

Waverly Strategic Plan Goals and Objectives 2014-2021

IN ORDER TO FURTHER the community's vision of being a place of opportunity for all, the city of Waverly will work to achieve the following goals and objectives:

Enhanced Community Leadership, Engagement, and Communication

- Cultivate the leaders among us to improve the community
- Enhance City Council effectiveness
- Engage all facets of the community in proactive involvement

Strengthened Community and Economic Development

- Provide more sites for the location of new and expanding businesses and industries
- Make Waverly a destination
- Take advantage of Parkway extension to promote economic development and growth
- Support downtown redevelopment
- Assess community's housing needs and develop a plan to address them
- Encourage development of new housing in desirable price ranges

Well Developed Quality Of Life and Community Character

- Develop the city's parks, green spaces, and trails
- Improve cultural opportunities
- Promote healthy lifestyles

Sustainable City Services, Infrastructure, Finances, and Facilities

- Develop and maintain a sustainable infrastructure
- Maintain and improve public services
- Maintain the City of Waverly's strong financial condition
- Commit to planning and continuous improvement

This will ensure that people will be able to identify Waverly as a college river town, rich in heritage with abounding opportunity.