirt no shoes no mask no service.
Unknown 208.126.113.XXX	I think outdoor seating that is socially distant would help our restaurants a great deal. Out door events such as movies at Kohlman Park would be a nice addition as long as attendance is controlled and distance is not a problem.
Unknown 173.31.188.XXX	Because of underlying health issues, I won't be doing much shopping or dining in until a vaccine/cure is available. But, always wanted a Panera's here and wish we had the movie theater reopened. Right now, I'm more inclined to order merchandise online. Safer that way.
Unknown 208.126.51.XXX	<p>A community wide requirement of wearing facial masks until a COVID-19 vaccine is available. This includes workers, owners, checkout people, staff, visitors and patrons. Everyone.</p> <p>Waverly is a community hub for Northeast Iowa. Waverly's door is open to people from many different counties that currently have high cases of COVID 19. Taking care and precautions today will hopefully protect us in the future.</p>
Unknown 64.191.7.XXX	I would like to see restaurants requiring masks. I have picked up food from 3 restaurants and not seen anyone but me in masks. That has made us rethink ordering from them. Dirty Dog, Mexican restaurants, and the OP.
Unknown 64.191.7.XXX	Require masks be worn!
Unknown 173.31.180.XXX	I, as a mom of young children, am hesitant to bring them into many stores. Anything with curbside pickup or delivery service has been so convenient. Also, if businesses continue to do curbside pickup, a strong social media/online presence with frequent and updated posting will help myself and others better support them.
Unknown 166.221.13.XXX	Need to see masks and outdoor dining. Had one dining out experience and was uncomfortable. Appreciate stores showing merchandise on social media so choices can be made prior to going in a store.

Respondent	Answer
Unknown 64.191.7.XXX	We have loved the curbside and pickup options.
Unknown 204.16.59.XXX	In the summertime, we often end up driving down to the Cedar Valley because on nice nights, we want to be able to enjoy the evening by sitting in outdoor dining. It would be great if outdoor seating could be expanded along the sidewalks along Bremer ND elsewhere. Similarly, as covid-19 continues, we drive 20 minutes into town for pickup meals. By the time we get home with our pick up Meals, they're often starting to get lukewarm. It would be nice if businesses would let us pay an upcharge for a "picnic package" to be given sanitary plates, napkins, drinks, et cetera so that we could go to a park and feel safe about our family eating in a shelter.
Unknown 64.191.7.XXX	We would love an arcade.
Unknown 174.217.6.XXX	Businesses need to go back to normal hours. Many are still odd hours. You never know when they will be open
Unknown 104.237.122.XXX	Outdoor dining options, longer hours on Saturdays.
Unknown 64.191.7.XXX	Really appreciate curbside. Allows our family to "dine" with our favorites without the pressure or uncertainty eating indoors leaves. Please continue.