

2021 Investment Benefits

What We Do for You

The Waverly Chamber of Commerce and Main Street program provides opportunities for Member Connectivity, Business Loyalty and Community Awareness.

\$250+ Investment

- Membership Directory Listing —Distribution 15,500 (recognition by alpha, category & investor level) with business, address, phone number and website link
- Opportunity to advertise in Waverly Visitors Guide—Distribution 7,000
- Receive invitation to attend quarterly Waverly Connected networking events, hosted by the Chamber and the City of Waverly
- Opportunity to appoint an Ambassador to attend monthly ribbon cuttings and business progress presentations
- Opportunities to include promotional items/literature in Relocation and Tourism Packets, hospitality bags, and/or display at the Chamber's Visitor Center (potential total distribution amount of 3,000)
- Receive tri-monthly Members Messenger e-newsletter and community events emails (all employees of company may receive)
- Communicate your organization's news and events for free in the Members Messenger e-newsletter
- Access to free social media assistance through Chamber internship program
- Invited to attend all Chamber events, including Annual Awards Celebration, Golf Outing and Vines & Steins Fundraiser
- Opportunity to sponsor special Chamber and community events throughout the year
- Chamber membership window decal for display at your business
- Opportunity to serve on Chamber committees
- Receive one complimentary set of member mailing labels and digital address list
- Priority referrals
- Opportunity to display the WCC Membership Logo on your website and other promotional materials

\$500+ Investment

- Includes all \$250 Benefits
- Annual Awards Celebration: 1 FREE ticket, with 1 purchased
- Inclusion in Membership Directory with business, contact, address, phone number, fax, website and email links
- Bolded listing in Membership Directory-business index
- Includes your business description and logo on the Chamber's website
- Opportunity to be featured in the "We Believe in Waverly" campaign (see next page for details)

\$1,000+ Investment

- Includes all \$250 Benefits
- Annual Awards Celebration: receive 2 FREE tickets
- Inclusion in Membership Directory with business, contact, address, phone number, fax, website and email links
- Bolded listing in Membership Directory-business index
- Includes your business description, logo and two links on the Chamber's website
- Free placement of company logo in featured module on website for one month with link to your company's site
- Advertise your business in Members Messenger once per year with link to website
- Opportunity to be featured in the "We Believe in Waverly" campaign (see next page for details)

\$2,500+ Investment

- Includes all \$250 Benefits
- Annual Awards Celebration: receive 2 FREE tickets
- Vines & Steins Fundraiser: receive 1 FREE ticket
- Inclusion in Membership Directory with business, contact, address, phone number, fax, website and email links
- Bolded listing in Membership Directory—business index
- Includes your business description, logo and two links on the Chamber's website
- Advertise your business in Members Messenger twice per year with link to your website
- Receive 5% off advertisement in Membership Directory
- Opportunity to be featured in "We Believe in Waverly" campaign (see next page for details)

\$5,000+ Investment

- Includes all \$250 Benefits
- Annual Awards Celebration: receive 4 FREE tickets
- Vines & Steins Fundraiser: receive 2 FREE tickets
- Inclusion in Membership Directory with business, contact, address, phone number, fax, website and email links
- Highlighted and bolded listing in Membership Directory
- Includes your business description, logo and two links on the Chamber's website
- Receive a complimentary business card-sized listing in Membership Directory
- Receive 10% off your advertisement in the Membership Directory
- Advertise your business in Members Messenger four times per year with link to your website
- Opportunity to be featured in "We Believe in Waverly" campaign (see next page for details)

\$7,500+ Investment

- Includes all \$250 Benefits
- Annual Awards Celebration: receive 6 FREE tickets
- Vines & Steins Fundraiser: receive 4 FREE tickets
- Inclusion in Membership Directory with business, contact, address, phone, fax, website and email links
- Highlighted and bolded listing in Membership Directory
- Includes your business description, logo and link on the Chamber's website
- Includes your business category under business index listing in Membership Directory
- Receive a complimentary 1/4 page size listing in Membership Directory
- Receive 15% off your advertisement in the Membership Directory
- Advertise your business in Members Messenger five times per year with link to your website
- Opportunity to be featured in "We Believe in Waverly" campaign (see next column for details)

\$10,000+ Investment

- Includes all \$250 Benefits
- Annual Awards Celebration: 1 FREE table (8 tickets) and opportunity to speak at the event
- Vines & Steins Fundraiser: receive 6 FREE tickets
- Receive one FREE four-some in the Annual Chamber Golf Outing
- Inclusion in Membership Directory with business, contact, address, phone, fax, website and email links
- Highlighted and bolded listing in Membership Directory
- Includes your business description, logo and link on the Chamber's website
- Includes your business category under business index listing in Membership Directory
- Receive a complimentary 1/4 page size listing in Membership Directory
- Receive 20% off your advertisement in the Membership Directory
- Advertise your business in Members Messenger six times per year with link to your website
- Opportunity to be featured in "We Believe in Waverly" campaign (see next column for details)
- Recognized as WCC Member Investor at all events and on all printed and digital promotional materials
- Free placement of company logo in featured banner on the Chamber's website with a link to your company's website
- Featured in the 10K Member Spotlight multimedia article once per year
- Annual on-site visit from Board Chair & Executive Director



"We Believe in Waverly" Campaign

The Waverly Chamber of Commerce has refreshed our member image campaign, now called "We Believe in Waverly." Posters and digital images like the one above can be displayed at your business or through digital marketing email blasts, email signatures, print or digital advertisements and social media posts. The Chamber will also rotate through these images on all digital print advertising and marketing, email blasts and press releases which are sent out through the year. If your business is in good standing with the Chamber and invested at the \$500 membership level or higher, we encourage you to participate in this high level exposure campaign geared to promote your business and inspire others to follow your example by being a member of the Waverly Chamber of Commerce. Contact the Chamber office today at **(319) 352-4526** to participate.

Event & Sponsorship Opportunities Exclusively for Chamber Members!

Annually, the Chamber of Commerce reaches thousands of residents and visitors through membership, fundraising, and community outreach events. The Chamber provides advertising and sponsorship opportunities throughout the year, allowing businesses to leverage marketing dollars in unique and meaningful ways.

Enclosed is a flyer outlining sponsorship opportunities for 2021. To set up an appointment to discuss opportunities, please contact Tiffany Schrage at: **tiffany@waverlychamber.com** or call **(319) 352-4526**

Thank you for your investment in the Waverly Chamber of Commerce!