ECONOMIC DEVELOPMENT COMMISSION Minutes February 13, 2018 Waverly City Hall – Civic Center 7:00 a.m.

A. Call to Order

1.	Voting Members Present:	Steve Egli, Chairperson Brittney Diercks, Vice Chairperson Gary Grace (came at B1) Mark Hanawalt Gene Lieb Troy Miller Deb Schroeder Rebecca Smith
	Non-Voting Partners Present:	Paula Stevenson Darrel Colson, Wartburg Dean Soash, Mayor
	Non-Voting Partners Absent:	Dan McKenzie, City Council Liaison (came 7:16 am) Heidi Solheim, Waverly Health Center Travis Toliver, Waverly Chamber Linda Allen, Hawkeye Community College Jim Atty, Waverly Health Center Ed Klamfoth, W-SR Schools
	Staff Present:	Darrel Wenzel, Waverly Utilities James Bronner, City Administrator Bill Werger, Economic Development Director
	Staff Absent:	Connie Tolan, Economic Development Specialist
2.	Approval of Agenda:	
	Motion By: Schroeder	Seconded By: Miller
	Move that the agenda be approved as printed.	
	Yes: 8 No: 0	Absent: 1
3.	Approval of Previous Minutes:	
	Motion By: Diercks	Seconded By: Schroeder

Move that the minutes of the December 12, 2017 Economic Development Commission Meeting be approved.

Yes: 8 No: 0 Absent: 1

- B. <u>Regular Business</u>
 - 1. Review of Proposal by Amperage for Waverly's Community Branding and Marketing Plan.

Werger led a discussion regarding the proposal by Amperage. This is just the first step; continual implementation.

2. Review Upcoming Study Session Report by Economic Development Commission to City Council.

Egli provided a brief overview of what will be presented and offered any and all commission members to attend the meeting.

3. Updates from Participants.

Egli thinks this is a great topic to discuss each meeting. He wants to focus on having people sign up for a date so they can discuss what is going on with their company and see if the commission has anything to offer. A sign-up sheet will go around next meeting.

Glenn Dalby with CMI spoke at the exchange club and Egli extended an offer to come speak to the Commission. We will try to find a date that will work.

C. Old Business

None

D. New Business

None

E. Next Meeting Date

The next meeting is scheduled for Tuesday, March 13, 2018 at 7:00 a.m. in the Civic Center at Waverly City Hall.

F. Adjournment

The Economic Development Commission meeting was adjourned.